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Tel: 973-731-6300 | 800-526-8353 | Fax: 973-731-2228 info@ArchCrown.com | *www.ArchCrown.com* 460 Hillside Avenue, Hillside, NJ 07205-1125



www.ArchCrown.com | info@ArchCrown.com | 1-800-526-8353

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Guarantee If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. **Custom printed products**, **printers**, hardware and special orders are not returnable without prior authorization.



Computer Tag and Bar Code Labeling Systems

Bar code technology solutions for jewelry pricing.



Arch Crown Computer Tag and Label Systems are available for thermal transfer printers (pages 3-17) and dot matrix pin-feed printers (page 19). You'll find the same quality and value in these systems as you do in the tags and labels that have made Arch Crown a leading supplier to the jewelry industry. We work with most software companies (page 18) developing efficient and customer friendly price tagging/labeling systems.

Designed for all thermal transfer printers including Citizen, Datamax-O'Neil, Godex, Sato and Zebra.

- High quality, tear resistant, Poly-Lam, polyester and Kimdura[®].
- Poly-Lam is laminated and stronger than polyester or Kimdura[®] material with superior print quality and durability. Can withstand ultrasonic cleaning, text and bar code images will not rub off.
- Computer string tags are designed with a string-like tail and adhesive free loops for easy tagging.
- As a special service, thermal transfer tags are available on 1", $1^{1}/_{2}$ " and 3" cores, please specify when ordering.

Arch Crown will re-roll tags to fit most printers at no charge!

Arch Crown can assist you in all your computer tagging requirements.



NEW

Poly-Lam!

see pages

10 and 12

2

Print Your Own Tags for Just \$835.

Thermal transfer starter package includes everything you need to print tags using your own computer. The Starter Package is ideal for printing professional looking price tags with or without bar coding.

STARTER PACKAGE INCLUDES:

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 8). Our most popular model now features a faster print speed and larger capacity! One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide.

DataTagger for Windows[®] Software (see page 17)

FEATURES:

- Can import from and export to Excel[™].
- No Programming Required.
- Compatible with all Windows[®] based PC's.
- Easy-to-use, point-and-click menu selection.
- Pre-designed label formats.
- Prints both text and bar codes
- Built-in database keeps track of label information.
- Saved tag and label information can be retrieved and edited.

Thermal Transfer Tags

TT005 - Jeweiry Tail - williamote

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Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) - over 20 styles available (see pages 10-14). Thermal Transfer Ribbon (see page 16). USB Printer Cable

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FREE PHONE TECH SUPPORT

1-800-526-8353

Starter Package

\$1050.00 Value!

Easy-to-Use, Point-and-Click Menu Selection Features **Pre-designed Label Formats**

Over

Thermal transfer complete package includes everything you need to print tags using your existing software. The Complete Package is ideal for printing price tags when used with your existing inventory software.

COMPLETE PACKAGE* INCLUDES:

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 8). Our most popular model now features a faster print speed and larger capacity! One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide.

Honeywell Voyager MS9540 Bar Code Scanner (see page 7) FEATURES:

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 10-14).

Thermal Transfer Ribbon (see page 16). **USB Printer Cable**

FREE PHONE TECH SUPPORT

1-800-526-8353



THERMAL TRANSFER

COMPLETE

PACKAGE

www.ArchCrown.com

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PRO and PRO Plus Bar Code Packages

PRO and PRO Plus packages allow you to import data, format, design and print professional looking price tags and labels.

PRO PACKAGE* INCLUDES:

Datamax-O'Neil E-Class Mark III-A Advanced Printer (see page 8). Our most popular model now features a faster print speed and larger capacity! One of the lowest priced, user-friendly printers in its class. Print labels up to 4" wide.

BarTender[®] for Windows[®] (see page 17).

 BarTender[®] software allows you to import data, format, design and print your own tags. Can be used alone or with existing inventory or point-of-sale software.

Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 10-14).

Thermal Transfer Ribbon (see page 16).

