

MILFORD, CT PERMIT NO. 80 PRESORT STD U.S. POSTAGE

**PAID** 



Building Positive Images for Business

Grown

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460 Hillside Avenue, Hillside, NJ 07205-1125



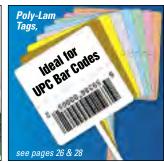
# PLUS BAR CODE TECHNOL













# YOU

www.ArchCrown.com | info@ArchCrown.com | 1-800-526-8353

# **Innovative Products for Opticians and Optometrists!**

Increase your sales... proudly display the price and your name before, during and after the sale with Arch Crown Op-Tags™ and labels.



ARCH CROWN OP-TAGST" AND LABELS... SIMPLY ELEGANT!

www.ArchCrown.com

Left/Right

Contact Lens Indication Labels, see page 19.





Custom and Pre-printed Compliance

see page 18.

Op-Tags™ and Static Cling Vinyl Labels,

Eyewear.com

Pre-Printed Promotional Op-Tags™ and Static Cling Vinyl Labels, see pages 20-21.

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## Hablamos Español



### Guarantee

If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. Custom printed products, printers, hardware and special orders are not returnable without prior authorization.

Follow us on...

To Order, Call 973-731-6300 or Toll 1-800-526-8353 www.ArchCrown.com





AND

CARRIERS

# Op-Tags™... The 'Original' Slip-On Plastic Frame Tag

Beautiful optical displays start with Arch Crown Op-Tags™. No messy glue residue... easy-to-use...durable...neat and safe. Plastic Op-Tags™ last longer than flimsy paper tags that can be torn off. For custom foil printing, see pages 8, 9 and 18.



**New NON-SLIP** 835 Op-Tag<sup>TM</sup> features a tapered design with a snug fit that follows the contour of 'wide-to-narrow' style frames.



# ONE STYLE ONLY\* OP-TAG™ COLOR ASSORTMENTS

# UP TO 8 COLORS/STYLES COLOR & STYLE ASSORTMENTS

4 Colors (250 per color)\$121.60\* per 1000 | (250 of ea. color/style) \$136.70 per 1000 | 5 Colors (200 per color)\$125.30\* per 1000 | (200 of ea. color/style) \$140.55 per 1000 | 8 Colors (125 per color)\$135.95\* per 1000 | (125 of ea. color/style) \$151.05 per 1000 | \*Additional \$14.20 per 1000 assortment charge for larger styles: 809, 810, 812, 820, 825, 830, 833, 835, 838

# Plastic Op-Tags<sup>™</sup> are available in 14 colors. Excellent for color coding and inventory control. Frosted (matte clear) available but not shown.



# Non-Slip Plastic Op-Tags™... The NEXT Generation







LABELS

THERMAL,

DIRECT,

INICIET THE

LASER PRINTERS

# Non-Slip Plastic Op-Tags™... The NEXT Generation

### 830 Op-Tags™ are designed to carry bar code price labels.

Non-Slip Op-Tags™ fit snugly on frames while comfortably carrying bar code labels.



# Op-Tags™... Make Ideal Bar Code Label Carriers

# NON-SLIP Op-Tags™ and bar code label carriers

Non-Slip Op-Tags™ are excellent carriers for computer or bar code pressure sensitive labels,



### **OMA Approved Bar Code Label Carrier**

Shown Actual Size



Style SO850 OMA Approved **Bar Code Label Carrier** Available in white only

# Labels for Thermal, Direct, Inkjet and Laser Printers

### Bar code price labels are designed for thermal transfer, direct thermal, laser and ink jet printers.

Pressure sensitive bar code labels can easily be applied to Op-Taq™ label carriers for pricing and identification. Cost efficient labels are ideal for bar coding inventory.

### **Paper Thermal Transfer Labels**

Shown Actual Size

Piggy back pressure sensitive labels can easily be applied to 830 Op-Tags™ (pages 5-6) which act as label carriers for pricing and identification. 'How To Order' Thermal Transfer Computer Tags and Labels, see page 31.

TT316 Paper White \$57.80 per roll 2000 labels per roll

TT314 Paper White \$38.85 per roll 5500 labels per roll 2 across







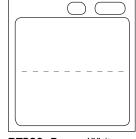
### Paper Direct Thermal Labels Shown Actual Size No Ribbon Required

Direct thermal labels fit DYMO LabelWriter™ printers and most thermal printers.



DT391 Paper White 400 labels per roll \$41.55 per roll

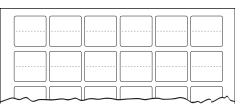
See more **Direct Thermal Tags** on page 31.



DT390 Paper White \$36.35 per roll 1000 labels per roll

### **Sheeted Labels for both Laser and Ink Jet Printers**

Laser label sheets are 6 across by 8 deep. (48 labels per 81/2"x 11" sheet)



LT335 Paper White 2400 labels per pack

50 sheets per pack \$27.30 per pack



LT335 Paper White

Shown Actual Size

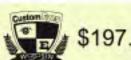
SHAPE

CUSTOM PRINTED OP-TAGSTM AND CUSTOM DIE

# The Professional Method to Price and Promote Frames







Black on Tan 833 Op-Tag™

For Metallic, Matte and Gloss Imprint Colors, see bottom of page 15

# Add Prestige and Name Recognition to Your Frames

Reinforce your store's image with your name and logo custom foil printed. Choose from a wide selection of metallic, matte and gloss imprint colors, see page 15.



# Custom Shape Op-Tags™... Need a Unique Design?







**SO840** 

CUSTOM

PRINTED

LABELS

# A Personal Touch That's Sure to Get Noticed!

### Custom printed pressure sensitive labels are a cost effective method of increasing your sales!

Your store's name deserves repeating... display it prominently to customers before they buy and again to prospective customers on every eyeglass case and accessory that leaves your store. Laminated labels provide a scuff resistant surface for a richer appearance and protect the foil printing. Don't lose sight of your most unique asset... your name!

