

**BAR CODE TECHNOLOGY**  
FOR FRAME PRICING  
AND IDENTIFICATION

**Arch Crown bar code packages increase your efficiency from your stock room to your cash register.**

Arch Crown has over 40 years of expertise and experience in computer pricing and bar code printing. Systems are designed in conjunction with software developers to provide efficient, user-friendly labeling and price tagging formats.

Arch Crown has the solutions for all your frame pricing needs.

Print professional tags and labels using your computer with thermal transfer bar code packages.

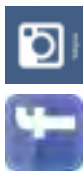


**Poly-Lam Thermal Transfer Computer Tags,**  
see pages 26, 28, 29

**NEW! Bar Code Packages starting at \$705.**  
See pages 23-25

PRESORT STD  
U.S. POSTAGE  
**PAID**  
MILFORD, CT  
PERMIT NO. 80

**Arch Crown**  
Building Positive Images for Business  
460 Hillside Avenue, Hillside, NJ 07205-1125  
Tel: 973-731-6300 | 800-526-8353 | Fax: 973-731-2228  
info@ArchCrown.com | www.ArchCrown.com



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CATALOG 2023

**OP-TAGS & LABELS**  
**NEW! BAR CODE PACKAGES**

**Custom Tags & Labels,**  
see pages 8-13

**Op-Tags™ available in 14 Colors, 15 Styles,**  
see pages 4-5

**Removable Left/Right Contact Lens Indication Labels,**  
see page 19

**NEW! Bar Code Packages,**  
see pages 23-25

**Poly-Lam Tags,**  
Ideal for UPC Bar Codes  
see pages 26 & 28

**Keep Your Frames Clean with Op-Tag™ Carriers,**  
see pages 4-7

**Computer Tags,**  
see pages 26-30

**THE PROFESSIONAL TOOLS TO PRICE AND PROMOTE YOUR FRAMES**  
[www.ArchCrown.com](http://www.ArchCrown.com) | [info@ArchCrown.com](mailto:info@ArchCrown.com) | 1-800-526-8353

FREE TECH SUPPORT | CALL 1-800-526-8353

## Innovative Products for Opticians and Optometrists!

Increase your sales... proudly display the price and your name before, during and after the sale with Arch Crown Op-Tags™ and labels.

Op-Tag™ Carriers keep your frames clean, see pages 4-6.

**NEW!** Adhesive-Free Shanks

Direct Thermal DT396 Tag is available in 7 colors, see page 31.

Your name or logo printed here

Op-Tags™ ...the 'Original' slip-on price tag, see pages 4-6.

Keep sensitive product ID and reference numbers hidden, see page 27.

Left/Right Contact Lens Indication Labels, see page 19.

TT368 Tags for OfficeMate® Software Users, see page 29.

FULL ADHESIVE

Direct Thermal DT368 Tags (White only), see page 31. **NEW!**

Static Vinyl Labels can be applied with no adhesive residue, see pages 12-13.

Poly-Lam Computer Tags, see pages 26 & 28.

**NEW!** Service Bureau for Custom Computer Tags, see page 37.

Custom and Pre-printed Compliance Op-Tags™ and Static Cling Vinyl Labels, see page 18.

**NEW!** Pre-Printed Promotional Op-Tags™ and Static Cling Vinyl Labels, see pages 20-21.

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Follow us on...



### Guarantee

If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. **Custom printed products, printers, hardware and special orders are not returnable without prior authorization.**

To Order, Call 973-731-6300 or  
Toll Free **1-800-526-8353**  
[www.ArchCrown.com](http://www.ArchCrown.com)

## Op-Tags™... The 'Original' Slip-On Plastic Frame Tag

Beautiful optical displays start with Arch Crown Op-Tags™. No messy glue residue... easy-to-use...durable...neat and safe. Plastic Op-Tags™ last longer than flimsy paper tags that can be torn off. For custom foil printing, see pages 8, 9 and 18.

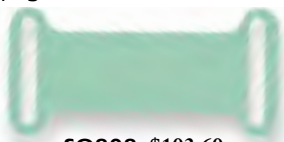


SO801 \$80.80

All prices are per 1000 tags



SO802 \$110.95



SO808 \$103.60

Shown Actual Size



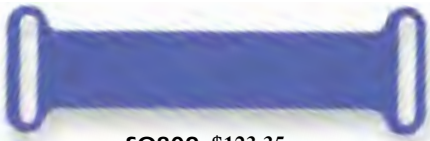
SO803 \$80.80



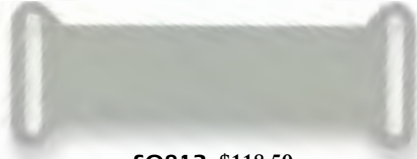
SO804 \$80.80



SO810 \$130.20



SO809 \$123.35

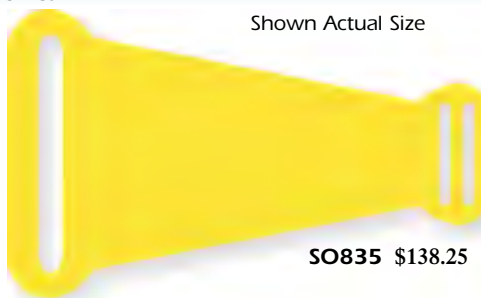


SO812 \$118.50

New **NON-SLIP** 835 Op-Tag™ features a tapered design with a snug fit that follows the contour of 'wide-to-narrow' style frames.



Can be custom printed, see page 17 for pricing.



Shown Actual Size

SO835 \$138.25

### ONE STYLE ONLY\* OP-TAG™ COLOR ASSORTMENTS

4 Colors (250 per color) \$127.70\* per 1000  
 5 Colors (200 per color) \$131.55\* per 1000  
 8 Colors (125 per color) \$142.75\* per 1000

### UP TO 8 COLORS/STYLES COLOR & STYLE ASSORTMENTS

(250 of ea. color/style) \$143.55 per 1000  
 (200 of ea. color/style) \$147.60 per 1000  
 (125 of ea. color/style) \$158.60 per 1000

\*Additional \$14.90 per 1000 assortment charge for larger styles: 809, 810, 812, 820, 825, 830, 833, 835, 838

Plastic Op-Tags™ are available in 14 colors. Excellent for color coding and inventory control. Frosted (matte clear) available but not shown.



## Non-Slip Plastic Op-Tags™... The NEXT Generation

Our most popular style Op-Tag™ for carrying labels is the 830.

**NON-SLIP** Op-Tags™ stay in place where you place them keeping displays neat and professional. Op-Tags™ are excellent carriers for bar code and other computer labels.



SO830 \$123.35 per 1000

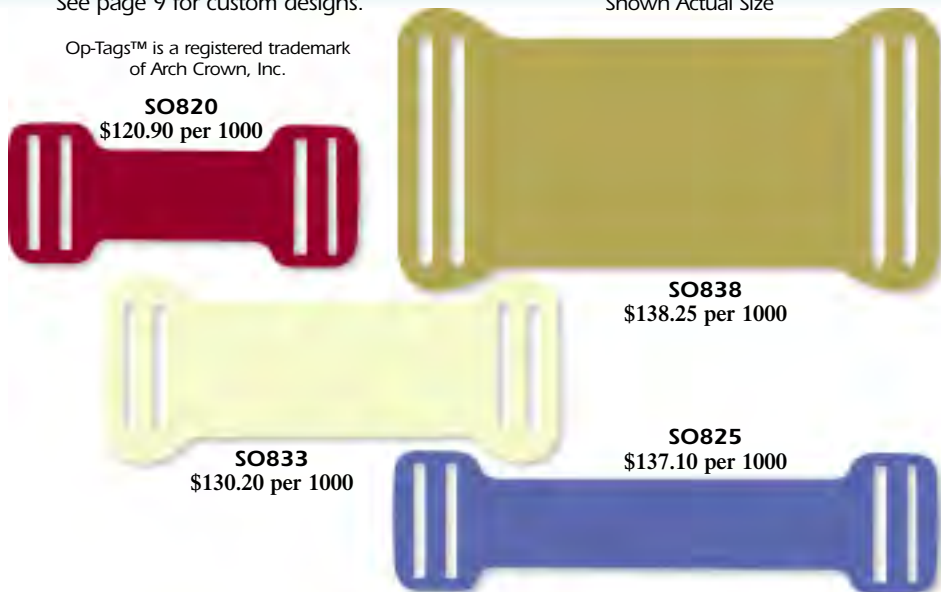
Shown Actual Size

Available in 14 Colors  
 Frosted (matte clear) available but not shown.

To order call  
**1-800-526-8353**  
 Hablamos Español

Larger style **NON-SLIP** Op-Tags™ are designed for wide frame eyewear and sunglasses. See page 9 for custom designs.

Op-Tags™ is a registered trademark of Arch Crown, Inc.



SO820 \$120.90 per 1000

SO838 \$138.25 per 1000

SO833 \$130.20 per 1000

SO825 \$137.10 per 1000

## Non-Slip Plastic Op-Tags™... The NEXT Generation

### 830 Op-Tags™ are designed to carry bar code price labels.

Non-Slip Op-Tags™ fit snugly on frames while comfortably carrying bar code labels.

Op-Tags™ are excellent carriers for bar code labels and other computer pressure sensitive labels.



Bar code price labels available in 3 styles: DT390, TT316 and LT335 (see page 7)

DT390 Label neatly folds over 830 Op-Tag™

## Op-Tags™... Make Ideal Bar Code Label Carriers

### NON-SLIP Op-Tags™ and bar code label carriers

Non-Slip Op-Tags™ are excellent carriers for computer or bar code pressure sensitive labels, see page 7 for bar code labels.



