BAR CODE TECHNOLOGY
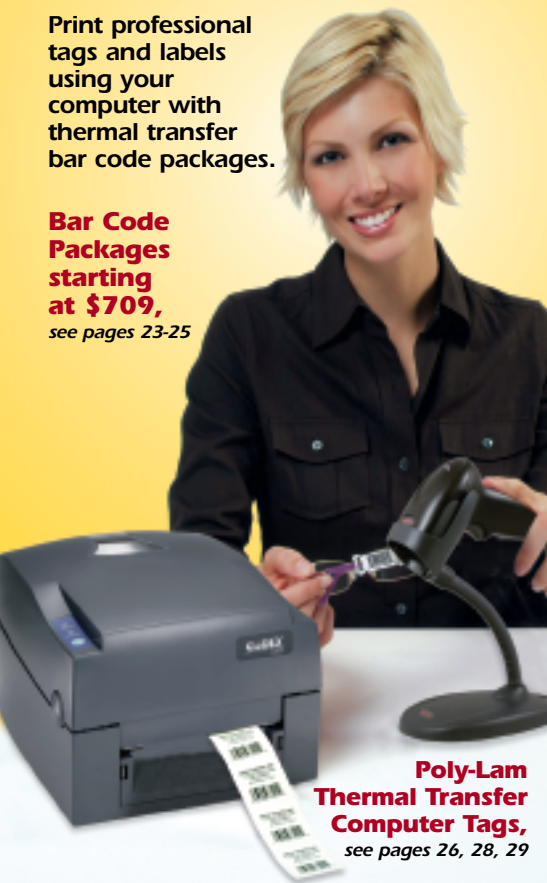## SOLUTIONS FOR ALL YOUR PRICING NEEDS!

Arch Crown bar code packages increase your efficiency from your stock room to your cash register.

Arch Crown has 45 years of expertise and experience in computer pricing and bar code printing. Systems are designed in conjunction with software developers to provide efficient, user-friendly labeling and price tagging formats.

Arch Crown has the solutions for all your frame pricing and identification needs.

Print professional tags and labels using your computer with thermal transfer bar code packages.

Bar Code Packages starting at $709, see pages 23-25

Poly-Lam Thermal Transfer Computer Tags, see pages 26, 28, 29

FREE TECH SUPPORT | CALL 1-800-526-8353

© Copyright Arch Crown, Inc. 2025

Arch Crown INC.

Building Positive Images for Business Since 1907

CATALOG 2025

OP-TAGS & LABELS™
PLUS BAR CODE TECHNOLOGY

Op-Tags™ available in 14 Colors, 15 Styles

YOUR NAME AND LOGO HERE

Stock and Custom Printed Op-Tags™, see pages 4-5, 8-9, 13

Ideal for UPC Bar Codes

Poly-Lam Thermal Transfer Tags, see pages 26 & 28

TT368 Thermal Transfer Tags, see page 29

Available in 6 Colors

Keep Your Frames Clean with Op-Tag™ Carriers, see pages 4-7

Computer Tags and Labels, see pages 26-30

Custom Printed Labels, see pages 10-13

Custom Printed Static Vinyl Labels, see pages 12-13

Stock and Promotional PrePrinted Static Cling Vinyl Labels, see pages 12 and 21

SANITIZED   SALE $249.   NEW

THE PROFESSIONAL TOOLS TO PRICE AND PROMOTE YOUR FRAMES

www.ArchCrown.com | info@ArchCrown.com | 1-800-526-8353

Innovative Products for Opticians and Optometrists!

Increase your sales... proudly display the price and your name before, during and after the sale with Arch Crown Op-Tags™ and labels.

Op-Tag™ Carriers keep your frames clean, *see pages 4-6.*

ARCH CROWN

Op-Tags™ ...the 'Original' slip-on price tag, *see pages 4-6.*

Your name or logo printed here

NEW!

Adhesive-Free Shanks

Direct Thermal DT396 Tag is available in 8 colors, *see page 31.*

Keep sensitive product ID and reference numbers hidden, *see page 27.*

NEW!
TT109 Optical Tray Labels, *see page 29.*

Your Rx work order's name here.

Smith, Olivia

TT368 Tags for OfficeMate® Software Users, *see page 29.*

VARILUX® Physio Progressive Polycarbonate Anti-Reflective Lenses

SVC Labels can be applied with no adhesive residue, *see pages 12-13.*

NEW! FULL ADHESIVE

Direct Thermal DT368 Tags (White only), *see page 31.*

Poly-Lam Computer Tags, *see pages 26 & 28.*

TrueVintage Eyewear.com **$20**.00

NEW!

Service Bureau for Custom Computer Tags, *see page 37.*

NEW! Pre-Printed Promotional Static Cling Vinyl Labels, *see page 21.*

WARNING
Cancer - www.P65Warnings.ca.gov

SANITIZED

Low Bridge Fit

R
Contact

Custom and Pre-printed Compliance Op-Tags™ and Static Cling Vinyl Labels, *see page 18.*

Direct Thermal DT393 Eye Cloud Pro Labels, *see page 37.*

Left/Right Contact Lens Indication Labels, *see page 19.*

Index to Your Most Cost Effective Merchandising Tools!

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Follow us...

Guarantee

If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. **Custom printed products, printers, hardware and special orders are not returnable without prior authorization.**

To Order, Call 973-731-6300 or
Toll Free **1-800-526-8353**
www.ArchCrown.com

Op-Tags™... The 'Original' Slip-On Plastic Frame Tag

Beautiful optical displays start with Arch Crown Op-Tags™. No messy glue residue... easy-to-use...durable...neat and safe. Plastic Op-Tags™ last longer than flimsy paper tags that can be torn off. For custom foil printing, see pages 8, 9 and 18.

SO801 $85.75

All prices are per 1000 tags

SO802 $117.75

SO808 $109.90

Shown Actual Size
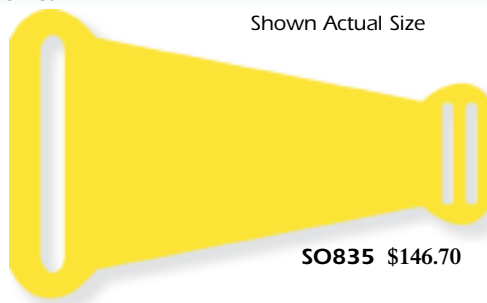
SO803 $85.75

SO804 $85.75

SO810 $138.15

SO809 $130.85

SO812 $125.70

New NON-SLIP 835 Op-Tag™ features a tapered design with a snug fit that follows the contour of 'wide-to-narrow' style frames.

Shown Actual Size

Can be custom printed, see page 17 for pricing.

SO835 $146.70

ONE STYLE ONLY* OP-TAG™ COLOR ASSORTMENTS	UP TO 8 COLORS/STYLES COLOR & STYLE ASSORTMENTS
4 Colors (250 per color) $135.50* per 1000	(250 of ea. color/style) $152.30 per 1000
5 Colors (200 per color) $139.55* per 1000	(200 of ea. color/style) $156.60 per 1000
8 Colors (125 per color) $151.45* per 1000	(125 of ea. color/style) $168.25 per 1000

*Additional $15.80 per 1000 assortment charge for larger styles: 809, 810, 812, 820, 825, 830, 833, 835, 838

Plastic Op-Tags™ are available in 14 colors. Excellent for color coding and inventory control. **Frosted** (matte clear) available but not shown.

Gold Silver White Kelly Green Pastel Green Black Tan Light Blue Blue Yellow Red Pink Lavender

---

Non-Slip Plastic Op-Tags™... The NEXT Generation

Our most popular style Op-Tag™ for carrying labels is the 830.

NON-SLIP Op-Tags™ stay in place where you place them keeping displays neat and professional. Op-Tags™ are excellent carriers for bar code and other computer labels.

Shown Actual Size

SO830 $130.85 per 1000

Gold White Lavender Pink Red Yellow Blue Light Blue Tan Black Pastel Green Kelly Green Silver

Available in 14 Colors

Frosted (matte clear) available but not shown.

To order call
1-800-526-8353
Hablamos Español

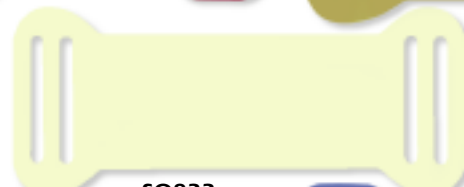Larger style **NON-SLIP** Op-Tags™ are designed for wide frame eyewear and sunglasses. See page 9 for custom designs.

Shown Actual Size

Op-Tags™ is a registered trademark of Arch Crown, Inc.
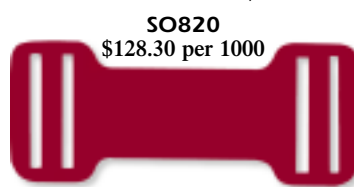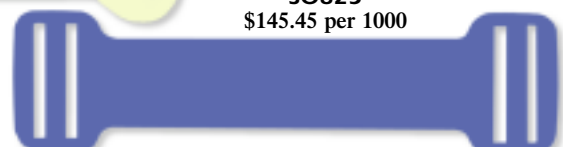
SO820
$128.30 per 1000

SO838
$146.70 per 1000

SO833
$138.15 per 1000

SO825
$145.45 per 1000

Non-Slip Plastic Op-Tags™... The NEXT Generation

830 Op-Tags™ are designed to carry bar code price labels.

Non-Slip Op-Tags™ fit snugly on frames while comfortably carrying bar code labels. Op-Tags™ are excellent carriers for bar code labels and other computer pressure sensitive labels.

Bar code price labels available in 3 styles: DT390, TT316 and LT335, (see page 7)

DT390 Label neatly folds over 830 Op-Tag™

Op-Tags™...
Make Ideal Bar Code Label Carriers
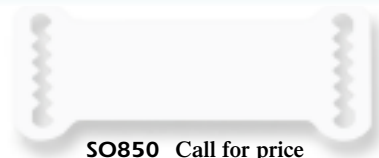
NON-SLIP Op-Tags™ and Bar Code Label Carriers

Non-Slip Op-Tags™, featured on page 5, are excellent carriers for computer or bar code pressure sensitive labels, see page 7 for bar code label styles.