See pages 14 and 15 for shapes, sizes and colors.

For pricing information, see pages 16 and 17.

Short runs available, minimums start at 1000.



Pink and Black on White Polyester



Burgundy on White Polyester



Metallic Silver on Black Cloth



Metallic Gold on Blue Cloth

VisionCare Unlimited Dr. Vivienne Rosenbusch 2901 Clint Moore Rd. Suite 8 Boca Raton, FL 33496 (561) 241-5665

White on Gray Laminated Cloth





Ask for our sales department

Green and Blue on White Polyester





Create goodwill with your customers and patients by adding "If Found, Please Return To" labels on every eyeglass case that leaves your practice.

VISION SOFARE EYE CARE

S PERSON PLEASE METERS 75

INSUN HOUR STA

STALLETTE NO

Affordable custom foil printed labels will pay for themselves with repeat sales.

For best application on eyeglass cases, we suggest the use of Laminated Gray, Blue or White Cloth, Clear Acetate or Polyester.

> It's easy to write on laminated and polyester labels with our fine marking pens, see page 39.



If found please return to

Metallic Gold on Black Cloth

WE MAKE EYES SMILE



Black on White Polyester



Short print runs available. minimums start at 1000 labels.

To order call 1-800-526-8353

Ask for our sales department

For shapes, sizes and colors, see pages 14 & 15. Pricing refer to page 17.



**CUSTOM PRINTED** 

CLING

LABELS

AND

SETS

# Color Coded and Blank Static Cling Vinyl Labels

### The professional way to advertise and promote your frames.

Don't mar your lenses with messy glue residue. Just apply static cling vinyl labels to lenses and they stay put. SCV labels can be reapplied many times without losing static cling or scratching your lenses. Blank labels with no adhesive are easy to write on with fine marking pens.

White or Clear Static Cling Vinyl Shown Actual Size









SV136 \$60.25

SV151 \$60.25

SV289 \$60.25

SV26 \$60.25

### Color Coded SV151 Labels and SV187 Price Dots for Pricing Levels



Static Cling Vinyl Price Labels 5/8" W x 3/8" H

4 Assorted Colors (250 of each, please specify colors) SV151 \$74.05 per 1000















Static Cling Vinyl 1/4" Dia. Price Dots 4 Assorted Colors (250 of each)

Black, White, Red, Yellow, Blue, Green, Orange, Violet **SV187** \$78.85 per 1000

# Don't Mar Lenses with Glue, Use Static Cling Vinyl Labels

### **Customize Your Price Points with Color Coded Static Cling Vinyl Labels**

Promote your frames with color coded price points by printing on any of our static cling vinyl colors: clear, white, yellow, black, or red. Create your own custom color price points by printing a metallic, matte or gloss color on white or black static cling vinyl material.



















No need for label remover Use Static Cling Vinyl Labels!

Static Clina

**Vinyl Colors** 

Clear White Yellow Black Red

### **IMPRINT COLORS AVAILABLE:**

### **Metallic Colors**

Gold Silver Purple Rainbow Blue Green Copper Holographic Gray

### Other colors available on request. **Matte and Gloss Colors**

White Red Black Purple Pink Burgundy

# The Professional Way to Advertise and Promote!

### Foil printed static cling vinyl labels add name recognition to your frames. Price chart on page 17; shapes and sizes, see pages 14 and 15.



# Special Offer on Custom Printed Combination Sets!

### Don't lose sight of merchandising opportunities!

As a merchandising aid or advertising vehicle, personalized Op-Tags™, pressure sensitive and static cling vinyl labels communicate your store's unique identity. Once out of the store, laminated pressure sensitive labels on eyeglass cases act as your most costeffective advertising medium.

Choose from a wide selection of custom printed tags and labels, see pages 14-17.

Receive one FREE plate preparation, a \$50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.



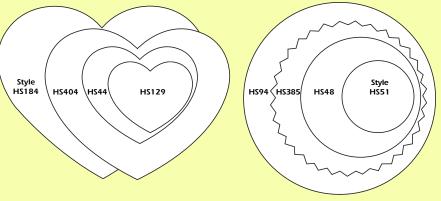
SHAPES

FOR CUSTOM PRINTED

LABELS

Please check your supply now and give us a call at 1-800-526-8353.

All Die Shapes Are Shown Actual Size



HS136

HS151

HS34

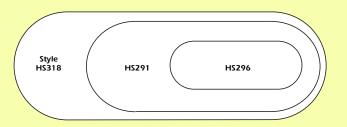
**HUNDREDS** OF OTHER DIE SHAPES AVAILABLE

To order call -800-526-8353 Hablamos Español

Style HS103

HS79

Style HS273 HS18 HS4 HS289



### Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

### **BACKGROUND MATERIALS:**

Gold Polyester Silver Polyester White Polyester Gray Cloth\*

Blue Cloth\* White Cloth\*

Black Cloth\*

Clear Static Cling Vinyl White Static Cling Vinyl Black Static Cling Vinyl

Red Static Cling Vinyl Yellow Static Cling Vinyl

Clear Acetate\*+

Matte Black

Matte White†

Matte Gold

Bright Gold Matte Silver

**Bright Silver** 

Gloss White

Gloss Black

Gloss Brown

Gloss Ivory

Gloss Burgundy

Gloss Pink

Gloss Red

Gloss Green

Black Vinyl

Kraft Brown

\*For best application on eyeglass cases, we suggest the use of Laminated Cloth, Clear Acetate or Polyester.

†Available with 'removable' adhesive on request.