USB Printer Cable

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FREE PHONE TECH SUPPORT

To order call 1-800-526-8353 Hablamos Español

> Bar code scanner included in Pro Plus Package only

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*Can be used alone or with your existing software

PRO PLUS PACKAGE* INCLUDES EVERYTHING IN THE PRO PACKAGE PLUS BAR CODE SCANNER

Honeywell Voyager MS9540 (see page 7). BAR CODE FEATURES:

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

1-800-526-8353

Bar Code Scanners

Honeywell Voyager MS9540

New sleek ergonomic design features Honeywell's proprietary CodeGate technology. The



Voyager is one of the most advanced single-line, hand-held bar code scanners on the market. Laser scanning technology – "No Hands" auto sense function lets you scan items without handling the scanner. It can scan the smallest, as well as, damaged

bar codes.

Honeywell Voyager MS9540 Suggested Retail Price \$290.68 Call for current pricing!



Wireless Honeywell Voyager 1202g* and Battery-Free 1202g-bf**

Bluetooth® Wireless Technology: Facilitates scanning of bar codes up to 33 ft. from base *Long Battery Life and Tool-Free Battery Removal: Lithium ion battery provides 12+ hours of use and quick battery exchange



Excellent Poor Quality Bar Code Reading: including damaged or smudged bar codes Paging Functionality: Press the button on the base to locate your lost scanner; Voyager 1202g responds with a series of beeps and blinking lights on its indicator panel **Battery-Free Model 1202g-bf: Fully charges in less than 20 seconds with a wall power adapter, and provides short-term power for at least 100 wireless scans.

NEW!

Wireless Honeywell Voyager 1202g

Suggested Retail Price \$516.87 Call for current pricing!

**Wireless, Battery-Free Honeywell Voyager 1202g-bf Suggested Retail Price \$667.00 Call for current pricing!

Honeywell Voyager® 1250g Scanner

Honeywell's Voyager[®] 1250g single-line laser barcode scanner is simple to set up and provides aggressive reading of linear barcodes. For users that require hands-free scanning, an easyto-assemble stand increases throughput by incorporating automatic in-stand detection. Features optimized laser scanning technology to read poorly printed or damaged barcodes.

NEW! Honeywell Voyager® 1250g Scanner Suggested Retail Price \$155.85 Call for current pricing!



Orbit 7120 omni-directional bar code scanner is an innovative and affordable solution for retail jewelry applications where counter space is at a premium. The omni-directional scanner has an award-winning, elegant shape that enables both 'hands-free' and hand-held scanning. Compact, lightweight and rugged barcode scanner offers an omni-directional scan pattern that provides aggressive scanning at almost any presentation angle. The scanner has an adjustable head (30° tilt) to target scanning for larger products. **Honeywell Orbit 7120** includes a 3-year factory warranty.

Suggested Retail Price \$403.40 Call for current pricing!



The E-Class[™] Mark III-A thermal transfer printer is the ideal choice for jewelry tag and label printing.



Honeywell GOLD PERFORMANCIPARTNEE

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THERMAL TRANSFER DESKTOP PRINTERS



The Datamax-O'Neil E-Class™ Mark III-A Advanced model is economical to operate, requires minimum power, reduces material waste, easy-to-install, easy-to operate, and can lower your material costs. Unlike most desktop printers in this category, which use 100-meter ribbons, the E-Class[™] Mark III-A can use ribbons up to 300 meters in length. The longer ribbons are more economical than shorter ribbons and save time with less media change over.

The E-Class[™] Mark III-A is easy-to-use with an accessible print mechanism for quick media loading, a large graphic display, an array of communication options, language emulation software and Windows[®] drivers that simplify the installation. It can hold a larger ribbon and media roll, plus its design and small footprint makes the Mark III-A ideal for high quality labelina.

Advanced model comes with Serial, USB, Parallel, Ethernet communication ports, faster print speed up to 5 inches per second, adjustable media sensor and can print labels up to 4.25 inch wide at 203 DPI.



The Datamax-O'Neil M-Class™ Mark II industrial printer is the best choice for manufacturers and high-volume retailers for on demand, short run or high-volume usage!