To order call  
**1-800-526-8353**  
*Hablamos Español*

Bar code label shown on 833 Op-Tag™ carrier  
**SO833 \$130.20 per 1000**

### OMA Approved Bar Code Label Carrier Shown Actual Size



Style SO850 OMA Approved Bar Code Label Carrier Available in white only

SO850 Call for price

## Labels for Thermal, Direct, Inkjet and Laser Printers

### Bar code price labels are designed for thermal transfer, direct thermal, laser and ink jet printers.

Pressure sensitive bar code labels can easily be applied to Op-Tag™ label carriers for pricing and identification. Cost efficient labels are ideal for bar coding inventory.

### Paper Thermal Transfer Labels

Shown Actual Size

Piggy back pressure sensitive labels can easily be applied to 830 Op-Tags™ (pages 5-6) which act as label carriers for pricing and identification. 'How To Order' Thermal Transfer Computer Tags and Labels, see page 38.

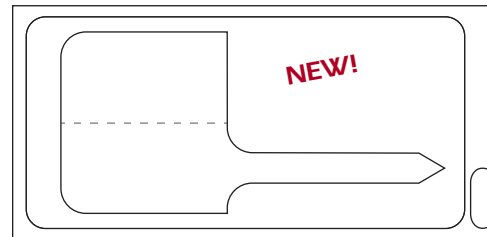
**TT316 Paper White \$61.85 per roll**  
2000 labels per roll

**TT314 Paper White \$41.55 per roll**  
5500 labels per roll  
2 across



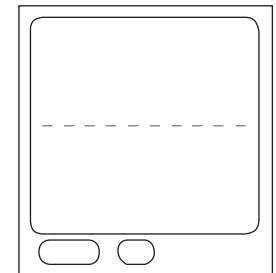
### Paper Direct Thermal Labels Shown Actual Size No Ribbon Required

Direct thermal labels fit DYMO LabelWriter™ printers and most thermal printers.



**DT391 Paper White \$44.45 per roll**  
400 labels per roll

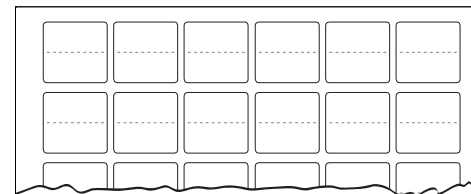
**More Direct Thermal Tags, see page 31.**  
**How-To-Order TT and DT Tags, see page 38.**



**DT390 Paper White \$38.90 per roll**  
1000 labels per roll

### Sheeted Labels for both Laser and Ink Jet Printers

Laser label sheets are 6 across by 8 deep. (48 labels per 8 1/2" x 11" sheet)



**LT335 Paper White \$29.20 per pack**  
2400 labels per pack

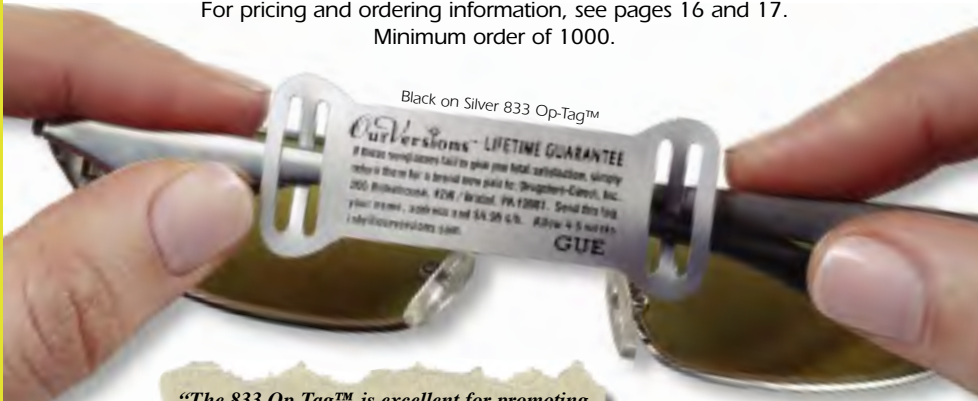


**LT335 Paper White**  
Shown Actual Size



### The Professional Method to Price and Promote Frames

Custom foil printed plastic Op-Tags™ create a positive reflection of your store's image. Foil printed Op-Tags™ add prestige and name recognition to your merchandise. For pricing and ordering information, see pages 16 and 17. Minimum order of 1000.



*"The 833 Op-Tag™ is excellent for promoting 'Our Versions™ LIFETIME GUARANTEE', it helps us achieve a high degree of customer confidence at the point-of-sale."*

Randall P. Cohen, Vice President  
SNI Group/Drugstore-Direct, Inc. - Bristol, PA

To order call  
**1-800-526-8353**  
*Hablamos Español*



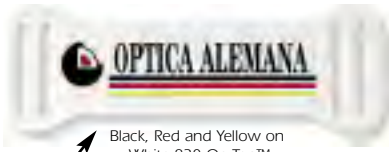
Black on Gold 830 Op-Tag™



Black on Pink 830 Op-Tag™



Red and White on Black 830 Op-Tag™



Black, Red and Yellow on White 830 Op-Tag™

*"La Optica Alemana de Columbia, manifiesta su satisfacción por el excelente servicio en la asesoría, elaboración y despacho prestados por Arch Crown... un producto precioso y ajustado a lo que nosotros queríamos."* Ella Karpf, Manager - Optica Alemana

Optica Alemana of Columbia states their complete satisfaction with Arch Crown for the excellent service in printing the Op-Tags™ and expediting their order.

Short Print Runs Available  
Minimums start at 1000 tags



Metallic Teal on Pink 810 Op-Tag™



Black on Tan 833 Op-Tag™

For Metallic, Matte and Gloss Imprint Colors, see bottom of page 15

### Add Prestige and Name Recognition to Your Frames

Reinforce your store's image with your name and logo custom foil printed. Choose from a wide selection of metallic, matte and gloss imprint colors, see page 15.

Short Print Runs Available  
Minimums start at 1000 tags



To order call  
**1-800-526-8353**  
*Ask for our sales department*

### Custom Shape Op-Tags™... Need a Unique Design?

Designed to meet your specifications.

Custom printing available, call 1-800-526-8353 and ask for our sales department. Shown Actual Size



SO880



SO860



SO813



SO881



SO840

### A Personal Touch That's Sure to Get Noticed!

CUSTOM PRINTED LABELS

**Custom printed pressure sensitive labels are a cost effective method of increasing your sales!**

Your store's name deserves repeating... display it prominently to customers before they buy and again to prospective customers on every eyeglass case and accessory that leaves your store. **Laminated** labels provide a scuff resistant surface for a richer appearance and protect the foil printing. **Don't lose sight of your most unique asset... your name!**

See pages 14 and 15 for shapes, sizes and colors.  
For pricing information, see pages 16 and 17.  
**Short runs available, minimums start at 1000.**



Pink and Black on White Polyester



Burgundy on White Polyester



Metallic Silver on Black Cloth



Green and Black on Laminated White Cloth



Metallic Gold on Blue Cloth



To order call  
**1-800-526-8353**  
*Ask for our sales department*



Green and Blue on White Polyester



Metallic Green and White on Black Cloth



White on Gray Laminated Cloth

### Help Your Customers Safeguard Their Investment!

CUSTOM PRINTED LABELS

**Create goodwill with your customers and patients by adding "If Found, Please Return To" labels on every eyeglass case that leaves your practice.**

Affordable custom foil printed labels will pay for themselves with repeat sales.

**For best application on eyeglass cases,** we suggest the use of Laminated Gray, Blue or White Cloth, Clear Acetate or Polyester.

*It's easy to write on laminated and polyester labels with our fine marking pens, see page 39.*



Reflex Blue and Red on White Cloth



Metallic Gold on Black Cloth

To order call  
**1-800-526-8353**  
*Ask for our sales department*



Black on White Polyester



Burgundy on White Cloth



Teal and Black on White Polyester

**Short print runs available, minimums start at 1000 labels.**  
For shapes, sizes and colors, see pages 14 & 15.  
Pricing refer to page 17.

www.ArchCrown.com

www.ArchCrown.com



### Color Coded and Blank Static Cling Vinyl Labels

#### The professional way to advertise and promote your frames.

Don't mar your lenses with messy glue residue. Just apply static cling vinyl labels to lenses and they stay put. SCV labels can be reapplied many times without losing static cling or scratching your lenses. Blank labels with no adhesive are easy to write on with fine marking pens.

White or Clear Static Cling Vinyl Shown Actual Size



#### Color Coded SV151 Labels and SV187 Price Dots for Pricing Levels



NEW!

Static Cling Vinyl Price Labels 5/8" W x 3/8" H  
4 Assorted Colors (250 of each, please specify colors) SV151 \$83.20 per 1000

Static Cling Vinyl 1/4" Dia. Price Dots  
4 Assorted Colors (250 of each)  
Black, White, Red, Yellow, Blue, Green, Orange, Violet SV187 \$82.80 per 1000

### Don't Mar Lenses with Glue, Use Static Cling Vinyl Labels

#### Customize Your Price Points with Color Coded Static Cling Vinyl Labels

Promote your frames with color coded price points by printing on any of our static cling vinyl colors: clear, white, yellow, black, or red. Create your own custom color price points by printing a metallic, matte or gloss color on white or black static cling vinyl material.



No need for label remover  
Use Static Cling Vinyl Labels!



For Custom Printed Pricing, see price chart on page 17.

#### Static Cling Vinyl Colors

Clear White Yellow Black Red

#### IMPRINT COLORS AVAILABLE:

##### Metallic Colors

Gold Silver Purple Rainbow Red  
Blue Green Copper Holographic Gray

Other colors available on request.