### **IMPRINT COLORS:**

### **Metallic colors**

Gold Blue Copper

Silver Red Purple Green

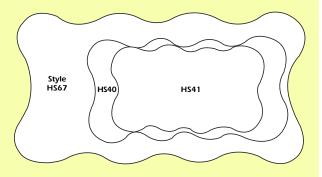
Holographic Rainbow

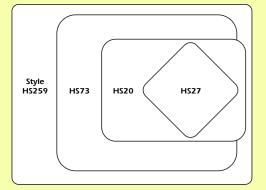
### Matte and gloss colors

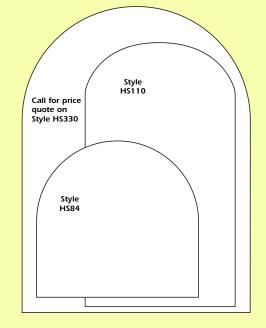
White Pink Purple Black Blue Green

Red Burgundy

Other imprint and background colors available on request.







www.ArchCrown.com

www.ArchCrown.com

17

2022

**CUSTOM** 

PRINTING

PRICES

# **Arch Crown Policy for Custom Printed Products**

**CUSTOMER SUPPLIED ART** – Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

**COMPUTER ARTWORK** – Artwork can be submitted on either a CD, DVD or via e-mail to: orders@archcrown.com. Save images as a tif, jpg, pdf or eps file in PC format. When compiling files be sure to embed all fonts and include a hard copy.

**CHANGES** – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

**PROMOTIONAL RIGHTS** – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

**RETURNS** – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

**DIE SHAPES NOT SHOWN** – Other shapes & sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS - A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

**CANCELLATIONS** – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate and/or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

# How to Order Custom Printed Op-Tags™ and Labels

### Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 14 and 15.
- Select the imprint color and background material, see page 15.
- Select the typeface font desired, see page 17.
- Select the border style, see page 17.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com

To order call

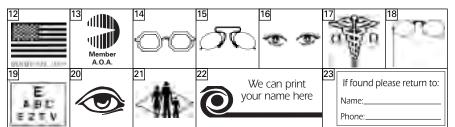
Hablamos Español

-800-526-8353

• To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.

### Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



# **Custom Printing Prices for Foil Printed Tags and Labels**

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) \$50.; Embossing Plate \$80.

CUSTOM FOIL PRINTED LABELS - PRICE PER 1000							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$322.40	\$203.20	\$165.30	\$144.60	\$132.65	\$110.65	\$95.60
HS 4, 20, 34, 41, 44, 48	328.00	207.70	168.30	148.35	136.20	113.10	98.00
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	338.35	217.25	177.50	158.10	146.90	123.65	106.60
HS 67, 94, 103 110, 184, 259, 273, 318, 384	384.85	249.55	205.95	176.20	170.50	146.95	127.00

Add \$10.00 per 1000 each for Polyester, Cloth, Static Cling Vinyl, Laminating or Embossing.

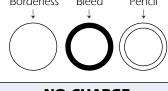
	FOIL PRINTED TAGS						
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$386.25	\$267.15	\$227.80	\$207.75	\$196.10	\$179.40	\$169.10
Eyelet Tags (E5 Series, 421)	335.40	216.15	177.10	156.75	145.20	128.25	118.35
String Tags (901 - 917)	372.10	258.00	223.40	208.05	198.55	184.25	173.90
String Tags (918, 919, 950)	380.05	261.50	229.80	220.25	208.60	188.75	178.80
String Tags (920, 921, 955)	390.15	275.85	245.15	230.75	218.45	200.15	189.80
String Tags (922 - 936)	400.65	286.00	251.80	238.35	222.90	206.45	196.35
Slip-on Op-Tags (801 - 808)	330.15	211.35	171.75	151.50	139.65	125.00	114.85
Slip-on Op-Tags (809 - 838)	356.25	237.00	197.55	177.80	165.80	148.80	138.80

Plate preparation charge (one-time charge) \$50.00. Add \$9.10 per 1000 for braided string.

# Be Sure to Indicate Typeface and Border Style



Other typefaces available upon request.





# **NEW!** Compliance Op-Tags<sup>™</sup> and Static Cling Vinyl Labels

Pre-printed California Proposition 65 "WARNING" Op-Tags™ and static cling vinyl labels for eyewear that contain chemicals which require notification under Proposition 65 compliance regulations.

Pre-printed Style 217 "WARNING" labels are black on clear static cling vinyl. Static cling vinyl labels can be reapplied many times without losing static cling or scratching the lenses. Preprinted Style 830 non-slip Op-Tags™ are black on white plastic and stay in place keeping your displays neat and professional. Op-Taqs™ are excellent carriers for bar code and other computer labels. Both pre-printed styles are available in three "WARNING" versions.

The California Office of Environmental Health Hazard Assessment has established a website to provide the public and businesses, with information on Proposition 65 warnings.

Visit: https://www.p65warnings.ca.gov



Shown Actual Size



Black on Clear Static Cling Vinyl



P217C \$81.00

A WARNING Reproductive Harm www.P65Wamings.ca.gov

P217H \$81.00

A WARNING Cancer & Reproductive Harm www.P65Wamings.ca.gov

P217CRH \$81.00

### Custom Printed Op-Tag™ and Label Sets

A WARNING

Caricor & Reproductive Harm

www.P65Warnings.ca.gov

P830CRH \$119.75

Custom printed Op-Tags™ and labels can be designed to meet your specific needs. Choose from a wide selection of custom printed tags and labels (for color selection and pricing information, see pages 14 thru 17).

Receive one FREE plate preparation, a \$50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.

Limit: One per customer. Cannot be combined with any other promotional offer. Offer expires 12/31/22



# Removable Left/Right Contact Lens Indication Labels

### Your patients no longer have to guess which contact lens goes into which eye.

Left/Right contact lens indication labels are designed for lens packaging identification. Simply apply a pressure sensitive "L" or "R" label on the appropriate contact lens package. Removable Left/Right labels will not damage the lens packaging and can be easily removed. Labels can be switched if placed on the incorrect package.



Style P289LRW \$77.00 per pack 1000 sets per pack

NOW AVAILABLE... "I" Izquierda or "D" Derecha Contact Lens Indication Labels for your Spanish speaking patients. Order Style P289IDW for Red on White (at right) or Style P289IDC for Black on Clear removable labels also available.