To order call
1-800-526-8353
Hablamos Español

Bar code label shown on 833 Op-Tag™ carrier.
SO833 $138.15 per 1000

OMA Approved Bar Code Label Carrier   *Shown Actual Size*

Style SO850
OMA Approved Bar Code Label Carrier
White only

SO850   Call for price

Labels for Thermal, Direct, Inkjet and Laser Printers

Bar code price labels are designed for thermal transfer, direct thermal, laser and ink jet printers.

Pressure sensitive bar code labels can easily be applied to Op-Tag™ label carriers for pricing and identification. Cost efficient labels are ideal for bar coding inventory.

Paper Thermal Transfer Labels
Shown Actual Size

TT316 Piggy back pressure sensitive labels can easily be applied to 830 Op-Tags™ (pages 5-6) which act as label carriers for pricing and identification. '**How To Order**' Thermal Transfer Computer Tags and Labels, see page 38.

TT316 Paper White **$65.60 per roll**
2000 labels per roll

SUNGLASSES
Model 12 56 88
TORTOISE
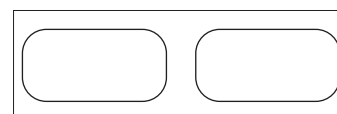
TT314 Paper White **$44.05 per roll**
5500 labels per roll
2 across
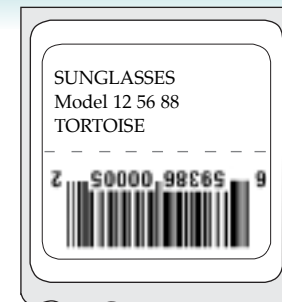
Paper Direct Thermal Labels   *Shown Actual Size*   **No Ribbon Required**

Direct thermal labels fit DYMO LabelWriter™ printers and most thermal printers.

NEW!

DT391 Paper White
400 labels per roll **$47.90 per roll**

More Direct Thermal Tag Styles, see page 31.
How-To-Order TT and DT Tags, see page 38.
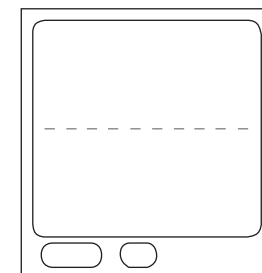
DT390 Paper White
$41.25 per roll
1000 labels per roll

Sheeted Labels for both Laser and Ink Jet Printers

Laser label 8½"x 11" sheets are 6 across by 8 deep (48 labels per sheet).
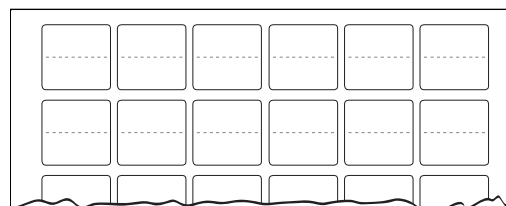
LT335 Paper White   50 sheets per pack
2400 labels per pack   **$31.00 per pack**

0 12345 67890 5

LT335 Paper White
Shown Actual Size

The Professional Method to Price and Promote Frames

Custom foil printed plastic Op-Tags™ **create a positive reflection of your store's image.** Foil printed Op-Tags™ add prestige and name recognition to your merchandise. For pricing and ordering information, see pages 16 and 17. Minimum order 1000.

Metallic Green on Gold 830 Op-Tag™

the Grand Spectacle List $ 399–
Our $ 329–

To order call
1-800-526-8353
Hablamos Español

MANHATTAN™
design studio
Black on Gold 830 Op-Tag™

20/20 VISION CENTER
Black on Pink 830 Op-Tag™

Sample Provided by AOSafety
Red and White on Black 830 Op-Tag™
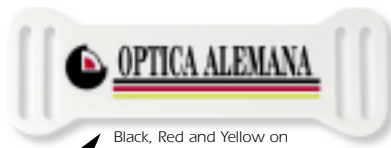
OPTICA ALEMANA
Black, Red and Yellow on White 830 Op-Tag™

"La Optica Alemana de Columbia, manifiesta su satisfaccion por el excellente servicio en la asesoría, elaboración y despacho prestados por Arch Crown... un producto precioso y adjustado a lo que nosotros queríamos." Ella Karpf, Manager - Optica Alemana

Optica Alemana of Columbia states their complete satisfaction with Arch Crown for the excellent service in printing the Op-Tags™ and expediting their order.
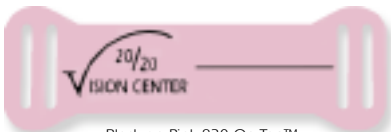
Short Print Runs Available
Minimums start at 1000 tags

eye Q™ EYEWEAR
Style:
Size(s):
Color(s):
Metallic Teal on Pink 810 Op-Tag™

Custom Top
$197.
Black on Tan 833 Op-Tag™

For Metallic, Matte and Gloss Imprint Colors, see bottom of page 15

Add Prestige and Name Recognition to Your Frames

Reinforce your store's image with your name and logo custom foil printed. Choose from a wide selection of metallic, matte and gloss imprint colors, see page 15.

Short Print Runs Available
Minimums start at 1000 tags

TSO
Red on Yellow

EYEOPIA
Burgundy on Gold

PEARLE EXPRESS
Red on Yellow

Franklin®
Red on White

GHS
Black on Silver

NBVC Optical Boutique
Name
Frame Style
Royal Blue on White

40% OFF
White on Blue

GROVE OPTICIANS EYE CENTERS
Black on Lavender

Design Eyes
$
Black on Light Blue

$69 precision optical
Black on Red

Optical Images
Black on White

TotalVision
Green on Tan

Grapevine OPTICAL
Gloss Purple on White

To order call
1-800-526-8353
Ask for our sales department

Custom Shape Op-Tags™... Need a Unique Design?

Designed to meet your specifications.

Custom printing available, call 1-800-526-8353 and ask for our sales department. Shown Actual Size

SO880

SO860

SO813

SO881

SO840

A Personal Touch That's Sure to Get Noticed!

Custom printed pressure sensitive labels are a cost effective method of increasing your sales!

Your store's name deserves repeating… display it prominently to customers before they buy and again to prospective customers on every eyeglass case and accessory that leaves your store. **Laminated** labels provide a scuff resistant surface for a richer appearance and protect the foil printing. **Don't lose sight of your most unique asset… your name!**

See pages 14 and 15 for shapes, sizes and colors.
For pricing information, see pages 16 and 17.
Short runs available, minimums start at 1000.

Pink and Black on White Polyester

Burgundy on White Polyester

**To order call
1-800-526-8353**
Ask for our sales department

Metallic Silver on Black Cloth

Green and Blue on White Polyester

Green and Black on Laminated White Cloth

Metallic Green and White on Black Cloth

Metallic Gold on Blue Cloth

White on Gray Laminated Cloth

Help Your Customers Safeguard Their Investment!

Create goodwill with your customers and patients by adding "If Found, Please Return To" labels on every eyeglass case that leaves your practice.

Affordable custom foil printed labels will pay for themselves with repeat sales.

For best application on eyeglass cases, we suggest the use of Laminated Gray, Blue or White Cloth, Clear Acetate or Polyester.

It's easy to write on laminated and polyester labels with our fine marking pens, see page 39.

Reflex Blue and Red on White Cloth

Metallic Gold on Black Cloth

**To order call
1-800-526-8353**
Ask for our sales department

Black on White Polyester

Burgundy on White Cloth

Short print runs available, minimums start at 1000 labels.
For shapes, sizes and colors, see pages 14 & 15. Pricing refer to page 17.

Teal and Black on White Polyester

Color Coded and Blank Static Cling Vinyl Labels

The professional way to advertise and promote your frames.

Don't mar your lenses with messy glue residue. Just apply static cling vinyl labels to lenses and they stay put. SCV labels can be reapplied many times without losing static cling or scratching your lenses. Blank labels with no adhesive are easy to write on with fine marking pens.

White or Clear Static Cling Vinyl Shown Actual Size
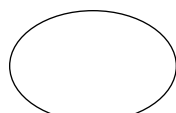
SV136 $67.10   **SV151** $67.10   **SV289** $67.10   **SV26** $67.10

Color Coded SV151 Labels and SV187 Price Dots for Pricing Levels

Static Cling Vinyl Price Labels 5/8" W x 3/8" H
4 Assorted Colors (250 of each, please specify colors) **SV151** $88.30 per 1000

Static Cling Vinyl 1/4" Dia. Price Dots
4 Assorted Colors (250 of each)
Black, White, Red, Yellow, Blue, Green, Orange, Violet **SV187** $87.85 per 1000

Don't Mar Lenses with Glue, Use Static Cling Vinyl Labels

Customize Your Price Points with Color Coded Static Cling Vinyl Labels

Promote your frames with color coded price points by printing on any of our static cling vinyl colors: clear, white, yellow, black, or red. Create your own custom color price points by printing a metallic, matte or gloss color on white or black static cling vinyl material.

$100 $110 $125 $149 $159 $199 $249 $299

For Custom Printed Pricing, see price chart on page 17.

No need for label remover
Use Static Cling Vinyl Labels!

$199

Static Cling Vinyl Colors

Clear   White   Yellow   Black   Red

IMPRINT COLORS AVAILABLE:

Metallic Colors

| Gold | Silver | Purple | Rainbow | Red |
| Blue | Green | Copper | Holographic | Gray |

Other colors available on request.

Matte and Gloss Colors

| Blue | White | Red | Green |
| Black | Purple | Pink | Burgundy |

The Professional Way to Advertise and Promote!

Foil printed static cling vinyl labels add name recognition to your frames. Price chart on page 17; shapes and sizes, see pages 14 and 15.