##### Matte and Gloss Colors

Blue White Red Green  
Black Purple Pink Burgundy

### The Professional Way to Advertise and Promote!

#### Foil printed static cling vinyl labels add name recognition to your frames. Price chart on page 17; shapes and sizes, see pages 14 and 15.

Minimum order 1000  
Shown Actual Size



### Special Offer on Custom Printed Combination Sets!

#### Don't lose sight of merchandising opportunities!

As a merchandising aid or advertising vehicle, personalized Op-Tags™, pressure sensitive and static cling vinyl labels communicate your store's unique identity. **Once out of the store, laminated pressure sensitive labels on eyeglass cases act as your most cost-effective advertising medium.**

Choose from a wide selection of custom printed tags and labels, see pages 14-17.

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.

Limit: One per customer.  
Cannot be combined with any other promotional offer.  
Offer expires 12/31/23



## Background and Imprint Colors

### Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

#### BACKGROUND MATERIALS:

- Gold Polyester
- Silver Polyester
- White Polyester
- Gray Cloth\*
- Blue Cloth\*
- White Cloth\*
- Black Cloth\*
- Clear Static Cling Vinyl
- White Static Cling Vinyl
- Black Static Cling Vinyl
- Red Static Cling Vinyl
- Yellow Static Cling Vinyl
- Clear Acetate\*†
- Matte Black
- Matte White†
- Matte Gold
- Bright Gold
- Matte Silver
- Bright Silver
- Gloss White
- Gloss Black
- Gloss Brown
- Gloss Ivory
- Gloss Burgundy
- Gloss Pink
- Gloss Red
- Gloss Green
- Black Vinyl
- Kraft Brown

\*For best application on eyeglass cases, we suggest the use of Laminated Cloth, Clear Acetate or Polyester.

†Available with 'removable' adhesive on request.

#### IMPRINT COLORS:

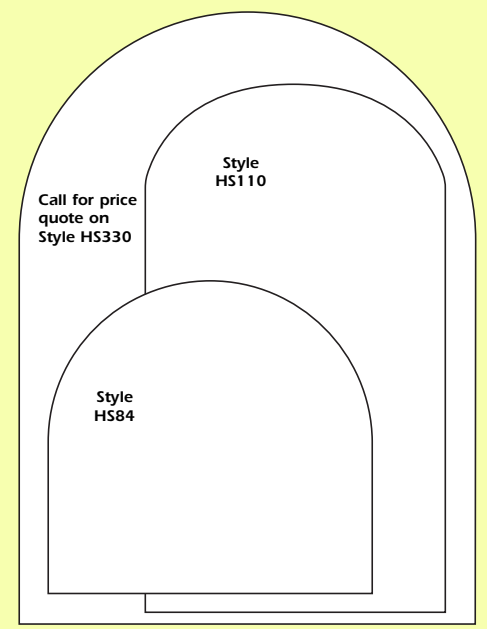
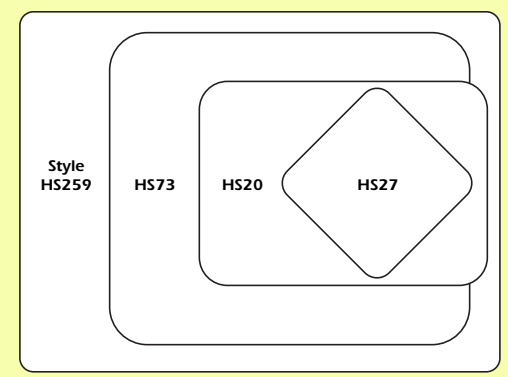
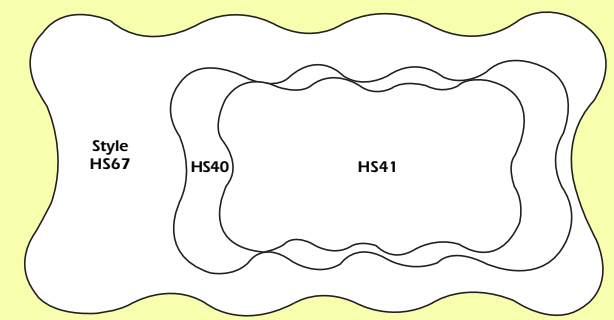
##### Metallic colors

- Gold Blue Copper
- Silver Red Purple Green
- Holographic Rainbow

##### Matte and gloss colors

- White Pink Purple
- Black Blue Green
- Gray Red Burgundy

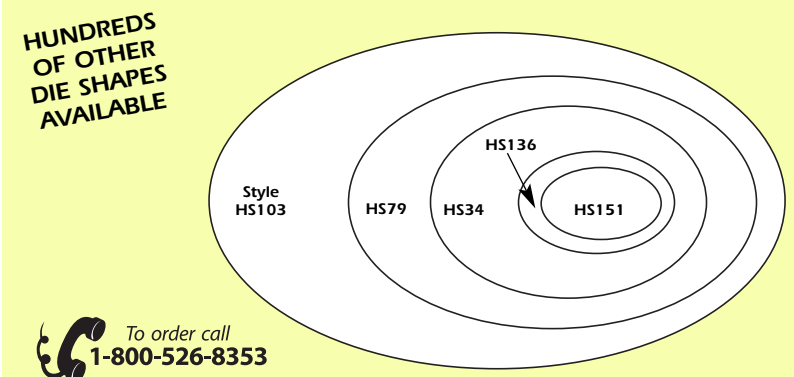
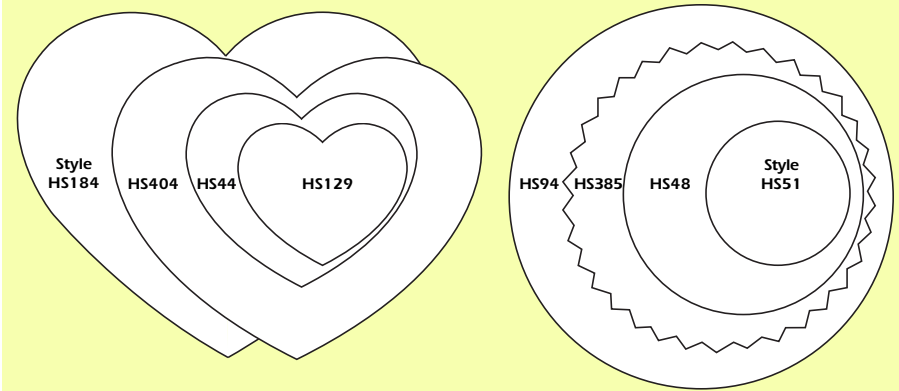
Other imprint and background colors available on request.



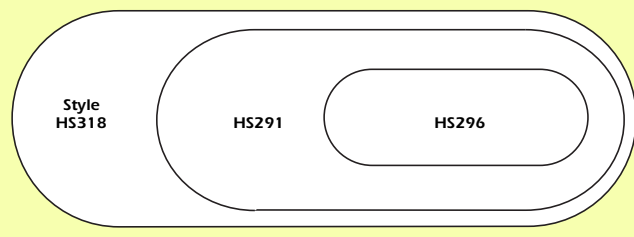
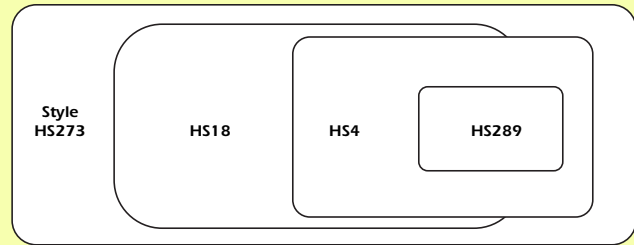
## All Die Shapes Are Shown Actual Size

### Is it time to reorder your custom printed tags or labels?

Please check your supply now and give us a call at 1-800-526-8353.



To order call  
**1-800-526-8353**  
*Hablamos Español*



HUNDREDS OF OTHER DIE SHAPES AVAILABLE



## Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) \$50.; Embossing Plate \$80.

CUSTOM FOIL PRINTED LABELS - PRICE PER 1000							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$338.50	\$213.35	\$173.55	\$151.85	\$139.30	\$116.20	\$100.40
HS 4, 20, 34, 41, 44, 48	344.40	218.10	176.70	155.75	143.00	118.75	102.90
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	355.25	228.00	186.40	166.00	154.25	129.85	111.95
HS 67, 94, 103, 110, 184, 259, 273, 318, 384	404.10	262.05	216.25	185.00	179.05	154.30	133.35

Add \$10.00 per 1000 each for Polyester, Cloth, Static Cling Vinyl, Laminating or Embossing.

FOIL PRINTED TAGS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$405.55	\$280.50	\$239.20	\$218.15	\$205.90	\$188.35	\$177.55
Eyelet Tags (E5 Series, 421)	352.15	226.95	185.95	164.60	152.45	134.65	124.25
String Tags (901 - 917)	390.70	270.90	234.55	218.45	208.45	193.45	182.60
String Tags (918, 919, 950)	399.05	274.60	241.30	231.25	219.05	198.20	187.75
String Tags (920, 921, 955)	409.65	289.65	257.40	242.30	229.40	210.15	199.30
String Tags (922 - 936)	420.70	300.30	264.40	250.25	234.05	216.80	206.15
Slip-on Op-Tags (801 - 808)	346.65	221.90	180.35	159.10	146.25	131.25	120.60
Slip-on Op-Tags (809 - 838)	374.05	248.85	207.45	186.70	174.10	156.25	145.75

Plate preparation charge (one-time charge) \$50.00. Add \$9.55 per 1000 for braided string.