Red on White Removable Labels **Style P289IDW** \$77.00 per pack

Style P289LRC \$77.00 per pack

1000 sets per pack

# Friendly 'Reminder' Labels for Contact Lenses

Remember: change your contacts.

10000

Create goodwill with your customers and patients by adding "Change your contacts" reminder labels. Easy to write on reminder labels, just fill in...

"Change your contacts every week(s)" and your patients will be reminded how often to change their contact lenses.

> Red on White Removable Labels

Style P289CC \$51.90 per pack 1000 labels per pack





ABELS

19

REMOVABLE

LET /RIGHT

CONTACT

**LENS INDICATION AND** 

REMINDER

SIMULATED

SECURITY

**TAGS** 

PROMOTIONAL

STATIC

**CLING VINYL** 

LABELS

# **Pre-Printed Promotional Op-Tags™**

### Turn browsers into buyers with promotional Op-Tags™ & labels!

Pre-printed Op-Tags<sup>™</sup> and static cling vinyl labels complement your frame displays and are an economical method of merchandising. Available in Spanish, please inquire.





# Simulated Security Tags... an Anti-Theft Device



# **Pre-Printed Static Cling Vinyl Labels**

### The professional way to price and promote!

Can be reapplied many times without losing static cling or scratching your lenses.

STATIC CLING	G VINYL LABELS	<ul> <li>Available in colors</li> </ul>	as shown below
NO PX	NEW! SANITIZED	NEW! Low Bridge Fit	WAS S NOW S
P151NX \$81.00 NEW!	P151SN \$81.00	P151LB \$81.00	P289W \$81.00
SANITIZED	SALE	NEW	REG S SALES
P289SN \$81.00	P289S \$81.00	P289N \$81.00	P289R \$81.00
CLEARANCE	SALE	DUR \$	Retail \$ OUR \$
P136CR \$81.00	P289SR \$81.00	P289L \$81.00 Clear	P289RO \$81.00 Clear
UV PROTECTION	POLARIZED	CLIP PLAILABLE	CLIP-ON AVAILABLE
P151U \$81.00	P151PO \$81.00	P136 \$81.00	P151 \$81.00



THERMAL TRANSFER STARTER PACKAGE

# Computer Tag and Bar Code Labeling Systems

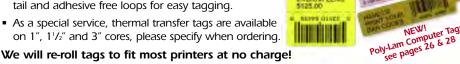
### Bar code technology solutions for frame pricing.



Arch Crown Computer Tag and Label Systems are available for thermal transfer printers (pages 22 - 37) and dot matrix pin-feed printers (page 38). You'll find the same quality and value in these systems as you do in the tags and labels that have made Arch Crown a leading supplier to frame dispensing opticians and optometrists. We work with most software companies (page 36) developing efficient and customer friendly price tagging/labeling systems.

### Designed for all thermal transfer printers including Citizen, Datamax-O'Neil, Godex, Sato and Zebra.

- High quality, tear resistant, Poly-Lam and Kimdura®.
- Poly-Lam is laminated and stronger than polyester or Kimdura® material with superior print quality and durability and can withstand cleaning (type and bar code images will not rub off).
- Computer string tags are designed with a string-like tail and adhesive free loops for easy tagging.



We will re-roll tags to fit most printers at no charge!

Arch Crown can assist you in all your computer tagging requirements.

# **SAVE!** QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38

**20%** on 25,000 Computer Tags

**25%** on 50,000 Computer Tags

**30%** on 100,000 Computer Tags

### Print Your Own Tags for Just \$835.

Thermal transfer starter package includes everything you need to print tags using your own computer. The Starter Package is ideal for printing professional looking price tags with or without bar coding.

### **STARTER PACKAGE INCLUDES:**

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 32). Our most popular model now features a faster print speed and larger capacity! One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide.

DataTagger for Windows® Software (see page 35).

### **FEATURES:**

- Can import from and export to Excel™.
- No Programming Required.
- Compatible with all Windows® based PC's.
- Easy-to-use, point-and-click menu selection.
- Pre-designed label formats.
- Prints both text and bar codes
- Built-in database keeps track of label information.
- Saved tag and label information can be retrieved and edited.

### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30). USB Printer Cable

### FREE PHONE TECH SUPPORT

1-800-526-8353

To order call

Hablamos Español

-800-526-8353





PRO

AND

PRO

PLUS

CODE

**PACKAGES** 

# Print and Scan Your Own Tags for Just \$1045.

Thermal transfer complete package includes everything you need to print tags using your existing software. The Complete Package is ideal for printing price tags when used with your existing inventory software.

### **COMPLETE PACKAGE\* INCLUDES:**

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 32).

Our most popular model now features a faster print speed and larger capacity! One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide.

Honeywell Voyager MS9540 Bar Code Scanner (see page 34) FEATURES:

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30).

**USB Printer Cable** 

FREE PHONE TECH SUPPORT

1-800-526-8353



# PRO and PRO Plus Bar Code Packages

PRO and PRO Plus packages allow you to import data, format, design and print professional looking price tags and labels.

### PRO PACKAGE\* INCLUDES:

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 32).

Our most popular model features a faster print speed and larger capacity!

- One of the lowest priced, user-friendly printers in its class.
- Can print labels up to 4" wide.

BarTender® for Windows® (see page 35).

■ BarTender® software allows you to import data, format, design and print your own tags. Can be used alone or with existing inventory or point-of-sale software.

### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 26-29).

Thermal Transfer Ribbon (see page 30). **USB Printer Cable** 

FREE PHONE TECH SUPPORT





Bar code scanner included in Pro Plus Package only

\*Can be used alone or with your existing software

### PRO PLUS PACKAGE\* INCLUDES EVERYTHING IN THE PRO PACKAGE PLUS BAR CODE SCANNER

Honeywell Voyager MS9540 (see page 34).