Minimum order 1000
Shown Actual Size

EYETIQUE — Black on Clear Static Cling Vinyl

+3.00 — Blue on White Static Cling Vinyl

project RUNWAY 100% UV PROTECTION — Red on White Static Cling Vinyl

EXCLUSIVELY AT myeyedr. D.D. — Black on Clear Static Cling Vinyl

FoCUS — Pink, Teal and Black on White Static Cling Vinyl

V1 VISION — Red and Purple on Yellow Static Cling Vinyl

Vision MATCH — Red and Black on Clear Static Cling Vinyl

FAMILY VISION CENTER — Metallic Gold and Burgundy on Clear Static Cling Vinyl

gurian HEARING & VISION CENTER — Burgundy on White Static Cling Vinyl

FISHERMAN'S POLARIZED 100% UV Protection — Red and Black on White Static Cling Vinyl

NATURE EYEWEAR — Green on Clear Static Cling Vinyl

Special Offer on Custom Printed Combination Sets!

Don't lose sight of merchandising opportunities!

As a merchandising aid or advertising vehicle, personalized Op-Tags™, pressure sensitive and static cling vinyl labels communicate your store's unique identity. **Once out of the store, laminated pressure sensitive labels on eyeglass cases act as your most cost-effective advertising medium.**

Choose from a wide selection of custom printed tags and labels, see pages 14-17.

Receive one FREE plate preparation, a $50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.

Limit: One per customer. Cannot be combined with any other promotional offer. Offer expires 12/31/25

EXTREME VALUE™

EYEOPIA™

GROVE OPTICIANS

GROVE OPTICIANS EYE CENTERS

OurVersions™ Famous Designer Collection ourversions.com

All Die Shapes Are Shown Actual Size

Is it time to reorder your custom printed tags or labels?
Please check your supply now and give us a call at 1-800-526-8353.

Style HS184 HS404 HS44 HS129

HS94 HS385 HS48 Style HS51

HUNDREDS OF OTHER DIE SHAPES AVAILABLE

Style HS103 HS79 HS34 HS136 HS151

To order call
1-800-526-8353
Hablamos Español

Style HS273 HS18 HS4 HS289

Style HS318 HS291 HS296

Background and Imprint Colors

Ask about our laminated labels.
Choose from our large selection of background materials and imprint colors.

BACKGROUND MATERIALS:
Gold Polyester
Silver Polyester
White Polyester
Gray Cloth*
Blue Cloth*
White Cloth*
Black Cloth*
Clear Static Cling Vinyl
White Static Cling Vinyl
Black Static Cling Vinyl
Red Static Cling Vinyl
Yellow Static Cling Vinyl
Clear Acetate*†
Matte Black
Matte White†
Matte Gold
Bright Gold
Matte Silver
Bright Silver
Gloss White
Gloss Black
Gloss Brown
Gloss Ivory
Gloss Burgundy
Gloss Pink
Gloss Red
Gloss Green
Black Vinyl
Kraft Brown

*For best application on eyeglass cases, we suggest the use of Laminated Cloth, Clear Acetate or Polyester.

†Available with 'removable' adhesive on request.

Style HS67 HS40 HS41

Style HS259 HS73 HS20 HS27

IMPRINT COLORS:
Metallic colors

Gold	Blue	Copper
Silver	Red	Purple Green
Holographic	Rainbow

Matte and gloss colors

White	Pink	Purple
Black	Blue	Green
Gray	Red	Burgundy

Other imprint and background colors available on request.

Call for price quote on Style HS330

Style HS110

Style HS84

Arch Crown Policy for Custom Printed Products

CUSTOMER SUPPLIED ART – Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

COMPUTER ARTWORK – Artwork can be submitted on either a CD, DVD or via e-mail to: **orders@archcrown.com**. Save images as a tif, jpg, pdf or eps file in PC format. **When compiling files be sure to embed all fonts and include a hard copy.**

CHANGES – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

PROMOTIONAL RIGHTS – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

RETURNS – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

DIE SHAPES NOT SHOWN – Other shapes and sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at $150.

CANCELLATIONS – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate and/or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

How to Order Custom Printed Op-Tags™ and Labels

Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 14 and 15.
- Select the imprint color and background material, see page 15.
- Select the typeface font desired, see page 17.
- Select the border style, see page 17.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com
- To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.

To order call
1-800-526-8353
Hablamos Español

Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.

12	13	14	15	16	17	18
MADE IN USA	Member A.O.A.				O D	

19	20	21	22	23
E A B C E Z T V			We can print your name here	If found please return to: Name:_____ Phone:_____

Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) $50.; Embossing Plate $80.

CUSTOM FOIL PRINTED LABELS – PRICE PER 1000							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	$359.10	$226.35	$184.10	$161.10	$147.80	$123.30	$106.50
HS 4, 20, 34, 41, 44, 48	365.40	231.40	187.45	165.20	151.70	125.95	109.20
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	376.90	241.90	197.75	176.15	163.65	137.75	118.75
HS 67, 94, 103 110, 184, 259, 273, 318, 384	428.70	278.00	229.45	196.25	189.95	163.70	141.45

Add $10.00 per 1000 each for Polyester, Cloth, Static Cling Vinyl, Laminating or Embossing.

FOIL PRINTED TAGS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	$430.25	$297.55	$254.00	$231.45	$218.45	$199.80	$188.40
Eyelet Tags (E5 Series, 421)	373.60	240.75	197.30	174.65	161.70	142.85	131.85
String Tags (901 - 917)	414.50	287.35	248.85	236.25	221.15	205.25	193.75
String Tags (918, 919, 950)	423.35	291.35	256.00	245.35	232.35	210.30	199.20
String Tags (920, 921, 955)	434.60	307.30	273.05	257.05	243.40	222.95	211.45
String Tags (922 - 936)	446.30	318.60	280.50	265.50	248.30	230.00	218.70
Slip-on Op-Tags (801 - 808)	367.05	235.40	191.35	168.75	155.60	139.25	127.95
Slip-on Op-Tags (809 - 838)	396.80	264.00	220.05	198.05	184.70	165.80	154.60

Plate preparation charge (one-time charge) $50.00. Add $9.55 per 1000 for braided string.
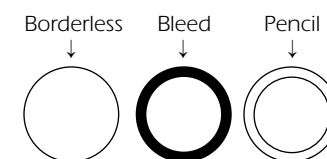
Be Sure to Indicate Typeface and Border Style

Typefaces:

Eras Medium
Avante Garde Bold
Bookman Bold
Century Schoolbook
Clearface Bold
Zapf Chancery

Balmoral
Vivaldi Script
Brush Script
Commercial Script
Park Avenue
Marriage

Other typefaces available upon request.

Border Style: Edge of Label

Borderless   Bleed   Pencil

NO CHARGE FOR THESE SERVICES.

Compliance Op-Tags™ and Static Cling Vinyl Labels

Pre-printed California Proposition 65 "WARNING" Op-Tags™ and static cling vinyl labels for eyewear that contain chemicals which require notification under Proposition 65 compliance regulations.

Pre-printed Style 217 "**WARNING**" labels are black on clear static cling vinyl. Static cling vinyl labels can be reapplied many times without losing static cling or scratching the lenses. Pre-printed Style 830 non-slip Op-Tags™ are black on white plastic and stay in place keeping your displays neat and professional. Op-Tags™ are excellent carriers for bar code and other computer labels. Both pre-printed styles are available in three "**WARNING**" versions.

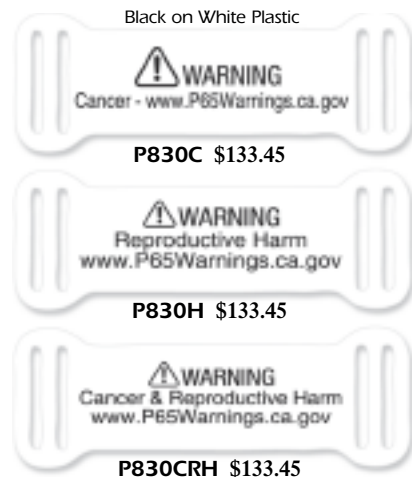The California Office of Environmental Health Hazard Assessment has established a website to provide the public and businesses with information on Proposition 65 warnings.

Visit: https://www.p65warnings.ca.gov

ASSORTMENT SPECIAL
Only **$123.45** per 1000
Choose any 4 styles
from pages 18, 20 & 21
250 tags per style

Black on White Plastic

Shown Actual Size

P830C $133.45

P830H $133.45

P830CRH $133.45

Black on Clear Static Cling Vinyl

P217C $90.25

P217H $90.25

P217CRH $90.25

Custom Printed Op-Tag™ and Label Sets

Custom printed Op-Tags™ and labels can be designed to meet your specific needs. Choose from a wide selection of custom printed tags and labels (for color selection and pricing information, see pages 14 thru 17).

To order call
1-800-526-8353
Hablamos Español

Style 217
Black on White Static Cling Vinyl

Style 833
Black on Silver

Receive one **FREE** plate preparation, a $50.00 value, when you order **any** combination of custom printed Op-Tags™ and/or labels.
Limit: One per customer. Cannot be combined with any other promotional offer. Offer expires 12/31/25

Removable Left/Right Contact Lens Indication Labels

Your patients no longer have to guess which contact lens goes into which eye.

Left/Right contact lens indication labels are designed for lens packaging identification.

Simply apply a pressure sensitive "L" or "R" label on the appropriate contact lens package.

Removable Left/Right labels will not damage the lens packaging and can be easily removed. Labels can be switched if placed on the incorrect package.

Sold in packs of 1000 sets
Shown Actual Size

Red on White Removable Labels
Style P289LRW $85.80 per pack
1000 sets per pack

Black on Clear Removable Labels
Style P289LRC $85.80 per pack
1000 sets per pack

NOW AVAILABLE... "**I**" Izquierda or "**D**" Derecha Contact Lens Indication Labels for your Spanish speaking patients. Order **Style P289IDW** for Red on White (at right) or **Style P289IDC** for Black on Clear removable labels also available.

Red on White Removable Labels
Style P289IDW $85.80 per pack

Friendly 'Reminder' Labels for Contact Lenses

Create goodwill with your customers and patients by adding "Change your contacts" reminder labels.

