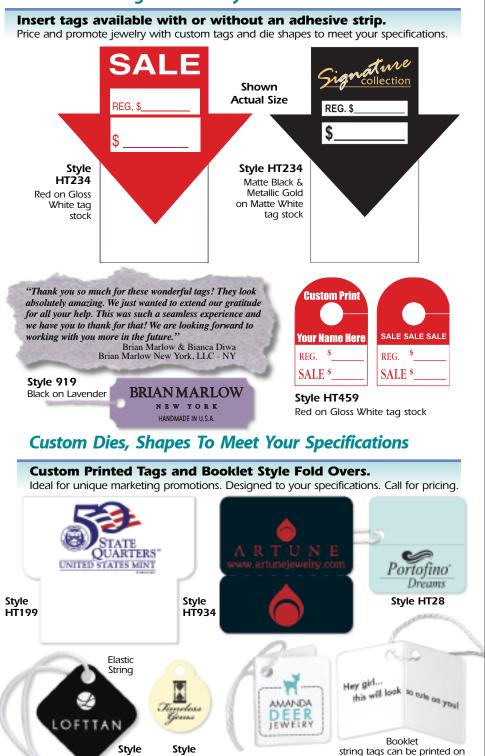
CUSTOM FOIL PRINTED TAGS (6)



VISIT: WWW.ARCHCROWN.com





Custom Printed Tags Build Brand Recognition

Reinforce your brand name at point-of-sale with your logo.

Complement jewelry, gift and boutique displays with distinctive, custom foil printed tags. See page 9 for custom printed prices. Short print runs and custom die shapes available.



FOR

2

JEWELRY AND WATCH BOXES

HT920

HT977

Style HT177

both sides, scored and folded.

Custom Printed Pressure Sensitive Labels



Custom Printed Pressure Sensitive Labels

Display your name after the sale!

Dress up your packaging with a personal touch that's sure to get noticed.

My experience with Arch Crown was great! I love the custom printed labels and have received many compliments on their look and design. The quality of your work went above and beyond my expectation. I was pleased with the personal attention that was put into my custom order. Your sales staff exceeded our expectations and we'll be happy to refer you to our clients. Neville Billimoria, Vice President Grandeur Creations, Inc. - New York, NY



mandeur

Anniversary seals send the message of your milestone with elegance and style... build goodwill, customer confidence and sales!

Ordering information on pages 8 and 9.

Style HS384 – Metallic Silver Foil Printed and Embossed on Matte Silver

Embossed and Foil Printed Labels and Tags

For a unique and elegant look, we now offer a combination of embossing and foil printing. Call 1-800-526-8353 for price quote.

Embossec

and Foil Printed

Foil Printed and Embossed

Metallic Purple and Matte

Brown on Kraft Brown





Metallic Gold Foil Printed and Embossed on Matte Gold



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LABELS

PRINTED

CUSTOM

www.ArchCrown.com

www.ArchCrown.com

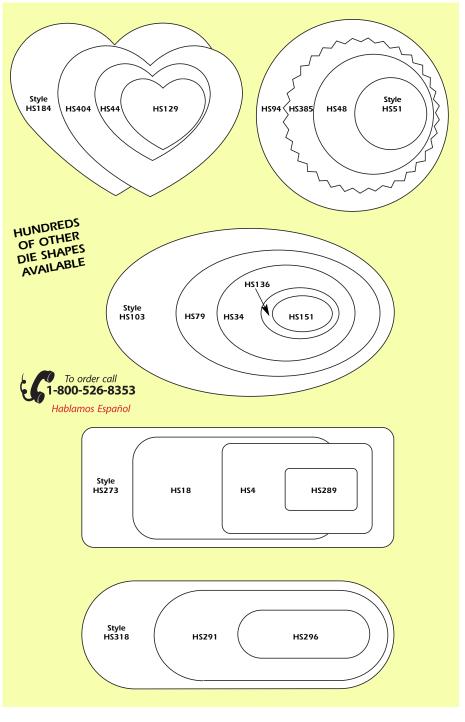
M

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All Die Shapes Are Shown Actual Size

Is it time to reorder your custom printed tags or labels?