**BAR CODE FEATURES:** 

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

FREE PHONE TECH SUPPORT

1-800-526-8353

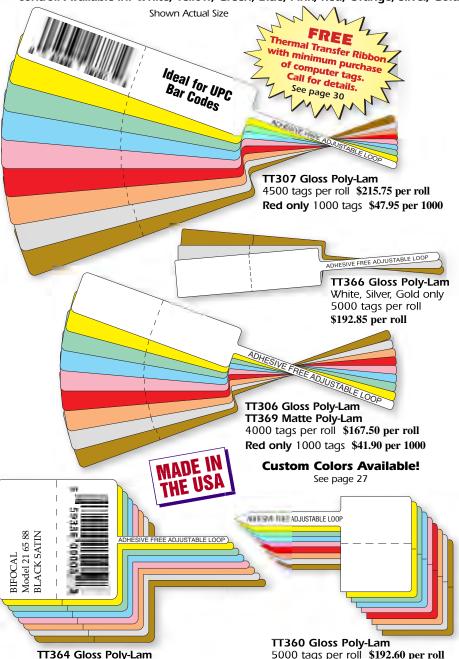
THERMAL TRANSFER

BAR

CODE

# **Poly-Lam Thermal Transfer Computer String Tags**

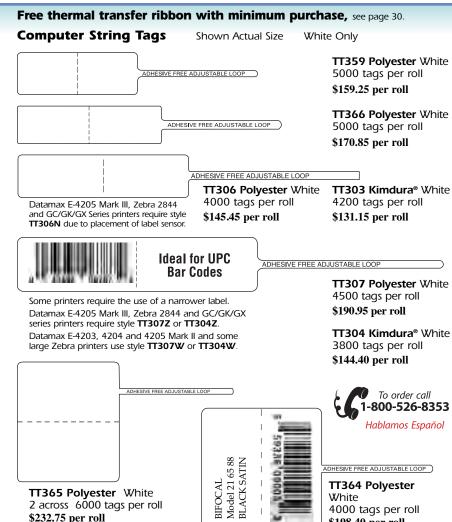
- Multi-color, versatile computer string style tags with adhesive free adjustable loops are designed for tagging frames. Superior print quality and durability.
- Gloss Poly-Lam material is stronger than polyester or Kimdura®.
- Tags can withstand cleaning; text and bar code images will not rub off.
- Ideal for color coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, Gold



Red only 1000 tags \$38.50 per 1000

4000 tags per roll **\$220.40 per roll** 

# **Computer String Tags for Thermal Transfer Printers**



# **Keep Frame Manufacturer's Product ID Info Hidden**

2 across 6000 tags per roll

\$232.75 per roll

White

4000 tags per roll

\$198.40 per roll

Mini-strip frame labels keep sensitive product ID and reference numbers hidden. Pressure sensitive labels fit inside temple arm. Print your information or use blank.



QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38 SAVE 20% on 25,000 | SAVE 25% on 50,000 | SAVE 30% on 100,000 computer tags



PAPER THERMAL

TRANSFER

BAR

CODE

TAGS

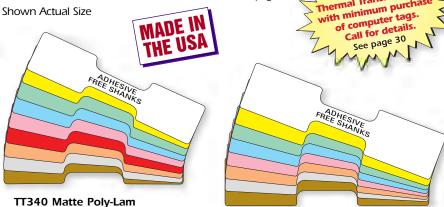
AND LABELS

# Poly-Lam Thermal Transfer Barbell Tags

### Barbell style tags with adhesive free shanks are excellent for tagging frames and eyewear.

- Poly-Lam material is stronger than polyester or Kimdura®.
- NEW! TT340 is once again offered in matte finish, ideal for handwriting.
- Superior print quality and durability. Tags can withstand solution cleaning; text and bar code images will not rub off.

Ideal for color-coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, and Gold. Custom Colors Available! See page 27



### **Barbell Tags** with adhesive free shanks White only Shown Actual Size

ADHESIVE FREE

5000 tags per roll \$148.45 per roll

TT341 Red only 1000 tags \$29.70 per 1000

TT341 Gloss Poly-Lam

TT341 White Polyester 5000 tags per roll \$146.05 per roll



TT302 White Kimdura® 4000 tags per roll \$100.60 per roll



TT345 Gloss Poly-Lam

ADHESIVE FREE

5000 tags per roll \$160.25 per roll

TT305 White Polyester 6000 tags per roll \$146.05 per roll



TT348 White Polyester 5000 tags per roll **\$197.95 per roll** 



Please note: Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls. You will receive the same quantity of labels as supplied on a 3" core.

See page 31 for 'How To Order' Thermal Transfer Computer Tags and Labels.

# Thermal Transfer Tags and Labels for Frames

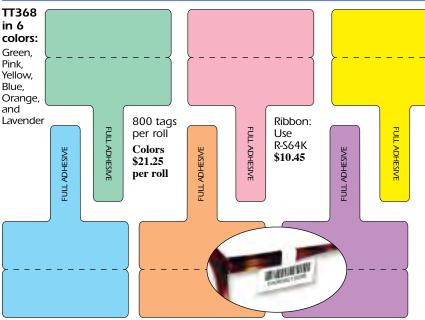
### Thermal transfer tags for OfficeMate® and other software users. Free Ribbon with every 4 rolls of TT368, TT368-TL or TT367.



TT368

EYECARE CENTER Model 321 \$199.95





### Paper Thermal Transfer Labels Shown Actual Size



TT316 Paper White only

Piggy back pressure sensitive labels. 2000 labels per roll \$57.80 per roll



Style TT368-TL and TT316 pressure sensitive paper labels can be applied to Op-Tags™ (see pages 4-6) which act as label carriers for pricing and identification.

DIRECT THERMAL

**BAR CODE TAGS PLUS HOW TO** 

ORDER

### **Ribbons for Thermal Transfer Printers**

Ribbons can be used on the following tag material: Polyester, Poly-Lam, Kimdura® and Paper.

Order by Style # from the chart below.

Find your printer make and model; then find the material used and width you require for your computer tags and/or labels.