Easy to write on reminder labels, just fill in...
"Change your contacts every _____ week(s)"
and your patients will be reminded how often to change their contact lenses.

Remember:
Change your contacts
every _____ week(s)

Red on White Removable Labels
Style P289CC
$57.85 per pack
1000 labels per pack

Pre-Printed Promotional Op-Tags™

Turn browsers into buyers with promotional Op-Tags™ & labels!

Pre-printed Op-Tags™ and static cling vinyl labels complement your frame displays and are an economical method of merchandising. **Available in Spanish, please inquire.**

WAS $450–
NOW $399–

SALE

Disponible en Español

ASSORTMENT SPECIAL
Only **$123**⁴⁵ per 1000
Choose any 4 styles
from pages 18, 20 & 21
250 tags per style

Shown Actual Size

PLASTIC OP-TAGS™ – Available in colors as shown below

REG $ / SALE $ **P830R** $133.45	WAS $ / NOW $ **P830W** $133.45
Retail $ / OUR $ **P830RO** $133.45	LIST $ / OUR $ **P830L** $133.45
LIST $ / OUR $ **P820L** $130.80	**SANITIZED** **P830SN** $133.45
SALE **P820SR** $130.80	**SALE** **P820S** $130.80
REG $ / SALE $ **P820R** $130.80	Retail $ / OUR $ **P820RO** $130.80
SALE **P808SR** $113.80	REG $ / SALE $ **P808R** $113.80

NEW!

Simulated Security Tags... an Anti-Theft Device

Create an appearance that frame tags must be de-magnetized.

Theft deterrent pressure sensitive polyester security tags appear to be an electronic monitoring device. Once applied, they cannot be removed easily (they must be cut).
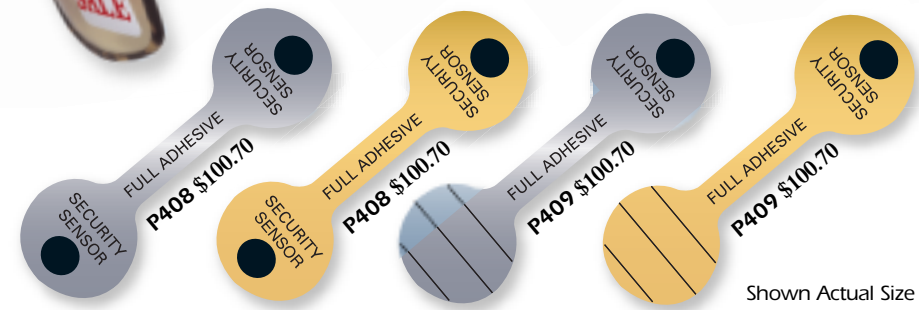
10% OFF
any 2 Boxes of Promotional Tags or Labels.
20% OFF
5 or more boxes of Promotional Tags or Labels.
When you order any style featured on pages 18, 20 and 21. Use Promotional Code PPO
Offer expires 12/31/24

To order call **1-800-526-8353**
Hablamos Español

Available in Gold or Silver Polyester

SECURITY SENSOR — FULL ADHESIVE — **P408** $100.70
SECURITY SENSOR — FULL ADHESIVE — **P408** $100.70
FULL ADHESIVE — **P409** $100.70
FULL ADHESIVE — **P409** $100.70

Shown Actual Size

Pre-Printed Static Cling Vinyl Labels

The professional way to price and promote!

Can be reapplied many times without losing static cling or scratching your lenses.

STATIC CLING VINYL LABELS – Available in colors as shown below:

NEW! *NEW!*

NO ℞ **P151NX** $90.25	SANITIZED **P151SN** $90.25	Low Bridge Fit **P151LB** $90.25	WAS $ / NOW $ **P289W** $90.25
SANITIZED **P289SN** $90.25	**SALE** **P289S** $90.25	**NEW** **P289N** $90.25	REG $ / SALE $ **P289R** $90.25
CLEARANCE **P136CR** $90.25	**SALE** **P289SR** $90.25	LIST $ / OUR $ **P289L** $90.25	Retail $ / OUR $ **P289RO** $90.25
UV PROTECTION **P151U** $90.25	POLARIZED **P151PO** $90.25	Clear SUNGLASS CLIP AVAILABLE **P136** $90.25	Clear CLIP-ON AVAILABLE **P151** $90.25

NEW!

Computer Tag and Bar Code Labeling Systems

Bar code technology solutions for frame pricing.

Thermal transfer printers, scanners, bar coding software, portable data collectors and computer tags allow for maximum efficiency in your warehouse, stock room, and at the register.

Arch Crown Computer Tag and Label Systems are available for thermal transfer printers (pages 22 - 37) and dot matrix pin-feed printers (page 38). You'll find the same quality and value in these systems as you do in the tags and labels that have made Arch Crown a leading supplier to frame dispensing opticians and optometrists. We work with most software companies (page 36) developing efficient and customer friendly price tagging/labeling systems.

Designed for thermal transfer printers including Citizen, Honeywell, GoDEX, SATO, TSC and Zebra.

- High quality, tear resistant, Poly-Lam and Kimdura®.
- Poly-Lam is laminated and stronger than polyester or Kimdura® material with superior print quality and durability and can withstand cleaning (type and bar code images will not rub off).
- Computer string tags are designed with a string-like tail and adhesive free loops for easy tagging.
- As a special service, thermal transfer tags are available on 1", 1½" and 3" cores, please specify when ordering.

We will re-roll tags to fit most printers at no charge!

Arch Crown can assist you in all your computer tagging requirements.

Poly-Lam Computer Tags, see pages 26 & 28

SAVE! QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38

20% on 25,000 Computer Tags	**25%** on 50,000 Computer Tags	**30%** on 100,000 Computer Tags

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Print Your Own Tags for Just $709.

Thermal transfer starter package includes everything you need to print tags using your own computer. The Starter Package is ideal for printing professional looking price tags with or without bar coding.

STARTER PACKAGE INCLUDES:

GoDEX GE300 – Our Most Economical Printer (see page 32).
One of the lowest priced, user-friendly printers in its class.
Print labels up to 4" wide and features a fast print speed and 203 DPI.

DataTagger for Windows® Software (see page 35).
FEATURES:
- Can import from and export to Excel™.
- No Programming Required.
- Compatible with all Windows® based PC's.
- Easy-to-use, point-and-click menu selection.
- Pre-designed label formats.
- Prints both text and bar codes
- Built-in database keeps track of label information.
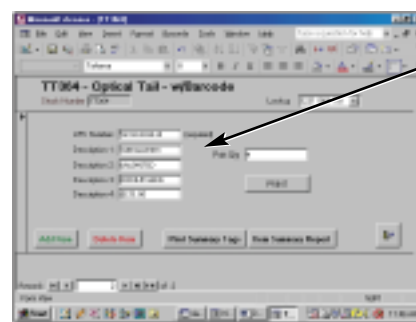- Saved tag and label information can be retrieved and edited.

Thermal Transfer Tags
Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30). **USB Printer Cable**

To order call
1-800-526-8353
Hablamos Español

FREE PHONE TECH SUPPORT   **1-800-526-8353**

Easy-to-use, point-and-click menu selection features pre-designed label formats.

Starter Package
Up to a $975. Value!
just $709.

NEW!

Print and Scan Your Own Tags for Just $850.

Thermal transfer complete package includes everything you need to print tags using your existing software. The Complete Package is ideal for printing price tags when used with your existing inventory software.

COMPLETE PACKAGE* INCLUDES:

GoDEX GE300 – Our Most Economical Printer (see page 32).
  One of the lowest priced, user-friendly printers in its class.
  Print labels up to 4" wide and features a fast print speed and 203 DPI.

Honeywell Voyager 1250g Bar Code Scanner (see page 34)
  FEATURES:
  - One of the most advanced single-line hand-held scanners available.
  - Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
  - Optimized laser scanning technology to read poorly printed or damaged barcodes.

Thermal Transfer Tags
  Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30).

USB Printer Cable

FREE PHONE TECH SUPPORT   1-800-526-8353

NEW!   *used with your existing software

NEW!
**Poly-Lam
Computer Tags,
7 Styles in 9 Colors!**
See pages 26 and 28.

Complete Package
Up to a $890. Value!
just $850.

**Ideal for UPC
Bar Codes**

VISION CARE
SPECIALISTS
$124.89

FRAMES
FOR LESS
100% TITANIUM
MADE IN USA

MAIN
STREET
OPTICIANS

PRO and PRO Plus Bar Code Packages

PRO and PRO Plus packages allow you to import data, format, design and print professional looking price tags and labels.

PRO PACKAGE* INCLUDES:

GoDEX GE300 – Our Most Economical Printer (see page 32).
  - One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide and features a fast print speed and 203 DPI.
  - Can print labels up to 4" wide.

BarTender® Starter Version* for Windows® (see page 35).
  - BarTender® software allows you to import data, format, design and print your own tags. Can be used alone or with existing inventory or point-of-sale software.

*Professional Version Available at an Additional Cost (see page 35).

Thermal Transfer Tags
  Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30).

USB Printer Cable

FREE PHONE TECH SUPPORT

NEW!

To order call
1-800-526-8353
Hablamos Español

PRO Package
just $1070.

plus

Bar code scanner included in Pro Plus Package only.

*Can be used alone or with your existing software

PRO PLUS PACKAGE* INCLUDES EVERYTHING IN THE PRO PACKAGE PLUS BAR CODE SCANNER

PRO Plus Package
just $1230.

Honeywell Voyager 1250g (see page 34).
  BAR CODE FEATURES:
  - One of the most advanced single-line hand-held scanners available.
  - Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
  - Optimized laser scanning technology to read poorly printed or damaged barcodes.