M-Class[™] Mark II Industrial Printer Call for current pricing!

The Datamax-O'Neil Mark II is a quality printer that offers capabilities of a large volume printer with a midrange price. The M-Class series include many of the options of higher priced printers including 6-inch per second print speed, die cast aluminum casing, large label and ribbons capacity, fast and easy media loading. New easy to read LCD displays on screen messages.

Standard interfaces: serial, parallel and USB ports included. Options: Ethernet connectivity, an internal rewinder, a cutter and a peel and present sensor for single label printing. Can replace your old Zebra printer.



Print Professional Computer Tags with or without Barcodes

Arch Crown supplies brand name printers with various capabilities. Datamax-O'Neil, Zebra, Citizen, Sato, Cognitive Solutions, Godex

Zebra GK420T Printer Suggested Retail Price \$745. Call for current pricing!

N. ZEBRA REGISTERED RESELLER

GK420T thermal transfer desktop label printer offers a 4" print width capability. This model provides the best value in a basic desktop printer with a print speed of 5 inches per second at 203 DPI resolution. GK420T has a sleek and compact design, boasts the easiest ribbon loading system on the market, and supports a variety of applicationsis for the office, warehouse, lab or store. Zebra's affordable GK420T



GoDEX G500 high-tech power with a customer friendly price.



GODEX G500 Printer Suggested Retail Price \$509.85 Call for current pricing!

Value priced printers, the new G500 prints 203 DPI at 5" per second. Can print 2-D bar codes and smaller bar codes. Connects to parallel, USB or serial ports. GoDEX Q-label software (included) gives you the ability to design and print labels but has a limited database capability.



GoDEX GE300 economical 4" thermal transfer printer.



Use the GE300 for light to medium printing at 203 DPI at 4" per second for all your thermal transfer bar code printing needs. Connects to ethernet, serial or USB ports.

Q-label software (included) is user-friendly. Easy to create and print bar code labels. Can print both 1-D and 2-D bar codes.



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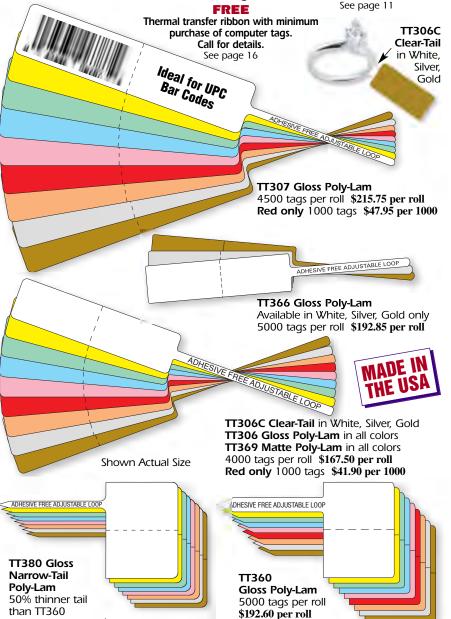
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www.ArchCrown.com

Poly-Lam Thermal Transfer Computer String Tags

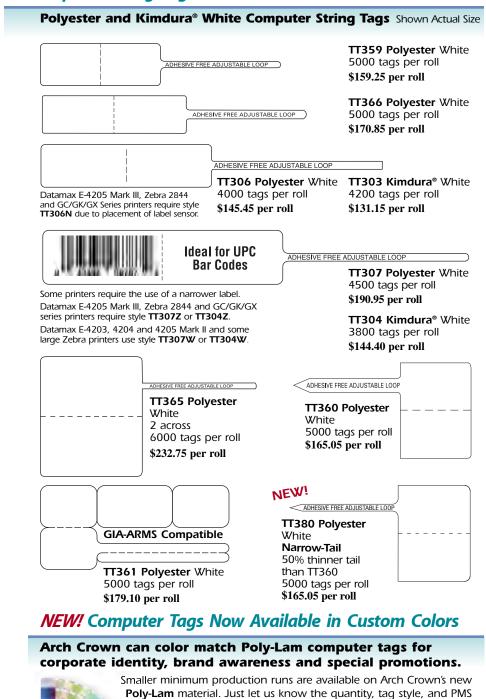
Versatile computer string style tags with adhesive-free adjustable loops are uniquely designed for price tagging jewelry and watches.