Free Ribbons with minimum purchase of computer tags, call for details.



Printer	Style #	Use on Material	Width P	rice per Ribbon
DATAMAX-O'Neil:	R-C64M	Polyester/Poly-Lam	64mm	\$19.35
E-Class Mark III	R-C89M	Polyester/Poly-Lam	89mm	\$26.50
4204B, 4205A	R-C110M	Polyester/Poly-Lam	110mm	\$32.75
	R-C64K	Kimdura/Paper	64mm	\$11.75
	R-C110K	Kimdura/Paper	110mm	\$21.15
DATAMAX-O'Neil:	R-A76M	Polyester/Poly-Lam	76mm	\$59.90
I-Class, M-Class,	R-A101M	Polyester/Poly-Lam	101mm	\$79.50
Allegro, Prodigy	R-A76K	Kimdura/Paper	76mm	\$35.20
g,g,	R-A101K	Kimdura/Paper	101mm	\$45.50
DATAMAX-O'Neil:	R-O64M	Polyester/Poly-Lam	64mm	\$18.45
E-Class Mark II,	R-O89M	Polyester/Poly-Lam	89mm	\$25.65
E4203, E4204, E4205	R-O110M	Polyester/Poly-Lam	110mm	\$30.50
Ovation	R-O64K	Kimdura/Paper	64mm	\$11.55
ZEBRA:	R-089K	Kimdura/Paper	89mm	\$16.15
T300	R-O110K	Kimdura/Paper	110mm	\$18.75
CITIZEN:	R-Z60M	Polyester/Poly-Lam	60mm	\$39.05
CLP-621, 6002, 7202e, CL-S700	R-Z80M	Polyester/Poly-Lam	80mm	\$51.45
ZEBRA:	R-Z110M	Polyester/Poly-Lam	110mm	\$71.60
Stripe Series & Large Printers	R-Z80K	Kimdura/Paper	80mm	\$35.25
GODEX: EZ Series, G500, RT730i				
ZEBRA: 2844, GC/GK/GX	R-Z64M	Polyester/Poly-Lam	64mm	\$16.00
GODEX: G300, GE300	R-Z109M	Polyester/Poly-Lam	109mm	\$26.70
ARGOX: OS-214 & A-200	R-Z64K	Kimdura/Paper	64mm	\$10.70
TSC: 343C, TC300	R-Z109K	Kimdura/Paper	109mm	\$13.40
ZEBRA: 2824	R-Z57M	Polyester/Poly-Lam	57mm	\$15.00
	R-Z57K	Kimdura/Paper	57mm	\$9.65
COGNITIVE:	R-B61M	Polyester/Poly-Lam	61mm	\$24.10
Blaster Advantage	R-B108M	Polyester/Poly-Lam	108mm	\$35.45
SATO: CX208/CX400/CG408	R-S64K	Paper	64mm	\$10.45
WS408	R-S64M	Polyester/Poly-Lam	64mm	\$26.20

Ribbons are printer and material specific and may not work if not ordered correctly.

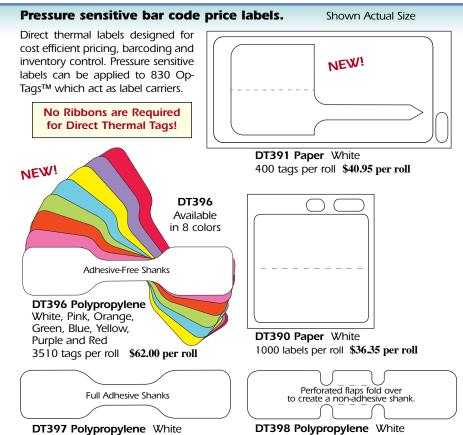
# **NEW!** Computer Tags Now Available in Custom Colors

Arch Crown can color match Poly-Lam computer tags for corporate identity, brand awareness and special promotions.

> Smaller minimum production runs are available on Arch Crown's new Poly-Lam material. Just let us know the quantity, tag style, and PMS color and we will be happy to give you a price quote.

Gloss Poly-Lam Perfect for Computer Printing and Matte Poly-Lam Ideal for Handwriting and Computer Printing Call 1-800-526-8353 and ask for our sales department.

# Direct Thermal Tags and Labels... No Ribbon Required



# How to Order Thermal Transfer Computer Tags & Labels

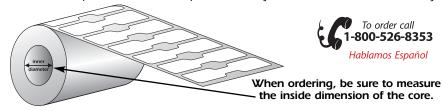
3510 tags per roll **\$62.00 per roll** 

### Be sure to follow these easy steps when ordering.

- Choose the tag/label you want to use. **NOTE:** Printer model and core size required.
- Make sure that the width of the tag/label will fit on your printer.

3510 tags per roll \$62.00 per roll

- Check core size for the labels required for your printer (inner diameter of the core) ✓ Most large Zebra and Citizen printers take 3" cores.
- ✓ Datamax I-CLASS and M-CLASS Series, Allegro, and Prodigy take 3" cores.
- ✓ Datamax E-CLASS, Ovation, Zebra 2844 and GC/GK/GX Series, Citizen621, GODEX EZ & RT Series and SATO/Argox OS-214/A-200 printers take 1" cores.
- ✓ Cognitive Blaster Advantage and SATO CX/CG/WS Series takes 1<sup>1</sup>/<sub>2</sub>" cores.
- Please note: Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls You will receive the same quantity of labels as supplied on a 3" core.
- Ribbons are printer and material specific and may not work if not ordered correctly.





**DESKTOP THERMAL** 

TRANSFER PRINTERS

### Datamax-O'Neil Advanced and Industrial Printers

### The E-Class™ Mark III-A thermal transfer printer is the ideal choice for eyewear tag and label printing.





E-Class™ Mark III-A **Advanced Printer** Suggested Retail Price \$714.64

Call for current pricing!