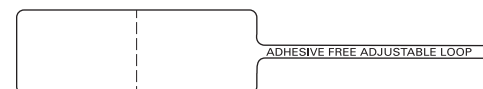**FREE PHONE TECH SUPPORT   1-800-526-8353**

Poly-Lam Thermal Transfer Computer String Tags

- Multi-color, versatile computer string style tags with adhesive free adjustable loops are designed for tagging frames. Superior print quality and durability.
- Gloss Poly-Lam material is stronger than polyester or Kimdura®.
- Tags can withstand cleaning; text and bar code images will not rub off.
- Ideal for color coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, Gold

Shown Actual Size

Ideal for UPC Bar Codes

0 43432 06787 4

FREE Thermal Transfer Ribbon with minimum purchase of computer tags. Call for details. See page 30

ADHESIVE FREE ADJUSTABLE LOOP

TT307 Gloss Poly-Lam
4500 tags per roll **$244.95 per roll**
Red only 1000 tags **$54.45 per 1000**

ADHESIVE FREE ADJUSTABLE LOOP

TT366 Gloss Poly-Lam
White, Silver, Gold only
5000 tags per roll
$218.95 per roll

ADHESIVE FREE ADJUSTABLE LOOP

TT306 Gloss Poly-Lam
TT369 Matte Poly-Lam
4000 tags per roll **$190.20 per roll**
Red only 1000 tags **$47.60 per 1000**

MADE IN THE USA

Custom Colors Available!
See page 27

BIFOCAL
Model 21 65 88
BLACK SATIN

ADHESIVE FREE ADJUSTABLE LOOP

ADHESIVE FREE ADJUSTABLE LOOP

TT360 Gloss Poly-Lam
5000 tags per roll **$218.65 per roll**
Red only 1000 tags **$43.75 per 1000**

TT364 Gloss Poly-Lam
4000 tags per roll **$250.25 per roll**

Computer String Tags for Thermal Transfer Printers

Free thermal transfer ribbon with minimum purchase, see page 30.

Computer String Tags White   Shown Actual Size

ADHESIVE FREE ADJUSTABLE LOOP

TT359 Polyester White
5000 tags per roll
$180.75 per roll

ADHESIVE FREE ADJUSTABLE LOOP

TT366 Polyester White
5000 tags per roll
$193.95 per roll

ADHESIVE FREE ADJUSTABLE LOOP

Datamax E-4205 Mark III, GoDEX, Zebra 2844 and GC/GK/GX/ZD Series printers require style **TT306N** due to placement of label sensor.

TT306 Polyester White
4000 tags per roll
$165.10 per roll

TT303 Kimdura® White
4200 tags per roll
$149.00 per roll

Ideal for UPC Bar Codes

0 43432 06787 4

ADHESIVE FREE ADJUSTABLE LOOP

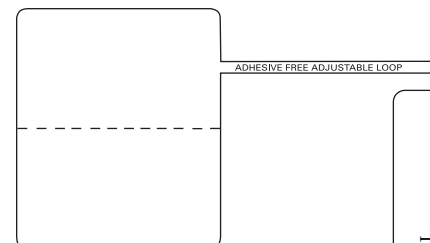**TT307 Polyester** White
4500 tags per roll
$216.75 per roll

Some printers require the use of a narrower label.
Datamax E-4205 Mark III, GoDEX, Zebra 2844 and GC/GK/GX/ZD series printers require style **TT307Z** or **TT304Z**.
Datamax E-4203, 4204 and 4205 Mark II, GoDEX and some large Zebra printers use style **TT307W** or **TT304W**.

TT304 Kimdura® White
3800 tags per roll
$163.95 per roll

ADHESIVE FREE ADJUSTABLE LOOP

How To Order TT Tags, see page 38.

TT365 Polyester White
2 across 6000 tags per roll
$264.25 per roll

BIFOCAL
Model 21 65 88
BLACK SATIN

6 59386 00005 2

ADHESIVE FREE ADJUSTABLE LOOP

TT364 Polyester White
4000 tags per roll
$225.20 per roll

Keep Frame Manufacturer's Product ID Info Hidden

Mini-strip frame labels keep sensitive product ID and reference numbers hidden. Pressure sensitive labels fit inside temple arm. Print your information or use blank.

Our Price $125 Retail Price $200

TT319 White **Polyester** Ribbon: Use 57mm or wider
2000 labels per roll **$46.95 per roll**
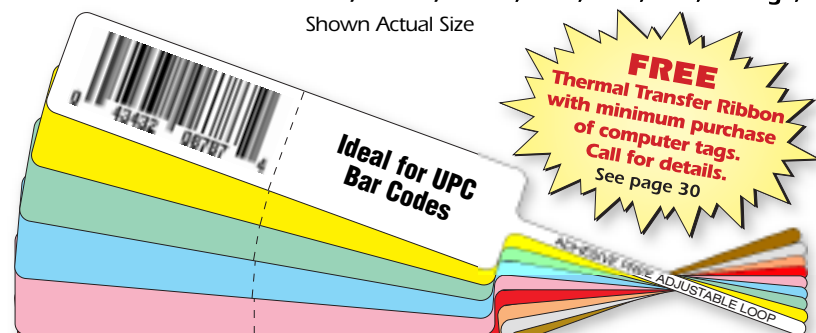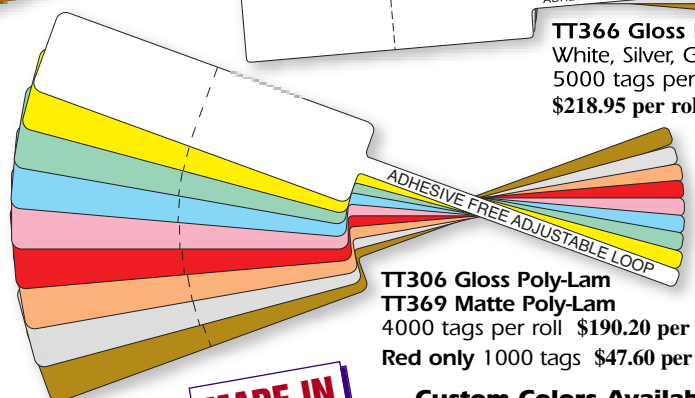
2 mm
4-Up Shown Actual Size
8 mm
32 mm

'Pays for itself' with one saved sale!

QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38
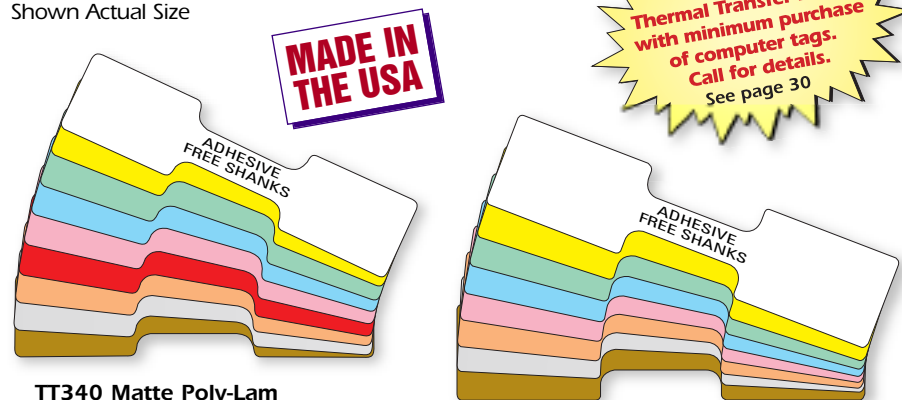**SAVE 20%** on 25,000 | **SAVE 25%** on 50,000 | **SAVE 30%** on 100,000 computer tags

Poly-Lam Thermal Transfer Barbell Tags

Barbell style tags with adhesive free shanks are excellent for tagging frames and eyewear.

- Poly-Lam material is stronger than polyester or Kimdura®.
- TT340 is once again offered in matte finish, ideal for handwriting.
- Superior print quality and durability. Tags can withstand solution cleaning; text and bar code images will not rub off.
- Ideal for color-coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, and Gold. *Custom Colors Available!* See page 27

Shown Actual Size

MADE IN THE USA

FREE Thermal Transfer Ribbon with minimum purchase of computer tags. Call for details. See page 30

ADHESIVE FREE SHANKS

ADHESIVE FREE SHANKS

TT340 Matte Poly-Lam
TT341 Gloss Poly-Lam
5000 tags per roll **$168.20 per roll**
TT341 Red only 1000 tags **$33.75 per 1000**

TT345 Gloss Poly-Lam
5000 tags per roll **$181.90 per roll**

Barbell Tags with adhesive free shanks   White only   Shown Actual Size

ADHESIVE FREE SHANKS

TT341 White **Polyester**
5000 tags per roll **$165.85 per roll**

ADHESIVE FREE SHANKS

TT345 White **Polyester**
5000 tags per roll **$163.90 per roll**

ADHESIVE FREE SHANKS

TT302 White **Kimdura®**
4000 tags per roll **$114.25 per roll**

ADHESIVE FREE SHANKS

TT305 White **Polyester**
6000 tags per roll **$165.85 per roll**

ADHESIVE FREE SHANKS

TT348 White **Polyester**
5000 tags per roll **$224.70 per roll**

To order call
1-800-526-8353
Hablamos Español

Please note: Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls. You will receive the same quantity of labels as supplied on a 3" core.

See page 38 for 'How To Order' Thermal Transfer Computer Tags and Labels.

Thermal Transfer Tags and Labels for Frames and Trays

Thermal transfer tags for OfficeMate® and other software users.
Free Ribbon with every 4 rolls of TT367, TT368 or TT368-TL tags.

TT368 Paper White

FULL ADHESIVE

800 tags per roll
White **$22.85 per roll**
Ribbon: Use R-S64K **$11.20**

Available in Direct Thermal **DT368** see pg. 31.