- Poly-Lam material is stronger than polyester or Kimdura[®].
- NEW! TT306C Clear-Tail tags will not interfere with customer's buying experience
- NEW! TT380 Narrow-Tail tags are designed for hard to tag items.
- Superior print quality and durability. Tags can withstand ultrasonic cleaning; text and bar code images will not rub off.
- Ideal for color-coding, special promotional offers, red tag sale and inventory control. White, Yellow, Green, Blue, Pink, Red, Orange, Silver, Gold Custom Colors Available!



Red only 1000 tags \$38.50 per 1000

Computer String Tags for Thermal Transfer Printers





aller minimum production runs are available on Arch Crown's new oly-Lam material. Just let us know the quantity, tag style, and PMS color and we will be happy to give you a price quote. Gloss Poly-Lam Perfect for Computer Printing and Matte Poly-Lam Ideal for Handwriting and Computer Printing

Call 1-800-526-8353 and ask for our sales department.

www.ArchCrown.com

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POLY-LAM THERMAL TRANSFER MULTI-COLOR COMPUTER STRING TAGS

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Poly-Lam Thermal Transfer Barbell Tags

Barbell style tags with adhesive-free shanks are excellent for tagging rings, bracelets and the back side of earring cards.

- Poly-Lam material is stronger than polyester or Kimdura[®].
- TT340 is once again offered in matte finish, ideal for handwriting.
- Superior print quality and durability. Tags can withstand ultrasonic cleaning; text and bar code images will not rub off.
- Ideal for color-coding, special promotional offers, red tag sale and inventory control. Available in: White, Yellow, Green, Blue, Pink, Red, Orange, Silver, and Gold. Custom Colors Available!



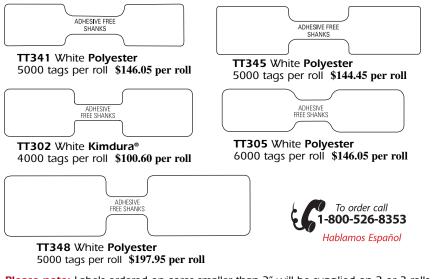


TT345 Gloss Poly-Lam

5000 tags per roll \$160.25 per roll

TT340 Matte Poly-Lam TT341 Gloss Poly-Lam 5000 tags per roll \$148.45 per roll TT341 Red only 1000 tags \$29.70 per 1000

Barbell Tags with adhesive-free shanks White only Shown Actual Size



Please note: Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls. You will receive the same quantity of labels as supplied on a 3" core.

See page 15 for 'How To Order' Thermal Transfer Computer Tags and Labels.

Let Arch Crown Print Your Thermal Transfer Tags

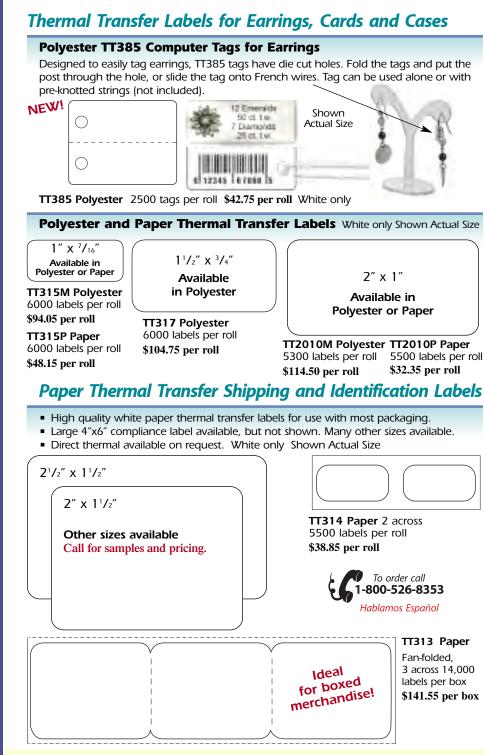
Crisp reproduction of logos, bar codes, pricing and description.