The Datamax-O'Neil E-Class™ Mark III-A Advanced model is economical to operate, requires minimum power, reduces material waste, easy-to-install, easy-to operate, and can lower your material costs. Unlike most desktop printers in this category, which use 100-meter ribbons, the E-Class™ Mark III-A can use ribbons up to 300 meters in length. The longer ribbons are more economical than shorter ribbons and save time with less media change over.

The E-Class™ Mark III-A is easy-to-use with an accessible print mechanism for quick media loading, a large graphic display, an array of communication options, language emulation software and Windows® drivers that simplify the installation. It can hold a larger ribbon and media roll, plus its design and small footprint makes the Mark III-A ideal for high quality labeling.

Advanced model comes with Serial, USB, Parallel, Ethernet communication ports, faster print speed up to 5 inches per second, adjustable media sensor and can print labels up to 4.25 inch wide at 203 DPI.



### SATO WS408 is a thermal desktop printer featuring performance, and versatility for on demand printing at an affordable price!



### **SATO WS408 Printer**

Suggested Retail Price \$575.

### Call for current pricing!

Sato WS408 is user-friendly with a small footprint that offers superior print quality at an affordable price. Features 4.1" (104mm) wide printing, 203 dpi, print speed at 6" per second, ROM: 16MB, RAM: 32MB memory, thermal transfer (TT) and direct thermal (DT), competitive emulation options, easy maintenance and Cerner Validated. One year warranty on print-head; two years on printer.



# **Print Professional Computer Tags with or without Barcodes**

Arch Crown supplies brand name printers with various capabilities. Datamax-O'Neil, Zebra, Citizen, Sato, Cognitive Solutions, Godex

### **Zebra GK420T Printer** Suggested Retail Price \$745. Call for current pricing!



GK420T thermal transfer desktop label printer offers a 4" print width capability. This model provides the best value in a basic desktop printer with a print speed of 5 inches per second at 203 DPI resolution.

GK420T has a sleek and compact design, boasts the easiest ribbon loading system on the market, and supports a variety of applicationsis for the office, warehouse, lab or store. Zebra's affordable GK420T

fulfills a multitude of labeling requirements. We offer the complete line of Zebra printers.



### GoDEX G500 high-tech power with a customer friendly price.





Call for current pricing!

Value priced printers, the new G500 prints 203 DPI at 5" per second. Can print 2-D bar codes and smaller bar codes. Connects to parallel, USB or serial ports. GoDEX Q-label software (included) gives you the ability to design and print labels but has a limited database capability.



### GoDEX GE300 economical 4" thermal transfer printer.



Use the GE300 for light to medium printing at 203 DPI at 4" per second for all your thermal transfer bar code printing needs. Connects to ethernet, serial or USB ports.

Q-label software (included) is user-friendly. Easy to create and print bar code labels. Can print both 1-D and 2-D bar codes.





www.ArchCrown.com

SOFTWARE FOR THERMAL TRANSFER PRINTERS

# **Bar Code Scanners**

### Honeywell Voyager MS9540

New sleek ergonomic design features Honeywell's proprietary CodeGate technology. The



Voyager is one of the most advanced single-line, hand-held bar code scanners on the market. Laser scanning technology - "No Hands" auto sense function lets you scan items without handling the scanner. It can scan the smallest, as well as, damaged bar codes. Honeywell Voyager MS9540

Suggested Retail Price \$290.68 Call for current pricing!



### Wireless Honeywell Voyager 1202q\* and Battery-Free 1202q-bf\*\*

Bluetooth® Wireless Technology: Facilitates scanning of bar codes up to 33 ft. from base \*Long Battery Life and Tool-Free Battery Removal: Lithium ion battery provides 12+ hours of use and quick battery exchange



**Excellent Poor Quality Bar Code Reading:** including damaged or smudged bar codes

Paging Functionality: Press the button on the base to locate your lost scanner; Voyager 1202g responds with a series of beeps and blinking lights on its indicator panel \*\*Battery-Free Model 1202g-bf: Fully charges in less than 20 seconds with a wall power adapter, and provides short-term power for at least 100 wireless scans.

Wireless Honeywell Voyager 1202g NEW! Suggested Retail Price \$516.87 Call for current pricing!

\*\*Wireless, Battery-Free Honeywell Voyager 1202q-bf Suggested Retail Price \$667.00 Call for current pricing!

### Honeywell Voyager® 1250g Scanner

Honeywell's Voyager® 1250g single-line laser barcode scanner is simple to set up and provides aggressive reading of linear barcodes. For users that require hands-free scanning, an easyto-assemble stand increases throughput by incorporating automatic in-stand detection. Features optimized laser scanning technology to read poorly printed or damaged barcodes.



Suggested Retail Price \$155.85 Call for current pricing!





### **Honeywell Orbit 7120 Omni-directional Scanner**

Orbit 7120 omni-directional bar code scanner is an innovative and affordable solution for retail jewelry applications where counter space is at a premium. The omni-directional scanner has an awardwinning, elegant shape that enables both 'hands-free' and handheld scanning. Compact, lightweight and rugged barcode scanner offers an omni-directional scan pattern that provides aggressive scanning at almost any presentation angle. The scanner has an adjustable head (30° tilt) to target scanning for larger products.

**Honeywell Orbit 7120** includes a 3-year factory warranty. Suggested Retail Price \$403.40 Call for current pricing!

### BarTender® Software for Thermal Transfer Printers

### Starter formats are included with BarTender® when purchased from Arch Crown.

Easy-to-use label design software offers benefits of thermal transfer printing to businesses that currently do not have bar coding capability. Whether you have a program without the ability to print frame tags or simply want a professional appearance of thermal printing, BarTender<sup>®</sup> is ideal for importing data, designing, formatting and printing your tags.

NEW! Easy-to-use, Easy-to-format Labels Features Pre-designed Formats.