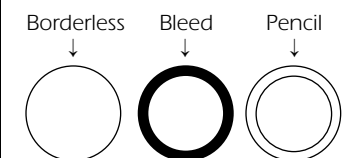
## Be Sure to Indicate Typeface and Border Style

### Typefaces:

Eras Medium  
**Avante Garde Bold**  
**Bookman Bold**  
 Century Schoolbook  
**Clearface Bold**  
*Zapf Chancery*

*Balmoral*  
*Vivaldi Script*  
*Brush Script*  
*Commercial Script*  
*Park Avenue*  
*Marriage*

### Border Style: Edge of Label



**NO CHARGE FOR THESE SERVICES.**

Other typefaces available upon request.

## Arch Crown Policy for Custom Printed Products

**CUSTOMER SUPPLIED ART** – Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

**COMPUTER ARTWORK** – Artwork can be submitted on either a CD, DVD or via e-mail to: [orders@archcrown.com](mailto:orders@archcrown.com). Save images as a tif, jpg, pdf or eps file in PC format. **When compiling files be sure to embed all fonts and include a hard copy.**

**CHANGES** – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

**PROMOTIONAL RIGHTS** – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

**RETURNS** – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

**DIE SHAPES NOT SHOWN** – Other shapes & sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

**PROOFS** – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

**CANCELLATIONS** – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate and/or mold charges for cancellations received after art or typesetting has begun.

**There can be no cancellations after the job has been printed.**

## How to Order Custom Printed Op-Tags™ and Labels

### Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 14 and 15.
- Select the imprint color and background material, see page 15.
- Select the typeface font desired, see page 17.
- Select the border style, see page 17.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: [orders@ArchCrown.com](mailto:orders@ArchCrown.com)
- To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.



## Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



### Compliance Op-Tags™ and Static Cling Vinyl Labels

Pre-printed California Proposition 65 "WARNING" Op-Tags™ and static cling vinyl labels for eyewear that contain chemicals which require notification under Proposition 65 compliance regulations.

Pre-printed Style 217 "WARNING" labels are black on clear static cling vinyl. Static cling vinyl labels can be reapplied many times without losing static cling or scratching the lenses. Pre-printed Style 830 non-slip Op-Tags™ are black on white plastic and stay in place keeping your displays neat and professional. Op-Tags™ are excellent carriers for bar code and other computer labels. Both pre-printed styles are available in three "WARNING" versions.

The California Office of Environmental Health Hazard Assessment has established a website to provide the public and businesses with information on Proposition 65 warnings. Visit: <https://www.p65warnings.ca.gov>



Black on White Plastic

Shown Actual Size



Black on Clear Static Cling Vinyl

### Custom Printed Op-Tag™ and Label Sets

Custom printed Op-Tags™ and labels can be designed to meet your specific needs. Choose from a wide selection of custom printed tags and labels (for color selection and pricing information, see pages 14 thru 17).

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.

Limit: One per customer. Cannot be combined with any other promotional offer. Offer expires 12/31/23



Shown Actual Size

Style 217

Black on White Static Cling Vinyl



Style 833  
Black on Yellow

To order call  
**1-800-526-8353**  
Hablamos Español

### Removable Left/Right Contact Lens Indication Labels

Your patients no longer have to guess which contact lens goes into which eye.

Left/Right contact lens indication labels are designed for lens packaging identification. Simply apply a pressure sensitive "L" or "R" label on the appropriate contact lens package. Removable Left/Right labels will not damage the lens packaging and can be easily removed. Labels can be switched if placed on the incorrect package.



Red on White Removable Labels  
Style P289LRW \$80.85 per pack  
1000 sets per pack



Black on Clear Removable Labels  
Style P289LRC \$80.85 per pack  
1000 sets per pack

Sold in packs of 1000 sets  
Shown Actual Size



Red on White Removable Labels  
Style P289IDW \$77.00 per pack

### Friendly 'Reminder' Labels for Contact Lenses

Create goodwill with your customers and patients by adding "Change your contacts" reminder labels.

Easy to write on reminder labels, just fill in... "Change your contacts every \_\_\_\_ week(s)" and your patients will be reminded how often to change their contact lenses.



Red on White Removable Labels  
Style P289CC  
\$54.50 per pack  
1000 labels per pack

### Pre-Printed Promotional Op-Tags™

Turn browsers into buyers with promotional Op-Tags™ & labels!

Pre-printed Op-Tags™ and static cling vinyl labels complement your frame displays and are an economical method of merchandising. Available in Spanish, please inquire.

**ASSORTMENT SPECIAL**  
 Only **\$116.35** per 1000  
 Choose any 4 styles from pages 18, 20 & 21  
 250 tags per style

To order call  
**1-800-526-8353**  
*Hablamos Español*

Disponible en Español

Shown Actual Size

#### PLASTIC OP-TAGS™ – Available in colors as shown below

	<b>NEW!</b>	
P830R \$125.75		P830W \$125.75
P830RO \$125.75		P830L \$125.75
	<b>NEW!</b>	
P820L \$123.20		P830SN \$125.75
P820SR \$123.20		P820S \$123.20
P820R \$123.20		P820RO \$123.20
P808SR \$107.30		P808R \$107.30

### Simulated Security Tags... an Anti-Theft Device

Create an appearance that frame tags must be de-magnetized.

Theft deterrent pressure sensitive polyester security tags appear to be an electronic monitoring device. Once applied, they cannot be removed easily (they must be cut).

**10% OFF** any 2 Boxes of Promotional Tags or Labels.  
**20% OFF** 5 or more boxes of Promotional Tags or Labels.  
 When you order any style featured on pages 18, 20 and 21. Use Promotional Code PPO  
 Offer expires 12/31/23



Available in Gold or Silver Polyester



Shown Actual Size

### Pre-Printed Static Cling Vinyl Labels

The professional way to price and promote!

Can be reapplied many times without losing static cling or scratching your lenses.

#### STATIC CLING VINYL LABELS – Available in colors as shown below

	<b>NEW!</b>		<b>NEW!</b>		
P151NX \$85.05		P151SN \$85.05		P151LB \$85.05	P289W \$85.05
<b>NEW!</b>					
	P289SN \$85.05	P289S \$85.05	P289N \$85.05	P289R \$85.05	
P136CR \$85.05	P289SR \$85.05	P289L \$85.05	P289RO \$85.05		
P151U \$85.05	P151PO \$85.05	P136 \$85.05	P151 \$85.05		





## Computer Tag and Bar Code Labeling Systems



### Bar code technology solutions for frame pricing.



Thermal transfer printers, scanners, bar coding software, portable data collectors and computer tags allow for maximum efficiency in your warehouse, stock room, and at the register.

Arch Crown Computer Tag and Label Systems are available for thermal transfer printers (pages 22 - 37) and dot matrix pin-feed printers (page 38). You'll find the same quality and value in these systems as you do in the tags and labels that have made Arch Crown a leading supplier to frame dispensing opticians and optometrists. We work with most software companies (page 36) developing efficient and customer friendly price tagging/labeling systems.

### Designed for thermal transfer printers including Citizen, Datamax, GoDEX, SATO, TSC and Zebra.

- High quality, tear resistant, Poly-Lam and Kimdura®.
- Poly-Lam is laminated and stronger than polyester or Kimdura® material with superior print quality and durability and can withstand cleaning (type and bar code images will not rub off).
- Computer string tags are designed with a string-like tail and adhesive free loops for easy tagging.
- As a special service, thermal transfer tags are available on 1", 1½" and 3" cores, please specify when ordering.



**NEW!**  
Poly-Lam Computer Tags,  
see pages 26 & 28

We will re-roll tags to fit most printers at no charge!

Arch Crown can assist you in all your computer tagging requirements.

**SAVE! QUANTITY DISCOUNTS AVAILABLE** see pages 26-31, 38

**20%** on 25,000 Computer Tags

**25%** on 50,000 Computer Tags

**30%** on 100,000 Computer Tags

## Print Your Own Tags for Just \$705.

**Thermal transfer starter package includes everything you need to print tags using your own computer.** The Starter Package is ideal for printing professional looking price tags with or without bar coding.

### STARTER PACKAGE INCLUDES:

**GoDEX GE300 – Our Most Economical Printer** (see page 32).

One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide and features a fast print speed and 203 DPI.

**DataTagger for Windows® Software** (see page 35).

#### FEATURES:

- Can import from and export to Excel™.
- No Programming Required.
- Compatible with all Windows® based PCs.
- Easy-to-use, point-and-click menu selection.
- Pre-designed label formats.
- Prints both text and bar codes
- Built-in database keeps track of label information.
- Saved tag and label information can be retrieved and edited.

To order call  
**1-800-526-8353**  
Hablamos Español

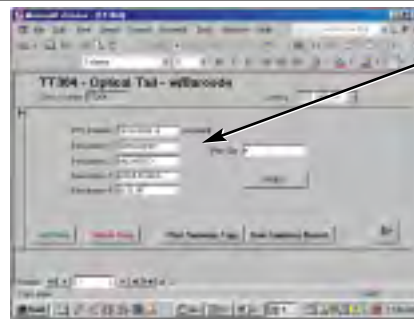
#### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

**Thermal Transfer Ribbon** (see page 30). **USB Printer Cable**

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**



Easy-to-use, point-and-click menu selection features pre-designed label formats.



Starter Package  
A \$965.00 Value!  
**just \$705.**



**NEW!**

**Print and Scan Your Own Tags for Just \$850.**

**Thermal transfer complete package includes everything you need to print tags using your existing software.** The Complete Package is ideal for printing price tags when used with your existing inventory software.

**COMPLETE PACKAGE\* INCLUDES:**

**GoDEX GE300 – Our Most Economical Printer** (see page 32).

One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide and features a fast print speed and 203 DPI.

**Honeywell Voyager 1250g Bar Code Scanner** (see page 34)

**FEATURES:**

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
- Optimized laser scanning technology to read poorly printed or damaged barcodes.