Please check your supply now and give us a call at 1-800-526-8353.



Background and Imprint Colors

Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

BACKGROUND **MATERIALS:**

Gold Polyester Silver Polyester White Polyester Gray Cloth Blue Cloth Black Cloth White Cloth Clear Static Cling Vinyl White Static Cling Vinyl Black Static Cling Vinyl Red Static Cling Vinyl Yellow Static Cling Vinyl Clear Acetate* Matte Black Matte White* Matte Gold **Bright Gold** Matte Silver **Bright Silver Gloss White Gloss Black Gloss Brown Gloss** Ivory **Gloss Burgundy Gloss Pink Gloss Red Gloss** Green Kraft Brown *Available with 'removable' adhesive on request. **IMPRINT COLORS:**

Metallic colors

Silver Red

Gray Red

Gold Blue Copper

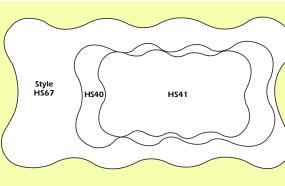
Holographic Rainbow

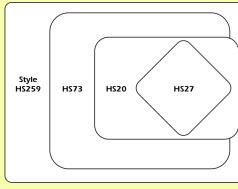
White Pink Purple Black Blue Green

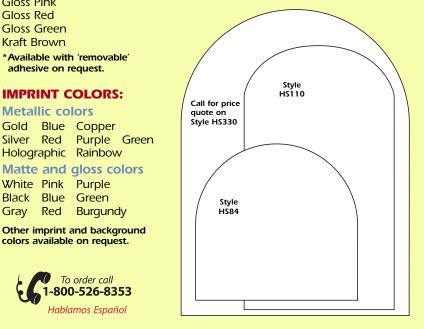
colors available on request.

Burgundy

To order call -800-526-8353 Hablamos Español







9

N

2024

CUSTOM

PRINTING

PRICES

Arch Crown Policy for Custom Printed Products

CUSTOMER SUPPLIED ART - Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

COMPUTER ARTWORK – Artwork can be submitted on either a CD, DVD or via e-mail to: orders@archcrown.com. Save images as a tif, jpg, pdf or eps file in PC format. When compiling files be sure to embed all fonts and include a hard copy.

CHANGES – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

PROMOTIONAL RIGHTS – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

RETURNS – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

DIE SHAPES NOT SHOWN - Other shapes and sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

CANCELLATIONS – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

How to Order Custom Printed Tags and Labels

Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 6 and 7 of custom catalog.
- Select the imprint color and background material, see page 7 of custom catalog.

To order call

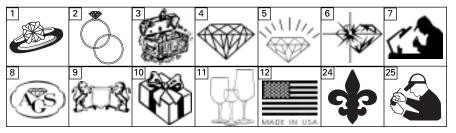
1-800-526-8353

Hablamos Español

- Select the typeface font desired, see page 9 of custom catalog.
- Select the border style, see page 9 of custom catalog.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com
- To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.

Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) \$50.; Embossing Plate \$80.

FOIL PRINTED PRESSURE SENSITIVE LABELS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$348.65	\$219.75	\$178.75	\$156.40	\$143.50	\$119.70	\$103.40
HS 4, 20, 34, 41, 44, 48	354.75	224.65	182.00	160.40	147.30	122.30	106.00
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	365.90	234.85	192.00	171.00	158.90	133.75	115.30
HS 67, 94, 103 110, 184, 259, 273, 318, 384	416.20	269.90	222.75	190.55	184.40	158.95	137.35

Add \$10.00 per 1000 each for Polyester, Cloth, Static Cling Vinyl, Laminating or Embossing.