**BarTender®** Starter Version \$311.

Single Printer License

**Professional** Version \$521.





- ✓ Format to virtually any size or shape label. Graphics, logos and TrueType font printing.
- ✓ Works with any printer with a Windows® Driver, including laser and inkjet, includes drivers for literally thousands of industrial thermal barcode label printers.
- ✓ Link to Excel<sup>™</sup> and CSV files for integration with your inventory.
- ✓ Imprint UPC, Interleaved 2-of-5, Code 39, Code128 and standard barcode symbologies.
- ✓ Easy to include QR Codes on your labels to help direct customers to your website.
- ✓ Basic numeric serialization: +/-1.
- ✓ Free 24-hour Tech Support for registered users

BarTender® Professional \$521. Single printer license; additional licenses available ✓ Link to advanced external databases and programs such as SQL Server, ODBC, OLE DB, Microsoft Access® and Oracle® files for integration with your inventory.

- ✓ Advanced serialization including alphanumeric and advanced formulas.
- ✓ RFID printing and encoding (RFID capable printer required).

# **DataTagger Software for Thermal Transfer Printers**

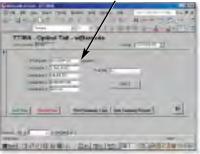
### Pre-formatted label design software for Datamax printers.

DataTagger for Windows® is a simple to use, efficient software program that prints clear, easy-to-read, high quality thermal transfer labels and tags. DataTagger is ready for use with your computer, a Datamax Printer and Arch Crown tags and labels.

- ✓ All label formats pre-designed simply select the Arch Crown label stock number from menu, enter label information and print.
- ✓ Compatible with all Windows® based PC's.
- ✓ Can import from and export to Excel<sup>™</sup>.
- No Programming Required.
- ✓ Easy-to-use, point-and-click menu. FREE DEMO
- Custom formats available.
- Prints both text and bar codes.
- ✓ Built-in database saves label information.
- √ Tag and label information can be retrieved and edited.
- ✓ One-click labeling of your entire inventory using Summary Tag feature.
- ✓ FREE UPGRADES! Includes future tag and label format updates\*.

\*Some restrictions and small handling charge may apply.

Easy-to-use. Point-and-click Menu Selection Features Pre-designed Label Formats.



**EASY TO INSTALL SOFTWARE** 

DataTagger included in Starter Package, see page 23; if purchased separately \$250.



SERVICE BUREAU FOR THERMAL TRANSFER TAGS

# 37

# **Optical Buying Groups Affiliated with Arch Crown**

- A.D.O. AECC Pearlman Buying Group Combine Buying Group
- Eye Physicians Optical N.W. First Eye Care, Inc. Healthy Eyes Advantage formerly: Block Vision, ClubZero, HMI, Red Tray Optical and Vision West Buying Groups
- I Care Co-op Jacoby Buying Group Newton Professional Purchasing
- O.O.G.P.
   Palmetto Optical Supply
   Primary Eyecare Network (PEN) Buying Group
- Villavecchia Buying Group
   Wisconsin Vision Associates

### Crisp reproduction of logos, bar codes, pricing and description.

Arch Crown can custom print your logo, product description and pricing information on thermal transfer tags and labels with or without UPC bar codes to your specifications.

Silver TT369 Matte Poly-Lam

White, Yellow, Green, Blue, Red, For more styles, see pages 26-28.







FOR PIN-FEED PRINTERS AND HANDWRITING

COMPUTER TAGS

39

# **Computer Tags for Pin-Feed Printers and Handwriting**

### Multi-Use Tyvek® Computer String Tags Excellent for color coding!

Price per 1000 NEW! ADHESIVE FREE ADJUSTABLE LOOP tag and database ADHESIVE FREE ADJUSTABLE LOOF software for dot matrix printers, see page 35.

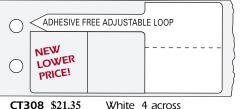
Shown Actual Size

**BarTender®** Easy-to-use price

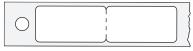
ADHESIVE FREE ADJUSTABLE LOOP

### CT350 \$25.50 White, Gold or Silver 2 across

# Tyvek® Computer String Tags

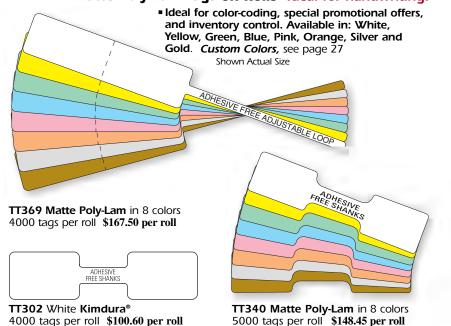


### **Paper Mini-Labels**



CT310 \$13.65 White 10 across Mini-Labels can be used independently or applied to string tags, see page 39

### Matte Poly-Lam Tags on Rolls Ideal for handwriting!



QUANTITY DISCOUNTS AVAILABLE see pages 26-31, 38 SAVE 20% on 25,000 | SAVE 25% on 50,000 | SAVE 30% on 100,000 computer tags

# String Tags... Plastic, Parchment and Paper Tag Stock



PS905 \$66.75 PS907 \$66.75 PS950 \$72.75 PS917 \$66.75 PS918 \$72.75 PS919 \$78.80 DS905 \$59.65 DS907 \$59.65 DS950 \$65.85 DS917 \$59.65 DS918 \$65.85 DS919 \$71.30

PS prices for Plastic, available in 14 colors, see page 4. Many other string tag styles available. DS prices for Parchment, (GW) Gold with White back, (SW) Silver with White back & Eco-Friendly (EF) tag stock

# Pressure Sensitive Fibre-Tuff Tyvek® Tags

### Free special pen included.

Available with adhesive free shanks, Fibre-Tuff Tyvek® tags cannot be torn off easily. Shown Actual Size



# Permanent Fine Marking Pens for Tags and Labels



# Ordering Is Easy, Just Contact Us - Hablamos Español

By Phone: ... 800-526-8353 Local: 973-731-6300

By Fax:.... 973-731-2228

By Email: . . . . orders@ArchCrown.com Online:.... www.ArchCrown.com