**Thermal Transfer Tags**

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

**Thermal Transfer Ribbon** (see page 30).

**USB Printer Cable**

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**

**NEW!**

\*used with your existing software



**NEW!**  
Poly-Lam  
Computer Tags,  
7 Styles in 9 Colors!  
See pages 26 and 28.

**Complete Package  
An \$882.00 Value!  
just  
\$850.**



**PRO and PRO Plus Bar Code Packages**

**PRO and PRO Plus packages allow you to import data, format, design and print professional looking price tags and labels.**

**PRO PACKAGE\* INCLUDES:**

**GoDEX GE300 – Our Most Economical Printer** (see page 32).

- One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide and features a fast print speed and 203 DPI.
- Can print labels up to 4" wide.

**BarTender® Starter Version\* for Windows®** (see page 35).

- BarTender® software allows you to import data, format, design and print your own tags. Can be used alone or with existing inventory or point-of-sale software.

**\*Professional Version Available at an Additional Cost** (see page 35).

**Thermal Transfer Tags**

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

**Thermal Transfer Ribbon** (see page 30).

**USB Printer Cable**

**FREE PHONE TECH SUPPORT**

**PRO Package  
A \$1040.00 Value!  
just  
\$990.**

**NEW!**

To order call  
**1-800-526-8353**  
*Hablamos Español*



Bar code scanner included in Pro Plus Package only.

\*Can be used alone or with your existing software

**PRO PLUS PACKAGE\* INCLUDES EVERYTHING IN THE PRO PACKAGE PLUS BAR CODE SCANNER**

**Honeywell Voyager 1250g** (see page 34).

**BAR CODE FEATURES:**

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
- Optimized laser scanning technology to read poorly printed or damaged barcodes.

**PRO Plus Package  
A \$1205.00 Value!  
just  
\$1155.**

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**

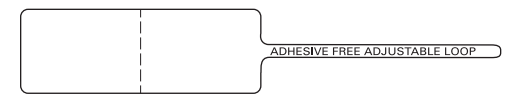


### Computer String Tags for Thermal Transfer Printers

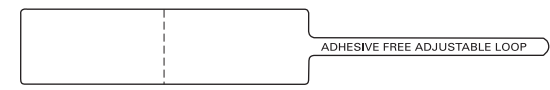
Free thermal transfer ribbon with minimum purchase, see page 30.

#### Computer String Tags White

Shown Actual Size



**TT359 Polyester White**  
5000 tags per roll  
**\$170.40 per roll**



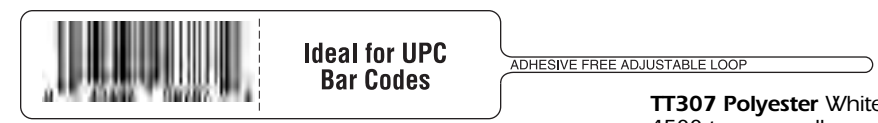
**TT366 Polyester White**  
5000 tags per roll  
**\$182.80 per roll**



**TT306 Polyester White**  
4000 tags per roll  
**\$155.65 per roll**

**TT303 Kimdura® White**  
4200 tags per roll  
**\$140.45 per roll**

Datamax E-4205 Mark III, Zebra 2844 and GC/GK/GX/ZD Series printers require style **TT306N** due to placement of label sensor.



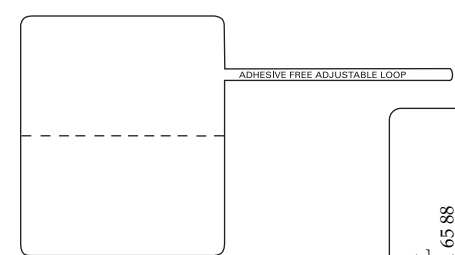
**Ideal for UPC Bar Codes**

**TT307 Polyester White**  
4500 tags per roll  
**\$204.30 per roll**

Some printers require the use of a narrower label. Datamax E-4205 Mark III, Zebra 2844 and GC/GK/GX/ZD series printers require style **TT307Z** or **TT304Z**. Datamax E-4203, 4204 and 4205 Mark II and some large Zebra printers use style **TT307W** or **TT304W**.

**TT304 Kimdura® White**  
3800 tags per roll  
**\$154.50 per roll**

**How To Order TT Tags,**  
see page 38.



**TT365 Polyester White**  
2 across 6000 tags per roll  
**\$249.05 per roll**

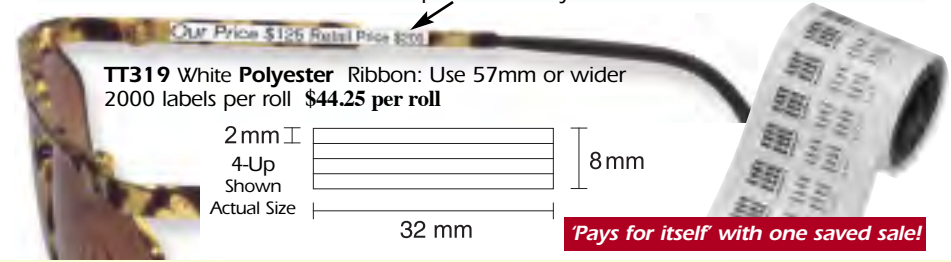


**TT364 Polyester White**  
4000 tags per roll  
**\$212.30 per roll**

To order call **1-800-526-8353**  
*Hablamos Español*

### Keep Frame Manufacturer's Product ID Info Hidden

Mini-strip frame labels keep sensitive product ID and reference numbers hidden. Pressure sensitive labels fit inside temple arm. Print your information or use blank.



**TT319 White Polyester** Ribbon: Use 57mm or wider  
2000 labels per roll **\$44.25 per roll**

**Pays for itself with one saved sale!**

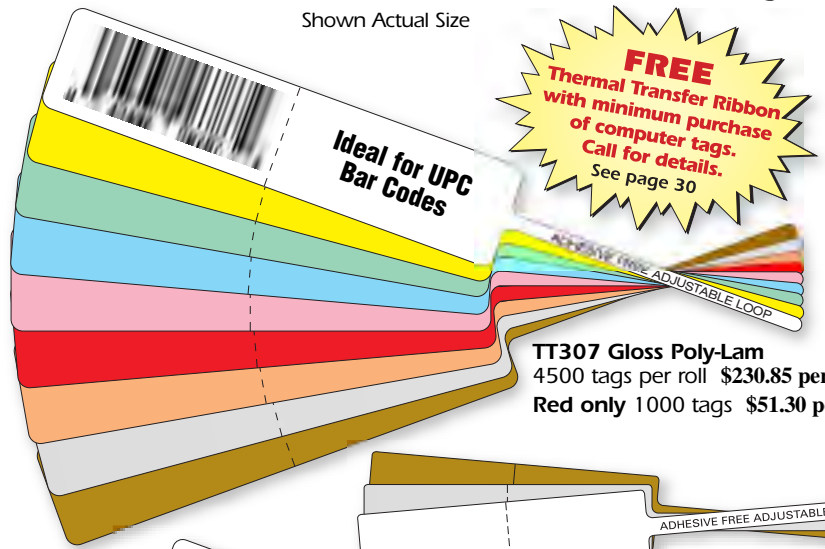
**QUANTITY DISCOUNTS AVAILABLE** see pages 26-31, 38  
**SAVE 20% on 25,000 | SAVE 25% on 50,000 | SAVE 30% on 100,000 computer tags**



### Poly-Lam Thermal Transfer Computer String Tags

- Multi-color, versatile computer string style tags with adhesive free adjustable loops are designed for tagging frames. Superior print quality and durability.
- Gloss Poly-Lam material is stronger than polyester or Kimdura®.
- Tags can withstand cleaning; text and bar code images will not rub off.
- Ideal for color coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, Gold

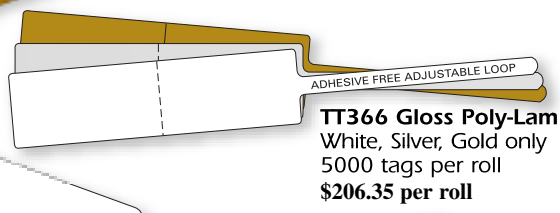
Shown Actual Size



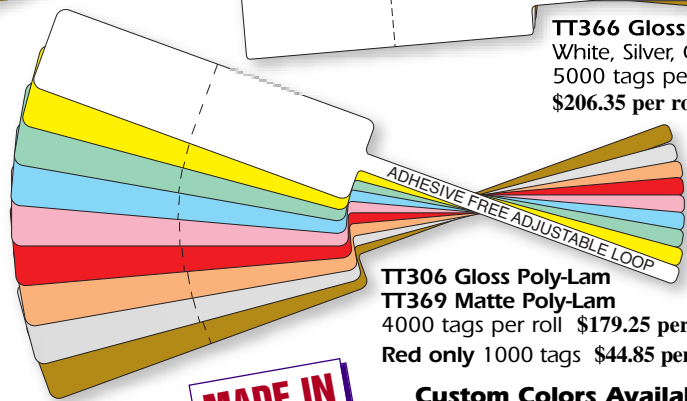
**Ideal for UPC Bar Codes**

**FREE Thermal Transfer Ribbon** with minimum purchase of computer tags. Call for details. See page 30

**TT307 Gloss Poly-Lam**  
4500 tags per roll **\$230.85 per roll**  
Red only 1000 tags **\$51.30 per 1000**



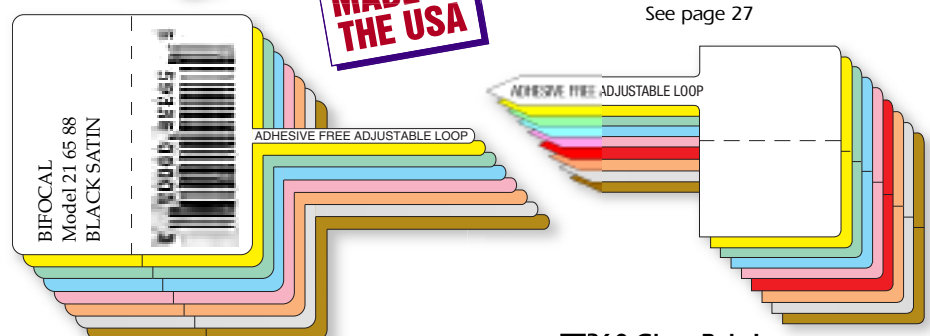
**TT366 Gloss Poly-Lam**  
White, Silver, Gold only  
5000 tags per roll  
**\$206.35 per roll**