TT368-TL Paper (no tail)
White **$22.85 per roll**
Ribbon: Use R-S64K **$11.20**

EYECARE CENTER
Model 321 $199.95

TT367 Polyester White only
ADHESIVE FREE

800 tags per roll
$41.95 per roll

Ribbon: Use R-Z64M **$17.10**

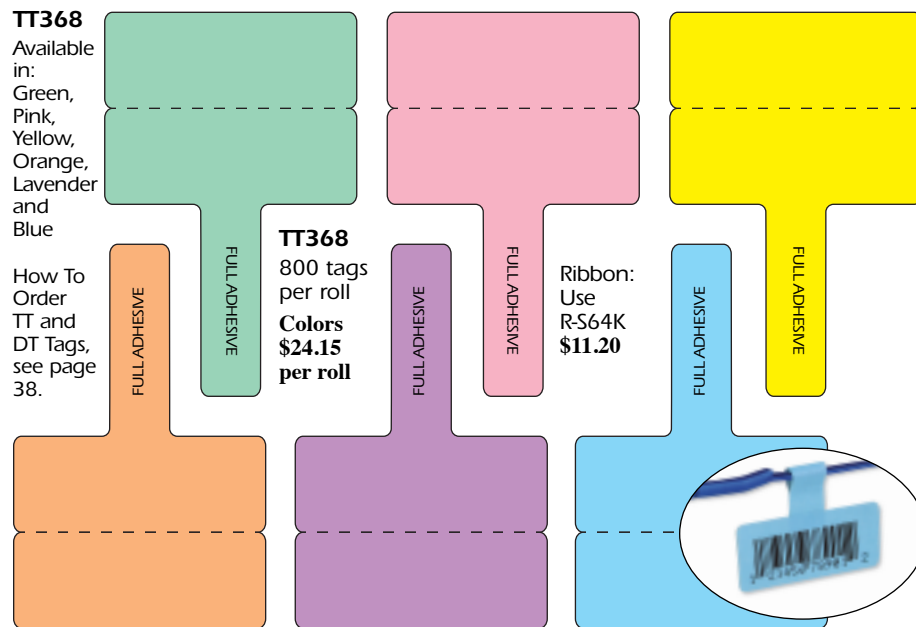**TT368** Available in: Green, Pink, Yellow, Orange, Lavender and Blue

How To Order TT and DT Tags, see page 38.

FULL ADHESIVE

TT368 800 tags per roll
Colors $24.15 per roll

FULL ADHESIVE

Ribbon: Use R-S64K **$11.20**

FULL ADHESIVE

NEW! Optical Tray Labels... and they're removable! Shown Actual Size
Use TT109 polyester 'removable' adhesive labels on your job trays. It's a simple and easy method to organize your Rx work. Easy to handwrite on with a permanent fine marking pen (see page 39), or use in a thermal transfer printer!

Smith, Olivia

NEW! **TT109 Polyester** White   Dimensions: 2¾" x ¾"
2000 labels per roll **$65.15 per roll**

Ribbons for Thermal Transfer Printers

Ribbons can be used on the following tag material: Polyester, Poly-Lam, Kimdura® and Paper.

Order by **Style #** from the chart below.

Find your printer make and model; then find the material used and width you require for your computer tags and/or labels.

**Free ribbons with minimum purchase of computer tags, call for details.**

Printer	Style #	Use on Material	Width	Price per Ribbon
GODEX: G300, GE300	R-Z109M	Polyester/Poly-Lam	109mm	$28.55
ZEBRA: 2844, GC/GK/GX/ZD	R-Z64M	Polyester/Poly-Lam	64mm	$17.10
ARGOX: OS-214 & A-200	R-Z64K	Kimdura/Paper	64mm	$11.45
TSC: 343C, TC300	R-Z109K	Kimdura/Paper	109mm	$14.35
DATAMAX-O'Neil:	R-C64M	Polyester/Poly-Lam	64mm	$20.70
E-Class Mark III	R-C89M	Polyester/Poly-Lam	89mm	$28.35
4204B, 4205A	R-C110M	Polyester/Poly-Lam	110mm	$35.05
	R-C64K	Kimdura/Paper	64mm	$12.60
	R-C110K	Kimdura/Paper	110mm	$22.65
DATAMAX-O'Neil:	R-A76M	Polyester/Poly-Lam	76mm	$64.10
I-Class, M-Class,	R-A101M	Polyester/Poly-Lam	101mm	$85.05
Allegro, Prodigy	R-A76K	Kimdura/Paper	76mm	$37.65
	R-A101K	Kimdura/Paper	101mm	$48.70
DATAMAX-O'Neil:	R-O64M	Polyester/Poly-Lam	64mm	$20.80
E-Class Mark II,	R-O89M	Polyester/Poly-Lam	89mm	$27.45
E4203, E4204, E4205	R-C110M	Polyester/Poly-Lam	110mm	$35.05
Ovation	R-O64K	Kimdura/Paper	64mm	$12.35
ZEBRA: T300	R-C110K	Kimdura/Paper	110mm	$22.65
CITIZEN:	R-Z60M	Polyester/Poly-Lam	60mm	$41.80
CLP-621, 6002, 7202e, CL-S700	R-Z80M	Polyester/Poly-Lam	80mm	$55.05
ZEBRA:	R-Z110M	Polyester/Poly-Lam	110mm	$76.60
Large Industrial Printers	R-Z80K	Kimdura/Paper	80mm	$37.70
GODEX: EZ Series, G500, RT730i	R-Z110K	Kimdura/Paper	110mm	$46.80
ZEBRA: 2824	R-Z57M	Polyester/Poly-Lam	57mm	$16.05
	R-Z57K	Kimdura/Paper	57mm	$10.35
COGNITIVE:	R-B61M	Polyester/Poly-Lam	61mm	$25.80
Blaster Advantage	R-B108M	Polyester/Poly-Lam	108mm	$39.00
SATO: CX208/CX400/CG408	R-S64K	Paper	64mm	$11.20
WS408	R-Z64M	Polyester/Poly-Lam	64mm	$17.10

Ribbons are printer and material specific and may not work if not ordered correctly.

Computer Tags Available in Custom Colors

Arch Crown can color match Poly-Lam computer tags for corporate identity, brand awareness and special promotions.
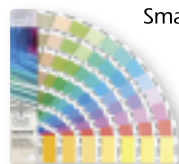
Smaller minimum production runs are available on Arch Crown's new **Poly-Lam** material. Just let us know the quantity, tag style, and PMS color and we will be happy to give you a price quote.

Gloss Poly-Lam Perfect for Computer Printing and Matte Poly-Lam Ideal for Handwriting and Computer Printing

**Call 1-800-526-8353 and ask for our sales department.**

NEW! Direct Thermal Tags and Labels; No Ribbon Required

Pressure sensitive bar code price labels. Shown Actual Size

Direct thermal labels designed for cost efficient pricing, barcoding and inventory control. Pressure sensitive labels can be applied to 830 Op-Tags™ which act as label carriers.

No Ribbons are Required for Direct Thermal Tags!

NEW!
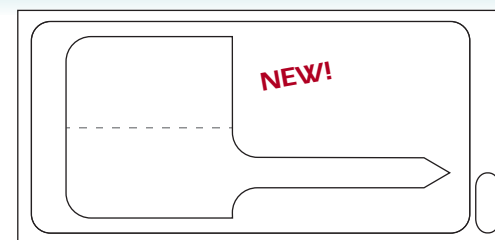
DT391 Paper White
400 tags per roll **$47.90 per roll**
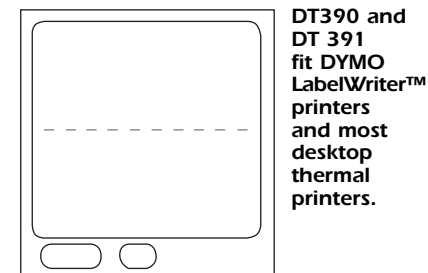
DT396 Available in 8 colors

Adhesive-Free Shanks

DT396 Polypropylene
White, Pink, Orange, Green, Blue, Yellow, Purple and Red
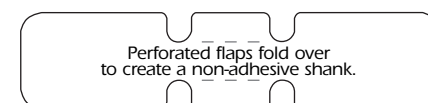3510 tags per roll **$70.40 per roll**

DT390 and DT 391 fit DYMO LabelWriter™ printers and most desktop thermal printers.

DT390 Paper White
1000 labels per roll **$41.25 per roll**

Full Adhesive Shanks

DT397 Polypropylene White
3510 tags per roll **$70.40 per roll**

Perforated flaps fold over to create a non-adhesive shank.

DT398 Polypropylene White
3510 tags per roll **$70.40 per roll**

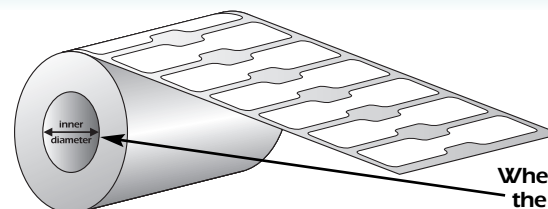### Direct Thermal Transfer Computer Tags for OfficeMate® and other software users. Shown Actual Size

No Ribbons are Required for Direct Thermal Tags!

FULL ADHESIVE

NEW!

DT368 White
800 tags per roll **$24.15 per roll**

How to order thermal transfer computer tags & labels,

inner diameter

To order call
1-800-526-8353

Hablamos Español

When ordering, be sure to measure the inside dimension of the core.

Desktop Thermal Printers: GoDEX and SATO

GoDEX GE300 thermal transfer/direct thermal printer is the best value for eyewear tag and label bar code printing.

NEW!

GE300 Printer
Suggested Retail Price $449.00
Call for current pricing!

- 4" Desktop Network Thermal Transfer and Direct Thermal Printer at 203 DPI
- Versatile Design and Easy to Integrate
- USB, Serial & Ethernet LAN Connectivity

Use the GoDEX GE300 for light to medium printing at 203 DPI at 4 inches per second for all your thermal transfer bar code printing needs. Connects to ethernet, serial or USB ports.

GoLabel software (included) is user-friendly, gives you the ability to design and print labels. Easy to create and print bar code labels. Can print both 1-D and 2-D bar codes.

We offer the complete line of GoDEX printers.

To order call
1-800-526-8353
Hablamos Español

SATO WS408 is a thermal desktop printer featuring performance, and versatility for on demand printing at an affordable price!