	FOIL PRINTED TAGS						
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$417.70	\$288.90	\$246.60	\$224.70	\$212.10	\$194.00	\$182.90
Eyelet Tags (E5 Series, 421)	362.70	233.75	191.55	169.55	157.00	138.70	128.00
String Tags (901 - 917)	402.40	279.00	241.60	229.35	214.70	199.25	188.10
String Tags (918, 919, 950)	411.00	282.85	248.55	238.20	225.60	204.15	193.40
String Tags (920, 921, 955)	421.95	298.35	265.10	249.55	236.30	216.45	205.30
String Tags (922 - 936)	433.30	309.30	272.35	257.75	241.05	223.30	212.35
Earring Cards All Styles	CALL 1-800-526-8353 FOR CUSTOM PRINTED EARRING CARDS						
Slip-on Op-Tags (801 - 808)	357.05	228.55	185.75	163.85	151.05	135.20	124.20
Slip-on Op-Tags (809 - 838)	385.25	256.30	213.65	192.30	179.30	160.95	150.10

Plate preparation charge (one-time charge) \$50.00. Add \$9.55 per 1000 for braided string.

Be Sure to Indicate Typeface and Border Style

Typefaces: Eras Medium Avante Garde Bold Wivaldi Oscript **Bookman Bold** Century Schoolbook Commercial Script **Clearface Bold** Zapf Chancery Other typefaces available upon request.

Balmoral Brush Script Park Avenue Marriage

FOR THESE SERVICES.

Border Style: Edge of Label

Bleed

NO CHARGE

Pencil

Borderless

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PRODUCTS

PRINTED

CUSTOM

FOR

CROWN POLICY

ARCH

www.ArchCrown.com

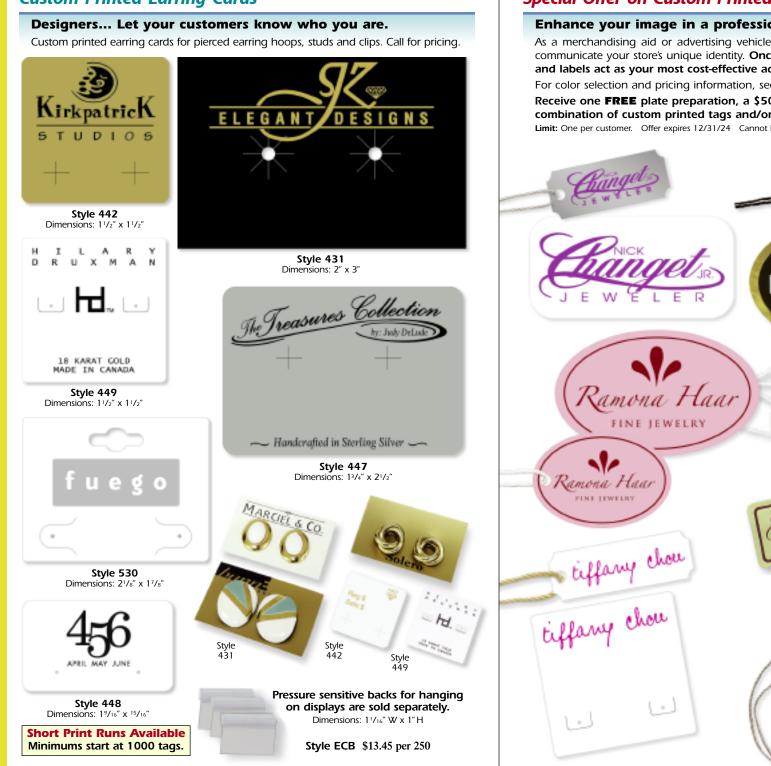
Custom Printed Earring Cards



www.ArchCrown.com

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Special Offer on Custom Printed Combination Sets!

Enhance your image in a professional manner.