**TT306 Gloss Poly-Lam**  
**TT369 Matte Poly-Lam**  
4000 tags per roll **\$179.25 per roll**  
Red only 1000 tags **\$44.85 per 1000**

**Custom Colors Available!**  
See page 27

**MADE IN THE USA**



**TT364 Gloss Poly-Lam**  
4000 tags per roll **\$235.85 per roll**

**TT360 Gloss Poly-Lam**  
5000 tags per roll **\$206.10 per roll**  
Red only 1000 tags **\$41.20 per 1000**



### Thermal Transfer Tags and Labels for Frames

Thermal transfer tags for OfficeMate® and other software users.  
**Free Ribbon with every 4 rolls of TT367, TT368 or TT368-TL tags.**

<b>TT368 Paper White</b> FULL ADHESIVE	800 tags per roll White <b>\$21.55 per roll</b> Ribbon: Use R-S64K <b>\$11.20</b>	<b>TT367 Polyester White only</b> ADHESIVE FREE	800 tags per roll Ribbon: Use R-S64M <b>\$28.05</b>
	<b>TT368-TL Paper (no tail)</b> White <b>\$21.55 per roll</b> Ribbon: Use R-S64K <b>\$11.20</b>		800 tags per roll <b>\$39.50 per roll</b>

**TT368**  
Available in: Green, Pink, Yellow, Blue, Orange and Lavender

How To Order TT and DT Tags, see page 38.

800 tags per roll  
Colors **\$22.75 per roll**  
Ribbon: Use R-S64K **\$11.20**

FULL ADHESIVE

### Paper Thermal Transfer Labels Shown Actual Size

**TT316 Paper White**  
Piggy back pressure sensitive labels.  
2000 labels per roll  
**\$61.85 per roll**

Style TT368-TL and TT316 pressure sensitive paper labels can be applied to Op-Tags™ (see pages 4-6) which act as label carriers for pricing and identification.

To order call **1-800-526-8353**  
*Hablamos Español*

### Poly-Lam Thermal Transfer Barbell Tags

Barbell style tags with adhesive free shanks are excellent for tagging frames and eyewear.

- Poly-Lam material is stronger than polyester or Kimdura®.
- TT340 is once again offered in matte finish, ideal for handwriting.
- Superior print quality and durability. Tags can withstand solution cleaning; text and bar code images will not rub off.
- Ideal for color-coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, and Gold. *Custom Colors Available!* See page 27

Shown Actual Size

**MADE IN THE USA**

**FREE Thermal Transfer Ribbon with minimum purchase of computer tags. Call for details. See page 30**

**TT340 Matte Poly-Lam**  
**TT341 Gloss Poly-Lam**  
5000 tags per roll **\$158.85 per roll**

**TT345 Gloss Poly-Lam**  
**TT341 Red only** 1000 tags **\$31.80 per 1000**  
5000 tags per roll **\$171.45 per roll**

### Barbell Tags with adhesive free shanks White only Shown Actual Size

**TT341 White Polyester**  
5000 tags per roll **\$156.30 per roll**

**TT345 White Polyester**  
5000 tags per roll **\$154.45 per roll**

**TT302 White Kimdura®**  
4000 tags per roll **\$107.65 per roll**

**TT305 White Polyester**  
6000 tags per roll **\$156.30 per roll**

**TT348 White Polyester**  
5000 tags per roll **\$211.80 per roll**

To order call **1-800-526-8353**  
*Hablamos Español*

**Please note:** Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls. You will receive the same quantity of labels as supplied on a 3" core.

See page 38 for 'How To Order' Thermal Transfer Computer Tags and Labels.



## Ribbons for Thermal Transfer Printers

Ribbons can be used on the following tag material:  
**Polyester, Poly-Lam, Kimdura® and Paper.**

Order by **Style #** from the chart below.

Find your printer make and model; then find the material used and width you require for your computer tags and/or labels.



**Free ribbons with minimum purchase of computer tags, call for details.**

Printer	Style #	Use on Material	Width	Price per Ribbon
<b>DATAMAX-O'Neil:</b> E-Class Mark III 4204B, 4205A	R-C64M	Polyester/Poly-Lam	64mm	\$20.70
	R-C89M	Polyester/Poly-Lam	89mm	\$28.35
	R-C110M	Polyester/Poly-Lam	110mm	\$35.05
	R-C64K	Kimdura/Paper	64mm	\$12.60
	R-C110K	Kimdura/Paper	110mm	\$22.65
<b>DATAMAX-O'Neil:</b> I-Class, M-Class, Allegro, Prodigy	R-A76M	Polyester/Poly-Lam	76mm	\$64.10
	R-A101M	Polyester/Poly-Lam	101mm	\$85.05
	R-A76K	Kimdura/Paper	76mm	\$37.65
	R-A101K	Kimdura/Paper	101mm	\$48.70
<b>DATAMAX-O'Neil:</b> E-Class Mark II, E4203, E4204, E4205 Ovation	R-O64M	Polyester/Poly-Lam	64mm	\$20.80
	R-O89M	Polyester/Poly-Lam	89mm	\$27.45
	R-O110M	Polyester/Poly-Lam	110mm	\$32.65
	R-O64K	Kimdura/Paper	64mm	\$12.35
	R-O110K	Kimdura/Paper	110mm	\$20.05
<b>ZEBRA: T300</b>	R-O110K	Kimdura/Paper	110mm	\$20.05
<b>CITIZEN:</b> CLP-621, 6002, 7202e, CL-S700	R-Z60M	Polyester/Poly-Lam	60mm	\$41.80
	R-Z80M	Polyester/Poly-Lam	80mm	\$55.05
	R-Z110M	Polyester/Poly-Lam	110mm	\$76.60
<b>ZEBRA:</b> Large Industrial Printers	R-Z80K	Kimdura/Paper	80mm	\$37.70
	<b>GODEX: EZ Series, G500, RT730i</b>			
<b>ZEBRA: 2844, GC/GK/GX/ZD</b> <b>GODEX: G300, GE300</b> <b>ARGOX: OS-214 &amp; A-200</b> <b>TSC: 343C, TC300</b>	R-Z64M	Polyester/Poly-Lam	64mm	\$17.10
	R-Z109M	Polyester/Poly-Lam	109mm	\$28.55
	R-Z64K	Kimdura/Paper	64mm	\$11.45
	R-Z109K	Kimdura/Paper	109mm	\$14.35
<b>ZEBRA: 2824</b>	R-Z57M	Polyester/Poly-Lam	57mm	\$16.05
	R-Z57K	Kimdura/Paper	57mm	\$10.35
<b>COGNITIVE:</b> Blaster Advantage	R-B61M	Polyester/Poly-Lam	61mm	\$25.80
	R-B108M	Polyester/Poly-Lam	108mm	\$39.00
<b>SATO: CX208/CX400/CG408</b> WS408	R-S64K	Paper	64mm	\$11.20
	R-S64M	Polyester/Poly-Lam	64mm	\$28.05

Ribbons are printer and material specific and may not work if not ordered correctly.

## Computer Tags Available in Custom Colors

Arch Crown can color match Poly-Lam computer tags for corporate identity, brand awareness and special promotions.



Smaller minimum production runs are available on Arch Crown's new Poly-Lam material. Just let us know the quantity, tag style, and PMS color and we will be happy to give you a price quote.

Gloss Poly-Lam Perfect for Computer Printing and Matte Poly-Lam Ideal for Handwriting and Computer Printing

Call 1-800-526-8353 and ask for our sales department.

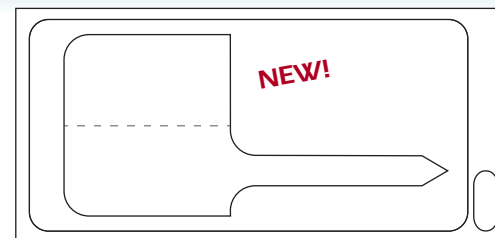
## NEW! Direct Thermal Tags and Labels; No Ribbon Required

**Pressure sensitive bar code price labels.**

Shown Actual Size

Direct thermal labels designed for cost efficient pricing, barcoding and inventory control. Pressure sensitive labels can be applied to 830 Op-Tags™ which act as label carriers.