NEW!

SATO WS408 Printer
Suggested Retail Price $635.00
Call for current pricing!

Thermal desktop printers from SATO are compact, cost effective, and easy-to-use. Labels with or without bar codes and RFID inventory tracking are easily created on the SATO WS408 printer. Advanced thermal barcode technology ensures the highest quality and extremely reliable.

SATO WS408 is user-friendly with a small footprint that offers superior print quality at an affordable price. Features 4.1 inches (104mm) wide printing, 203 DPI, print speed at 6 inches per second, ROM: 16MB, RAM: 32MB memory, thermal transfer (TT) and direct thermal (DT), competitive emulation options, easy maintenance and Cerner Validated.

Cerner
VALIDATED

We offer the complete line of SATO printers.

Two-Year Warranty on Printer;
One-Year on Print Head

Print Professional Computer Tags with or without Barcodes

Arch Crown supplies brand name printers with various capabilities: Brother, Citizen, Cognitive Solutions, GoDEX, Honeywell, Sato and Zebra

Just call and ask for a team member in our sales department at **1-800-526-8353** for a price quote on any of these quality brand name thermal transfer printers.

GoDEX
TSC The Smarter Choice.
brother at your side
ZEBRA Registered Reseller Printer Repair Specialist
CITIZEN
SATO
Honeywell GOLD PERFORMANCE PARTNER
ZEBRA

ZEBRA ZD421 offers advanced features in a basic desktop thermal transfer printer!

NEW!

ZEBRA ZD421 Printer
Suggested Retail Price $851.90
Call for current pricing!
Two-Year Standard Warranty

ZEBRA ZD421 offers new, advanced features that make it stand apart. ZD421 includes a new, more intuitive user interface, powerful architecture and field-upgradeable wireless kit. ZD421 thermal transfer desktop label printer offers a 4" print width capability. This model provides the best value in a basic desktop printer with a print speed of 6 inches per second at 203 DPI resolution. Print 1D & 2D bar codes.

We offer the complete line of ZEBRA printers.

GoDEX G500 high-tech power printer with a customer friendly price.

NEW!

G500 Printer
Suggested Retail Price $515.00
Call for current pricing!

Value priced printers, the G500 prints 203 DPI at 5" per second. Can print 2-D bar codes and smaller bar codes. Connects to parallel, USB or serial ports. GoDEX GoLabel software (included) gives you the ability to design and print labels.

To order call
1-800-526-8353
Hablamos Español

Bar Code Scanners

Honeywell Voyager® 1250g Scanner

Honeywell's Voyager® 1250g single-line laser barcode scanner is simple to set up and provides aggressive reading of linear bar-codes. For users that require hands-free scanning, an easy-to-assemble stand increases throughput by incorporating automatic in-stand detection. Features optimized laser scanning technology to read poorly printed or damaged barcodes.

Honeywell Voyager® 1250g Scanner
Suggested Retail Price $175.14
Call for current pricing!

To order call
1-800-526-8353
Hablamos Español

Wireless Honeywell Voyager® 1202g* and Battery-Free 1202g-bf**

Bluetooth® Wireless Technology: Facilitates scanning of bar codes up to 33 ft. from base
***Long Battery Life and Tool-Free Battery Removal:** Lithium ion battery provides 12+ hours of use and quick battery exchange

Excellent Poor Quality Bar Code Reading: including damaged or smudged bar codes
Paging Functionality: Press the button on the base to locate your lost scanner; Voyager 1202g responds with a series of beeps and blinking lights on its indicator panel
****Battery-Free Model 1202g-bf:** Fully charges in less than 20 seconds with a wall power adapter, and provides short-term power for at least 100 wireless scans.

Wireless Honeywell Voyager® 1202g
Suggested Retail Price $567.54 Call for current pricing!

**Wireless, Battery-Free Honeywell Voyager® 1202g-bf
Suggested Retail Price $829.29 Call for current pricing!

Honeywell Orbit 7120 Omni-directional Scanner

Orbit 7120 omni-directional bar code scanner is an innovative and affordable solution for retail jewelry applications where counter space is at a premium. The omni-directional scanner has an award-winning, elegant shape that enables both 'hands-free' and hand-held scanning. Compact, lightweight and rugged barcode scanner offers an omni-directional scan pattern that provides aggressive scanning at almost any presentation angle. The scanner has an adjustable head (30° tilt) to target scanning for larger products.

Honeywell Orbit 7120 includes a 3-year factory warranty.
Suggested Retail Price $488.01 Call for current pricing!

Zebra LS2208 Hand-held Laser Scanner

The LS2208 is Zebra's best-selling hand held laser scanner. Comes with 'hands-free' Intellistand™ that enables presentation scanning and allows workers to automatically switch between hands-free and handheld modes. An ergonomic and durable lightweight design that delivers all day comfort, an extra-long read range for easy scanning.

Stand included
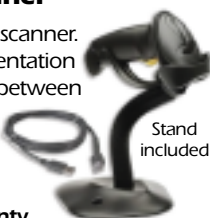
Zebra LS2208 includes a 5-year factory warranty.
Suggested Retail Price $242.23 Call for current pricing!

# BarTender® Software for Thermal Transfer Printers

Starter formats included with *BarTender®* purchased from Arch Crown.

Easy-to-use label design software offers benefits of label printing to businesses that currently do not have bar coding capability. Whether you have a program without the ability to print frame tags or simply want a professional appearance. *BarTender®* is ideal for importing data, designing, formatting and printing your tags.

NEW! Easy-to-use, easy-to-format, labels feature pre-designed formats.

BarTender® Starter Subscription from $199.00 renews yearly.

Perpetual from $395.00 Annual maintenance plan required.
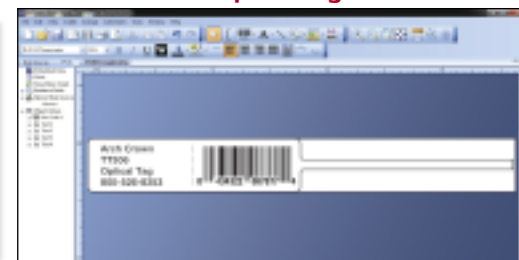
All *BarTender®* versions are for one workstation and unlimited printers. Additional workstations and contract lengths are available.

✓ Format to virtually any size or shape label. Graphics, logos and TrueType font printing.
✓ Works with any printer with a Windows® Driver, including laser and inkjet, includes drivers for literally thousands of thermal barcode label printers.
✓ Link to Excel™ and CSV files for integration with your inventory.
✓ Imprint UPC, Interleaved 2-of-5, Code 39, Code128 and standard barcode symbologies.
✓ Easy to include QR Codes on your labels to help direct customers to your website.
✓ Basic numeric serialization: +/-1.

BarTender® **Professional Subscription from $299.00 Perpetual from $695.00**
✓ Link to advanced external databases and programs such as SQL Server, ODBC, OLE DB, Microsoft Access® and Oracle® files for integration with your inventory.
✓ Advanced serialization including alphanumeric and advanced formulas.
✓ RFID printing and encoding (RFID – capable printer required).
✓ **Free 24-hour Tech Support for registered users**

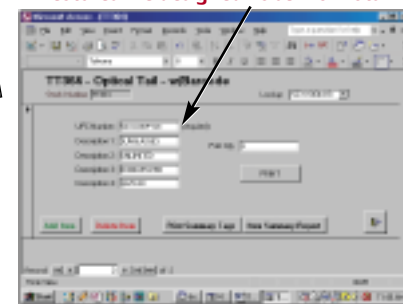# DataTagger Software for Thermal Transfer Printers

Pre-formatted label design software for GoDEX printers.

DataTagger for Windows® is a simple to use, efficient software program that prints clear, easy-to-read, high quality thermal transfer labels and tags. DataTagger is ready for use with your computer, a GoDEX Printer and Arch Crown tags and labels.

✓ All label formats pre-designed – simply select the Arch Crown label stock number from menu, enter label information and print.
✓ Compatible with all Windows® based PC's.
✓ Can import from and export to Excel™.
✓ No Programming Required.
✓ Easy-to-use, point-and-click menu.
✓ Prints both text and bar codes.
✓ Built-in database saves label information.
✓ Tag and label information can be retrieved and edited.
✓ One-click labeling of your entire inventory using Summary Tag feature.
✓ **FREE UPGRADES!** Includes future tag and label format updates*.

Easy-to-use, Point-and-click Menu Selection Features Pre-designed Label Formats.

FREE DEMO

*Some restrictions and small handling charge may apply.

EASY TO INSTALL SOFTWARE

DataTagger included in Starter Package, see page 23; if purchased separately $250.

Software Partners Affiliated with Arch Crown

Many software companies offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems.

We have made it our goal to make the implementation of bar coding and thermal transfer printing an easy job for our customers. We work together with many leading software companies to bring our mutual customers a complete solution for merchandise pricing.

Listed below are some of the many software companies* that offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems.

www.ArchCrown.com links to many leading software companies.

Company	Telephone	Software	Website
Accra Med Software Inc.	888-321-0441	Filopto Practice Management Software	Filopto.com
Compulink Business Systems	800-456-4522	Advantage	Compulink-Software.com
Crystal Practice Management	800-308-7169	Crystal Practice Management	CrystalPM.com
Deen and Associates	877-448-5472	OptiStore ONE	DeenAndAssociates.com
Eye Cloud Pro	404-537-2900	Eye Cloud Pro	EyeCloudPro.com
Eyefinity Inc.	800-269-3666	Eyefinity Practice Management Eyefinity Electronic Health Records OfficeMate, ExamWRITER	
		AcuityLogic	Eyefinity.com
First Insight® Corp.	800-920-1940	MaximEyes®	First-Insight.com
Flexsys	408-821-4004	FlexInventory	FlexInventory.com
Insight Software	877-882-7456	My Vision Express	MyVisionExpress.com
iTRUST	855-487-8784	iTRUST	itrust.io
Liquid EHR, Inc.	866-618-1531	Liquid EHR	LiquidEHR.com
Revolution EHR	877-738-3471	Revolution EHR	RevolutionEHR.com
SoftForward Technologies Inc.	866-600-5656	VisionPro POS	VisionProPOS.com
Universal Software Solutions, Inc.	800-903-8774	Versasuite	Versasuite.com
Wink Technologies	888-764-4318	Wink Practice Management Software	DownloadWink.com

*Please note that Arch Crown makes no endorsement of the companies listed above. Each customer and business should evaluate the decision to purchase software based on their specific needs and the unique characteristics of each software program and the company sponsoring the program.