As a merchandising aid or advertising vehicle, personalized custom tags and labels communicate your store's unique identity. Once out of the store, Arch Crown tags and labels act as your most cost-effective advertising medium.

For color selection and pricing information, see pages 6 thru 9.

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed tags and/or labels.

Limit: One per customer. Offer expires 12/31/24 Cannot be combined with any other promotional offer.



CUSTOM PRINTED

TAG

2

LABEL SETS

Molded Plastic Tags for That Special Presentation!

12

TAGS

CUSTOM MOLDED PLASTIC RELIEF

www.ArchCrown.com

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The look, the feel... everything about these durable plastic molded relief tags says 'exceptional quality' about the jewelry on which they are attached.

Custom molded tags come in a variety of shapes and styles. Molded tags can be foil printed on both sides or a bar code label and pricing information can be applied to the back side of tag. Available in a textured or smooth finish, *please specify finish*.

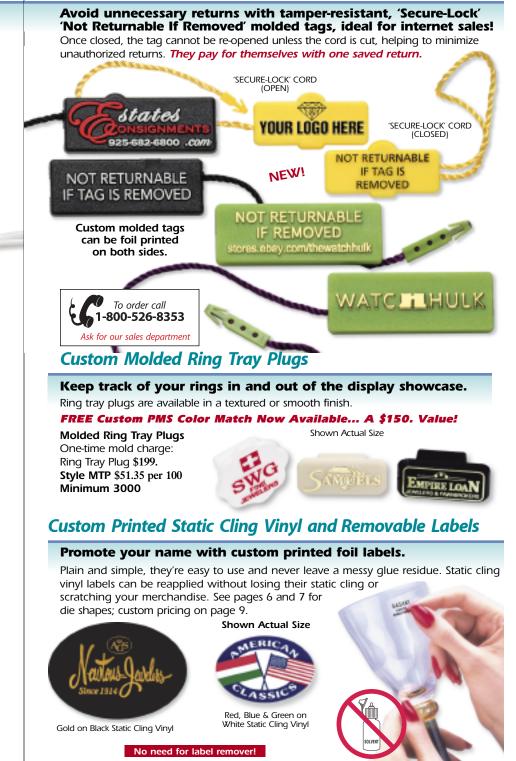
Sunken, knotted or our new '**secure-lock**' braided cord, *please specify cord style*. '**Secure-lock**' cord can be easily attached to most jewelry. Once closed, the tag cannot be re-opened unless the cord is cut (helping to minimize unauthorized returns). One time mold charge **\$199.***

FREE Custom PMS Color Match Now Available... A \$150. Value! **NEW LOWER PRICES ON CUSTOM MOLDED TAGS**!

*Size and complexity of tags may effect price. Call 1-800-526-8353 for price quote.

Minimum 3000	6000 and up	10,000	over 10,000
\$48.00* per 100	\$40.00* per 100	\$35.00* per 100	Call for special prices!
Watch E	L 1993 loston	SUNKEN CORD	POIL PRINTED ON BOTH SIDES
SECURELOCK OF	You INC. yahoo.com	SWISS D'ELIA TASAKI	FOIL PAR
PIRANE MILAN NEW YORK	SUNKEN CORD		NOR
BRA	G G A O	BIAS SUBSE	TAVANNES WATCH CO ESTV 1891
-SECURE-LOCK' CORD	Certified IK Authentifi	THER-LIKE' CORD BACK SIDE SLIDE BAR CODE LAE INTO CARRIER	

Custom 'Secure-Lock' Molded Plastic Tags



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Custom Watch Tags

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CUSTOM PRINTED WATCH TAGS & CRYSTAL WATCH PROTECTORS

Design your own watch tags for a custom fit.

Price and promote your watches with custom printed and die shapes that meet your specifications. Custom button-fast watch tags are specially designed for fastening on expandable and bracelet (men's and ladies) style bands.