**No Ribbons are Required for Direct Thermal Tags!**



**DT391 Paper** White  
400 tags per roll \$43.80 per roll

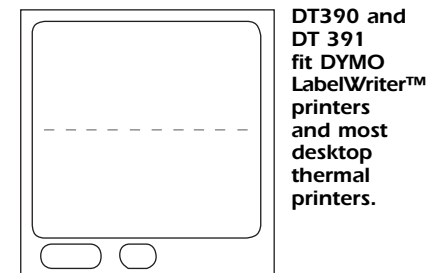


**NEW!**

**DT396**  
Available in 8 colors

Adhesive-Free Shanks

**DT396 Polypropylene**  
White, Pink, Orange, Green, Blue, Yellow, Purple and Red  
3510 tags per roll \$66.35 per roll

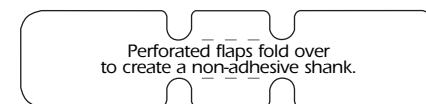


**DT390 and DT 391** fit DYMO LabelWriter™ printers and most desktop thermal printers.

**DT390 Paper** White  
1000 labels per roll \$38.90 per roll



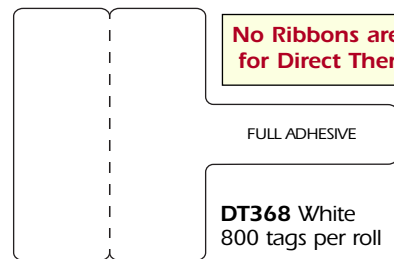
**DT397 Polypropylene** White  
3510 tags per roll \$66.35 per roll



**DT398 Polypropylene** White  
3510 tags per roll \$66.35 per roll

## Direct Thermal Transfer Computer Tags for OfficeMate® and other software users.

Shown Actual Size



**No Ribbons are Required for Direct Thermal Tags!**

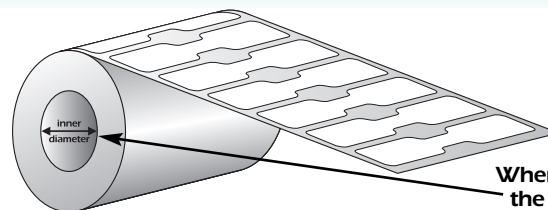
FULL ADHESIVE

**DT368** White  
800 tags per roll \$22.75 per roll

**NEW!**



How to order thermal transfer computer tags & labels, see page 38.



When ordering, be sure to measure the inside dimension of the core.

To order call  
**1-800-526-8353**  
Hablamos Español





### Desktop Thermal Printers: GoDEX and SATO

**GoDEX GE300 thermal transfer/direct thermal printer is the best value for eyewear tag and label bar code printing.**



#### GE300 Printer

Suggested Retail Price \$449.00

**Call for current pricing!**

- 4" Desktop Network Thermal Transfer and Direct Thermal Printer at 203 DPI
- Versatile Design and Easy to Integrate
- USB, Serial & Ethernet LAN Connectivity

Use the GoDEX GE300 for light to medium printing at 203 DPI at 4 inches per second for all your thermal transfer bar code printing needs. Connects to ethernet, serial or USB ports.

GoLabel software (included) is user-friendly, gives you the ability to design and print labels. Easy to create and print bar code labels. Can print both 1-D and 2-D bar codes.



We offer the complete line of GoDEX printers.

To order call  
**1-800-526-8353**

*Hablamos Español*

**SATO WS408 is a thermal desktop printer featuring performance, and versatility for on demand printing at an affordable price!**



#### SATO WS408 Printer

Suggested Retail Price \$635.00

**Call for current pricing!**

Thermal desktop printers from SATO are compact, cost effective, and easy-to-use. Labels with or without bar codes and RFID inventory tracking are easily created on the SATO WS408 printer. Advanced thermal barcode technology ensures the highest quality and extremely reliable.

SATO WS408 is user-friendly with a small footprint that offers superior print quality at an affordable price. Features 4.1 inches (104mm) wide printing, 203 DPI, print speed at 6 inches per second, ROM: 16MB, RAM: 32MB memory, thermal transfer (TT) and direct thermal (DT), competitive emulation options, easy maintenance and Cerner Validated.



We offer the complete line of SATO printers.



**Two-Year Warranty on Printer;  
One-Year on Print Head**

### Print Professional Computer Tags with or without Barcodes

**Arch Crown supplies brand name printers with various capabilities: Brother, Citizen, Cognitive Solutions, GoDEX, Honeywell, Sato and Zebra**  
Just call and ask for a team member in our sales department at **1-800-526-8353** for a price quote on any of these quality brand name thermal transfer printers.



**ZEBRA ZD421 offers advanced features in a basic desktop thermal printer!**



#### ZEBRA ZD421 Printer

Suggested Retail Price \$821.50

**Call for current pricing!**

**Two-Year Standard Warranty**

**NEW!**



We offer the complete line of ZEBRA printers.

ZEBRA ZD421 offers new, advanced features that make it stand apart. ZD421 includes a new, more intuitive user interface, powerful architecture and field-upgradeable wireless kit. ZD421 thermal transfer desktop label printer offers a 4" print width capability. This model provides the best value in a basic desktop printer with a print speed of 6 inches per second at 203 DPI resolution. Print 1D & 2D bar codes.

**GoDEX G500 high-tech power printer with a customer friendly price.**



**NEW!**



#### G500 Printer

Suggested Retail Price \$515.00

**Call for current pricing!**

Value priced printers, the G500 prints 203 DPI at 5" per second. Can print 2-D bar codes and smaller bar codes. Connects to parallel, USB or serial ports. GoDEX GoLabel software (included) gives you the ability to design and print labels.

To order call  
**1-800-526-8353**  
*Hablamos Español*



### Bar Code Scanners

#### Honeywell Voyager® 1250g Scanner

Honeywell's Voyager® 1250g single-line laser barcode scanner is simple to set up and provides aggressive reading of linear barcodes. For users that require hands-free scanning, an easy-to-assemble stand increases throughput by incorporating automatic in-stand detection. Features optimized laser scanning technology to read poorly printed or damaged barcodes.



#### Honeywell Voyager® 1250g Scanner

Suggested Retail Price \$165.35

Call for current pricing!

To order call  
**1-800-526-8353**  
*Hablamos Español*

#### Wireless Honeywell Voyager® 1202g\* and Battery-Free 1202g-bf\*\*

**Bluetooth® Wireless Technology:** Facilitates scanning of bar codes up to 33 ft. from base  
**\*Long Battery Life and Tool-Free Battery Removal:** Lithium ion battery provides 12+ hours of use and quick battery exchange



**Excellent Poor Quality Bar Code Reading:**

including damaged or smudged bar codes

**Paging Functionality:** Press the button on the base to locate your lost scanner; Voyager 1202g responds with a series of beeps and blinking lights on its indicator panel

**\*\*Battery-Free Model 1202g-bf:** Fully charges in less than 20 seconds with a wall power adapter, and provides short-term power for at least 100 wireless scans.

#### Wireless Honeywell Voyager® 1202g

Suggested Retail Price \$548.35 Call for current pricing!

NEW!

#### \*\*Wireless, Battery-Free Honeywell Voyager® 1202g-bf

Suggested Retail Price \$728.40 Call for current pricing!

#### Honeywell Voyager® MS9540



Sleek ergonomic design features Honeywell's proprietary CodeGate technology. The Voyager® is one of the most advanced single-line, hand-held bar code scanners on the market. Laser scanning technology – "No Hands" auto sense function lets you scan items without handling the scanner. It can scan the smallest, as well as, damaged bar codes.

#### Honeywell Voyager MS9540

Suggested Retail Price \$316.95

Call for current pricing!

#### Honeywell Orbit 7120 Omni-directional Scanner



Orbit 7120 omni-directional bar code scanner is an innovative and affordable solution for retail jewelry applications where counter space is at a premium. The omni-directional scanner has an award-winning, elegant shape that enables both 'hands-free' and hand-held scanning. Compact, lightweight and rugged barcode scanner offers an omni-directional scan pattern that provides aggressive scanning at almost any presentation angle. The scanner has an adjustable head (30° tilt) to target scanning for larger products.

**Honeywell Orbit 7120** includes a 3-year factory warranty. Suggested Retail Price \$427.95 Call for current pricing!

### BarTender® Software for Thermal Transfer Printers

#### Starter formats are included with BarTender® when purchased from Arch Crown.

Easy-to-use label design software offers benefits of thermal transfer printing to businesses that currently do not have bar coding capability. Whether you have a program without the ability to print frame tags or simply want a professional appearance of thermal printing, **BarTender®** is ideal for importing data, designing, formatting and printing your tags.

**NEW! Easy-to-use, Easy-to-format Labels Features Pre-designed Formats.**

BarTender®  
Starter  
Version  
\$327.

Single Printer  
License

Professional  
Version  
\$548.



- ✓ Format to virtually any size or shape label. Graphics, logos and TrueType font printing.
- ✓ Works with any printer with a Windows® Driver, including laser and inkjet, includes drivers for literally thousands of industrial thermal barcode label printers.
- ✓ Link to Excel™ and CSV files for integration with your inventory.
- ✓ Imprint UPC, Interleaved 2-of-5, Code 39, Code128 and standard barcode symbologies.
- ✓ Easy to include QR Codes on your labels to help direct customers to your website.
- ✓ Basic numeric serialization: +/-1.
- ✓ **Free 24-hour Tech Support for registered users**

**BarTender® Professional \$548.** Single printer license; additional licenses available

- ✓ Link to advanced external databases and programs such as SQL Server, ODBC, OLE DB, Microsoft Access® and Oracle® files for integration with your inventory.
- ✓ Advanced serialization including alphanumeric and advanced formulas.
- ✓ RFID printing and encoding (RFID – capable printer required).

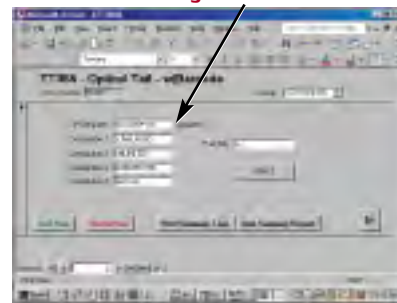
### DataTagger Software for Thermal Transfer Printers

#### Pre-formatted label design software for GoDEX printers.

DataTagger for Windows® is a simple to use, efficient software program that prints clear, easy-to-read, high quality thermal transfer labels and tags. DataTagger is ready for use with your computer, a GoDEX Printer and Arch Crown tags and labels.