Arch Crown Printer Maintenance & Support Program $50

Arch Crown offers exceptional service at below market rates.

We are an authorized service center for Datamax and Zebra printers. Arch Crown is the only company focusing on the specific needs of the jewelry industry that can make this claim.

- We provide free hardware support for items purchased from us for 2 years from the date of purchase of thermal printing products. After 2 years, if you continue to buy anything from us, we offer unlimited printer support/consultation.
- If you have not purchased anything from us in over 2 years and need hardware support, you can buy the Printer Maintenance and Support Program for $50.00 which will give you unlimited hardware support for 2 years!
- We will provide a quotation for any services we perform.
- We'll arrange for factory repairs and consult with your software company, if needed.

Optical Buying Groups Affiliated with Arch Crown

- ABB One BillBuying Group ▪ A.D.O. ▪ AECC Pearlman Buying Group ▪ Combine Buying Group ▪ Eye Physicians Optical N.W. ▪ I Care Co-op ▪ Jacoby Buying Group ▪ Newton Professional Purchasing ▪ O.O.G.P. ▪ Palmetto Optical Supply ▪ PECCA/HEA formerly: Block Vision, ClubZero, HMI, Red Tray Optical and Vision West Buying Groups ▪ Villavecchia Buying Group ▪ Wisconsin Vision Associates

Let Arch Crown Print Your Thermal Transfer Tags & Labels

Crisp reproduction of logos, bar codes, pricing and description.

Arch Crown can custom print your logo, product description and pricing information on thermal transfer tags and labels with or without UPC bar codes to your specifications.
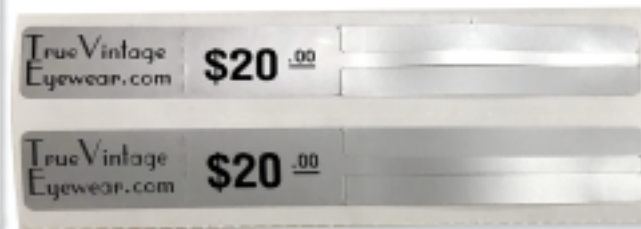**Call 1-800-526-8353 for price quote.**

Westlake Optical
The Vision Specialist

Available in 9 colors: White, Yellow, Green, Blue, Red, Pink, Orange, Silver and Gold
For more styles, see pages 26-28.

Gold TT364 Gloss Poly-Lam
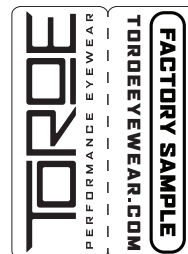Shown Actual Size

MADE IN THE USA

True Vintage Eyewear.com $20.00
True Vintage Eyewear.com $20.00

Shown Actual Size

Silver TT306 Gloss Poly-Lam
Silver TT369 Matte Poly-Lam

True Vintage Eyewear.com $20.00   Shown Actual Size

TOROE PERFORMANCE EYEWEAR
FACTORY SAMPLE
TOROEEYEWEAR.COM

FULL ADHESIVE

White TT368 Paper
Shown Actual Size

Available in 7 colors: White, Green, Pink, Yellow, Lavender, Orange and Blue, see page 29

To order call
1-800-526-8353
Ask for our sales department

We can print logos and/or QR or UPC bar codes!

Eye Cloud Pro Direct Thermal Labels
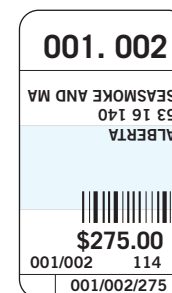Shown Actual Size

Deadened Adhesive on Back
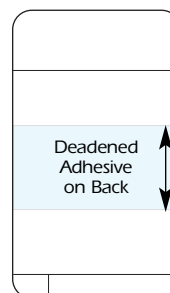
NEW!

Eye Cloud Pro Direct Thermal Label
Dimensions: 0.875" W x 1.5" L
1 across
1750 labels per roll on a 1" core
Direct Thermal DT393 Poly-Film White only
$36.80 per roll

No Ribbons are Required for Direct Thermal Tags & Labels!

001. 002
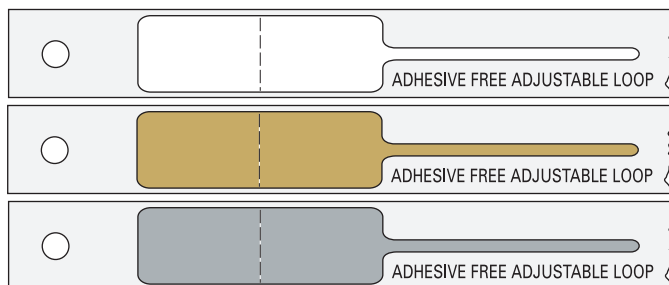AM DNA EKOMSAES
041 61 35
ATREBLA
$275.00
001/002   114
001/002/275

Computer Tags for Pin-Feed Printers and Handwriting

Multi-Use Tyvek® Computer String Tags Excellent for color coding!
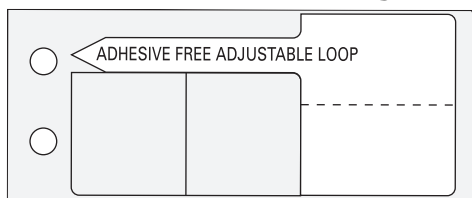
Shown Actual Size   Price per 1000

ADHESIVE FREE ADJUSTABLE LOOP

ADHESIVE FREE ADJUSTABLE LOOP

ADHESIVE FREE ADJUSTABLE LOOP

NEW!

BarTender®
Easy-to-use price tag and database software for dot matrix printers, see page 35.

CT350 $28.95 White, Gold or Silver 2 across

Tyvek® Computer String Tags

ADHESIVE FREE ADJUSTABLE LOOP

CT308 $22.65 White 4 across

Barbell Tags more styles on page 28

ADHESIVE FREE SHANKS

TT302 White **Kimdura®**
4000 tags per roll **$114.25 per roll**

ADHESIVE FREE SHANKS

TT340 Colors, page 38 **Poly-Lam**
5000 tags per roll **$165.10 per roll**

Barbell Tags on Rolls
Ideal for handwriting!
Permanent Fine Marking Pens, see page 39.

QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38
SAVE 20% on 25,000 | **SAVE 25%** on 50,000 | **SAVE 30%** on 100,000 computer tags

How To Order Thermal Transfer Computer Tags & Labels

Be sure to follow these easy steps when ordering.

- Choose the tag/label you want to use. **NOTE:** Printer model and core size required.
- Make sure that the width of the tag/label will fit on your printer.
- Check core size for the labels required for your printer (inner diameter of the core)
  - ✓ Most large industrial printers take 3″ cores.
  - ✓ Datamax E-CLASS, Ovation, Zebra 2844 and GC/GK/GX/ZD Series, Citizen621, GODEX EZ, G and RT Series and SATO/Argox OS-214/A-200 printers take 1″ cores.
  - ✓ Cognitive Blaster Advantage and SATO CX/CG/WS Series takes 1¹/₂″ cores.
- **Please note:** Labels ordered on cores smaller than 3″ will be supplied on multiple rolls You will receive the same quantity of labels as supplied on a 3″ core.
- Ribbons are printer and material specific and may not work if not ordered correctly.
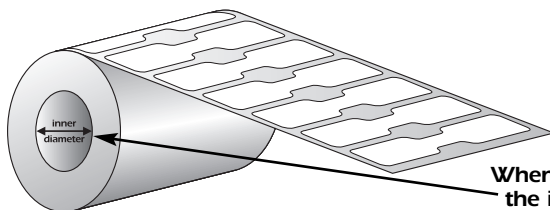
To order call
1-800-526-8353
Hablamos Español

inner diameter

When ordering, be sure to measure the inside dimension of the core.

String Tags... Plastic, Parchment and Paper Tag Stock

Your pricing and presentation always look more professional with Arch Crown's string tags. Price per 1000 Shown Actual Size

Eco-Friendly **(EF)** tag stock with color-cordinated cotton string.
Green string is standard on all white tags.
String tags can be used as computer tag carriers.

PS905 $74.35	PS907 $74.35	PS950 $81.05	PS917 $74.35	PS918 $81.05	PS919 $88.40
DS905 $66.50	DS907 $66.50	DS950 $73.35	DS917 $66.50	DS918 $73.35	DS919 $79.40

PS prices for Plastic, available in 14 colors, see page 4. Many other string tag styles available.
DS prices for Parchment, (GW) Gold with White back, (SW) Silver with White back & Eco-Friendly (EF) tag stock

Pressure Sensitive Fibre-Tuff Tyvek® Tags

Free special pen included.
Available with adhesive free shanks, Fibre-Tuff Tyvek® tags cannot be torn off easily.
Shown Actual Size

ADHESIVE FREE SHANKS

ADHESIVE FREE SHANKS

TF601 $20.45
White or Yellow

TF600 White $13.05
TF600 Yellow, Gray or Gold $14.20

ADHESIVE FREE SHANKS

TF602 $25.60
White only

Permanent Fine Marking Pens for Tags and Labels

Available in black, red and blue.
Order No. FP $3.95

Follow us on...

Ordering Is Easy, Just Contact Us – Hablamos Español

By Phone: . . . 800-526-8353 Local: 973-731-6300
By Fax:. 973-731-2228
By Email: . . . . orders@ArchCrown.com
Online:. . . . . . www.ArchCrown.com