High quality, clear static cling vinyl watch protectors prevent crystals from scratching. Style HS48 3/4" diameter, Style HS49 1" diameter and Style HS51 (shown below) 1 1/4" diameter. Custom print pricing, see page 9 of custom catalog.



Black on Clear Static Cling Vinyl Red on Clear Static Cling Vinyl



NEW! Custom Printed Bracelet and Necklace Cards

Folding Bracelet and Necklace Cards Bracelet and necklace cards include double-sided tape on the inside, allowing you to secure jewelry by folding in half. All card stocks are printed digitally in full color, same price to print as many colors as you want!

Available in 11 card stock colors: Matte White, Gloss White, Ivory, Matte Black, Matte Gray, Shimmer White, Shimmer White Gold (Ivory), Shimmer Gold, Shimmer Light Blue, Shimmer Black and Kraft

Metallic foil printing on Gloss White, Matte White & Ivory card stock only.



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NEW! Custom Plastic Gift Cards

Custom gift cards boost revenue and build relationships.

Arch Crown now offers custom plastic gift cards for the jewelry and giftware retailer. If you want to boost sales revenue, build meaningful relationships with your customers, increase traffic, and grow your business; gift cards are one of the best ways to get started. They are cost-effective to produce and the potential revenue you can earn makes them vital to growing your business.

Dimensions: 3.375" x 2.125" with rounded corners.

Email your art files (.eps, .ai, or .pdf) to: info@ArchCrown.com Not Shown Actual Size

NEW! Custom plastic gift cards are available in three formats:



Gift Cards – Print only (for stores with no POS system) Style GC-NoPos 250 cards \$354.20 (\$1.42 per card); 500 cards \$384.10 (77¢ per card)



Gift Cards with Variable Data (for stores with a POS system) We will print numbers and/or a barcode on the back of the card Style GC-VDPos 250 cards \$448.50 (\$1.79 per card); 500 cards \$478.40 (96¢ per card)



Short Print Runs Available Minimums start at 250 gift cards. Prices may vary, please contact our custom sales department for a price quote.



Let Arch Crown Print Your Thermal Transfer Tags

Crisp reproduction of logos, bar codes, pricing and description.

Arch Crown can print your logo, product description and pricing information on thermal transfer tags with or without bar codes to your specifications.

Available in: White, Yellow, Green, Blue, Pink, Orange, Silver and Gold. Call 1-800-526-8353 for price quote. Shown Actual Size



CARDS

CUSTOM PLASTIC

www.ArchCrown.com



18

Orange, Red, Pink, Blue, **IT360 Poly-Lam Tags** Yellow and in Gold Available Green,

RIBBON

special promotion red tag sale and inventory control. Ideal for T360

Custom printed thermal transfer tags see page 15.

8

NO RETURNS ONCE REMOVED

STONE AND STRAND

tags compt with minimum purchase of

GAL ORDER 0 • NON 5 CHECK YOUR SUPPLY 0 •



460 Hillside Avenue, Hillside, NJ 07205-1125 Tel: 973-731-6300 | 800-526-8353 | Fax: 973-731-2228 info@ArchCrown.com | *www.ArchCrown.com*

Images for Business



2024

Accessories for Easy Marking and Fastening Tags

Fine marking pens and "PermaScribe" Stylus help identify and protect your inventory plus give your pricing a 'personal touch'.



Eyelet Plier

Order PL \$114.20



Permanent Fine Marking Pen For all tags: Available in black, red and blue Order FP \$3.95



Use with eyelet-fast tags (E501-537)

Plastic buttons may be purchased separately.

Pen Barrel for Fastening Tags

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Apply button-fast tags (B701-737) with plastic buttons, easy to close by hand or with end of pen barrel. Örder PB

"Permascribe" Stylus (etcher) "Permascribe" for classic gold and classic

silver coated plastic tags. Order SC \$12.65



By Email: ... orders@ArchCrown.com www.ArchCrown.com