- ✓ All label formats pre-designed – simply select the Arch Crown label stock number from menu, enter label information and print.
- ✓ Compatible with all Windows® based PCs.
- ✓ Can import from and export to Excel™.
- ✓ No Programming Required.
- ✓ Easy-to-use, point-and-click menu.
- ✓ Prints both text and bar codes.
- ✓ Built-in database saves label information.
- ✓ Tag and label information can be retrieved and edited.
- ✓ One-click labeling of your entire inventory using Summary Tag feature.
- ✓ **FREE UPGRADES!** Includes future tag and label format updates\*.

Easy-to-use,  
Point-and-click Menu Selection  
Features Pre-designed Label Formats.



**EASY TO INSTALL SOFTWARE**

\*Some restrictions and small handling charge may apply.

**DataTagger included in Starter Package**, see page 23; if purchased separately \$250.

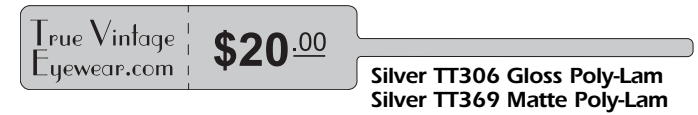


### Let Arch Crown Print Your Thermal Transfer Tags & Labels

**Crisp reproduction of logos, bar codes, pricing and description.**

Arch Crown can custom print your logo, product description and pricing information on thermal transfer tags and labels with or without UPC bar codes to your specifications.

**Call 1-800-526-8353 for price quote.** Shown Actual Size



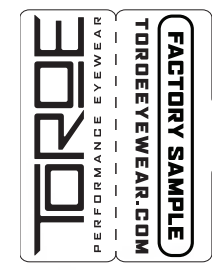
Available in 9 colors:  
**White, Yellow, Green, Blue, Red, Pink, Orange, Silver and Gold**  
For more styles, see pages 26-28.



**Gold TT364  
Gloss Poly-Lam**

To order call  
**1-800-526-8353**

Ask for our sales department



Available in 7 colors:  
**Green, Pink, Yellow, Blue, Orange, Lavender and White**

**White TT368  
Paper**



**We can print  
logos and/or QR  
or UPC bar codes!**



### Software Partners Affiliated with Arch Crown

**Many software companies offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems.**

We have made it our goal to make the implementation of bar coding and thermal transfer printing an easy job for our customers. We work together with many leading software companies to bring our mutual customers a complete solution for merchandise pricing. Listed below are some of the many software companies\* that offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems.

**www.ArchCrown.com links to many leading software companies.**

Company	Telephone	Software	Website
Accra Med Software Inc.	888-321-0441	Filopto Practice Management Software	Filopto.com
Compulink Business Systems	800-456-4522	Advantage	Compulink-Software.com
Crystal Practice Management	800-308-7169	Crystal Practice Management	CrystalPM.com
Deen and Associates	877-448-5472	OptiStore ONE	DeenAndAssociates.com
Eyefinity Inc.	800-269-3666	Eyefinity Practice Management Eyefinity Electronic Health Records OfficeMate ExamWRITER AcuityLogic	Eyefinity.com
First Insight® Corp.	800-920-1940	MaximEyes®	First-Insight.com
Flexsys	408-821-4004	FlexInventory	FlexInventory.com
Insight Software	877-882-7456	My Vision Express	MyVisionExpress.com
Liquid EHR, Inc.	866-618-1531	Liquid EHR	LiquidEHR.com
Revolution EHR	877-738-3471	Revolution EHR	Revolutionehr.com
SoftForward Technologies Inc.	866-600-5656	VisionPro POS	VisionProPOS.com
Universal Software Solutions, Inc.	800-903-8774	Versasuite	Versasuite.com
Wink Technologies	888-764-4318	Wink Practice Management Software	Downloadwink.com

\*Please note that Arch Crown makes no endorsement of the companies listed above. Each customer and business should evaluate the decision to purchase software based on their specific needs and the unique characteristics of each software program and the company sponsoring the program.

### For Tech Support, Call Arch Crown: 1-800-526-8353

Whether you choose one of Arch Crown's software programs, design one of your own, or purchase one from one of our software partners, our technical expertise and experience with thermal transfer bar code printing and scanning will assure that you get the most out of your investment. Our knowledge of bar code technology can be an asset to your inventory control software company and technical personnel.

### Optical Buying Groups Affiliated with Arch Crown

- ABB One BillBuying Group
- A.D.O.
- AECC Pearlman Buying Group
- Combine Buying Group
- Eye Physicians Optical N.W.
- PECCA/HEA formerly: Block Vision, ClubZero, HMI, Red Tray Optical and Vision West Buying Groups
- I Care Co-op
- Jacoby Buying Group
- Newton Professional Purchasing
- O.O.G.P.
- Palmetto Optical Supply
- Villavecchia Buying Group
- Wisconsin Vision Associates

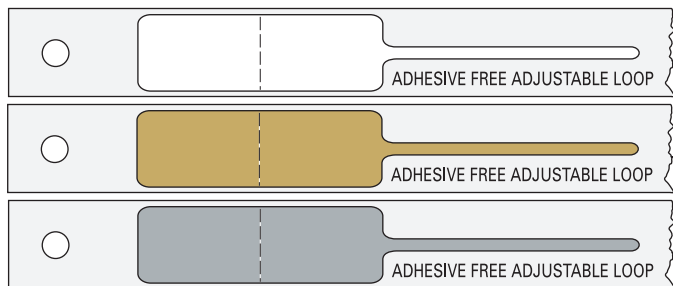




### Computer Tags for Pin-Feed Printers and Handwriting

#### Multi-Use Tyvek® Computer String Tags **Excellent for color coding!**

Shown Actual Size Price per 1000



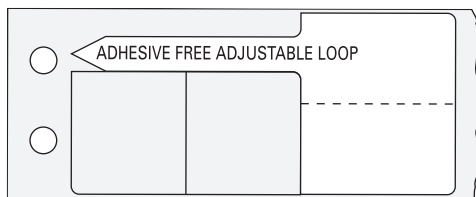
**NEW!**

#### BarTender®

Easy-to-use price tag and database software for dot matrix printers, see page 35.

CT350 \$27.30 White, Gold or Silver 2 across

#### Tyvek® Computer String Tags



CT308 \$21.35 White 4 across

#### Barbell Tags on Rolls

**Ideal for handwriting!**

Permanent Fine Marking Pens, see page 39.

#### Barbell Tags more styles on page 28



TT302 White Kimdura®  
4000 tags per roll \$107.65 per roll



TT340 Colors, page 38 Poly-Lam  
5000 tags per roll \$155.65 per roll

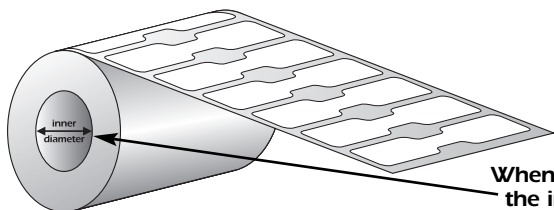
### QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38

**SAVE 20%** on 25,000 | **SAVE 25%** on 50,000 | **SAVE 30%** on 100,000 computer tags

### How To Order Thermal Transfer Computer Tags & Labels

#### Be sure to follow these easy steps when ordering.

- Choose the tag/label you want to use. **NOTE:** Printer model and core size required.
- Make sure that the width of the tag/label will fit on your printer.
- Check core size for the labels required for your printer (inner diameter of the core)
  - ✓ Most large industrial printers take 3" cores.
  - ✓ Datamax E-CLASS, Ovation, Zebra 2844 and GC/GK/GX/ZD Series, Citizen621, GODEX EZ & RT Series and SATO/Argox OS-214/A-200 printers take 1" cores.
  - ✓ Cognitive Blaster Advantage and SATO CX/CG/WS Series takes 1/2" cores.
- Please note:** Labels ordered on cores smaller than 3" will be supplied on multiple rolls. You will receive the same quantity of labels as supplied on a 3" core.
- Ribbons are printer and material specific and may not work if not ordered correctly.



When ordering, be sure to measure the inside dimension of the core.

To order call  
**1-800-526-8353**  
*Hablamos Español*

### String Tags... Plastic, Parchment and Paper Tag Stock

#### Your pricing and presentation always look more professional with Arch Crown's string tags. Price per 1000 Shown Actual Size

Eco-Friendly (EF) tag stock with color-coordinated cotton string. Green string is standard on all white tags. String tags can be used as computer tag carriers.



PS905 \$70.10 PS907 \$70.10 PS950 \$76.40 PS917 \$70.10 PS918 \$76.40 PS919 \$83.30  
DS905 \$62.65 DS907 \$62.65 DS950 \$69.15 DS917 \$62.65 DS918 \$69.15 DS919 \$74.85

PS prices for Plastic, available in 14 colors, see page 4. Many other string tag styles available. DS prices for Parchment, (GW) Gold with White back, (SW) Silver with White back & Eco-Friendly (EF) tag stock

#### Pressure Sensitive Fibre-Tuff Tyvek® Tags

#### Free special pen included.

Available with adhesive free shanks, Fibre-Tuff Tyvek® tags cannot be torn off easily. Shown Actual Size



TF600 White \$12.30  
TF600 Yellow, Gray or Gold \$13.40

TF601 \$19.25  
White or Yellow

TF602 \$24.10  
White only

#### Permanent Fine Marking Pens for Tags and Labels

Available in black, red and blue.

Order No. FP \$3.95

Follow us on...



#### Ordering Is Easy, Just Contact Us – Hablamos Español

By Phone: . . . 800-526-8353 Local: 973-731-6300

By Fax: . . . . . 973-731-2228

By Email: . . . . . orders@ArchCrown.com

Online: . . . . . www.ArchCrown.com