Arch Crown can print your logo, product description and pricing information on thermal transfer tags with or without bar codes to your specifications. **Available in:** White, Yellow, Green, Blue, Pink, Orange, Silver and Gold. For more styles, see pages 10–12. **Call 1-800-526-8353 for price quote.** Shown Actual Size



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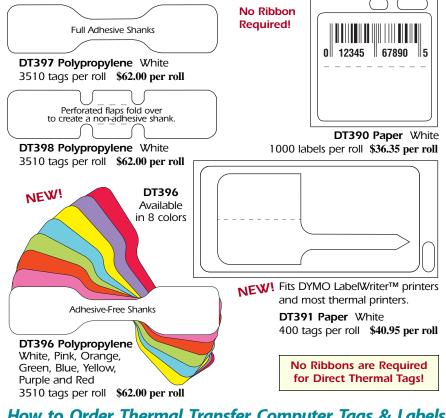


QUANTITY DISCOUNTS AVAILABLE see pages 10-15, 19 SAVE 20% on 25,000 | SAVE 25% on 50,000 | SAVE 30% on 100,000 computer tags

Direct Thermal Tags and Labels

Pressure sensitive barbell tags and pricing labels. Shown Actual Size

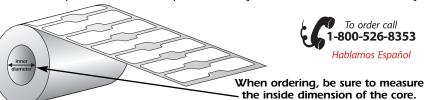
Direct thermal tags designed for cost efficient pricing, barcoding and inventory control. Pressure sensitive labels can be applied to string tag carriers.



How to Order Thermal Transfer Computer Tags & Labels

Be sure to follow these easy steps when ordering.

- Choose the tag/label you want to use. NOTE: Printer model and core size required.
- Make sure that the width of the taq/label will fit on your printer.
- Check core size for the labels required for your printer (inner diameter of the core)
- ✓ Most large Zebra and Citizen printers take 3["] cores.
- ✓ Datamax I-CLASS and M-CLASS Series, Allegro, and Prodigy take 3" cores.
- ✓ Datamax E-CLASS, Ovation, Zebra 2844 and GC/GK/GX Series, Citizen621, GODEX EZ & RT Series and SATO/Argox OS-214/A-200 printers take 1" cores. ✓ Cognitive Blaster Advantage and CX/CG/WS Series takes 1¹/² cores.
- Please note: Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls You will receive the same quantity of labels as supplied on a 3" core.
- Ribbons are printer and material specific and may not work if not ordered correctly.



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POLYESTER AND PAPER THERMAL TRANSFER LABELS

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Ribbons for Thermal Transfer Printers

Ribbons can be used on the following tag material: Poly-Lam, Polyester, Kimdura® and Paper.

Order by Style # from the chart below.

Find your printer make and model; then find the material used and width you require for your computer tags and/or labels.

Free Ribbons with minimum purchase of computer tags, call for details.



Thermal Transfer Printer	Style #	Use on Material	Width Pr	rice per Ribbon
DATAMAX-O'Neil:	R-C64M	Polyester/Poly-Lam	64mm	\$19.35
E-Class Mark III	R-C89M	Polyester/Poly-Lam	89mm	\$26.50
4204B, 4205A	R-C110M	Polyester/Poly-Lam	110mm	\$32.75
	R-C64K	Kimdura/Paper	64mm	\$11.75
	R-C110K	Kimdura/Paper	110mm	\$21.15
DATAMAX-O'Neil:	R-A76M	Polyester/Poly-Lam	76mm	\$59.90
I-Class, M-Class,	R-A101M	Polyester/Poly-Lam	101mm	\$79.50
Allegro, Prodigy	R-A76K	Kimdura/Paper	76mm	\$35.20
	R-A101K	Kimdura/Paper	101mm	\$45.50
DATAMAX-O'Neil:	R-064M	Polyester/Poly-Lam	64mm	\$19.45
E-Class Mark II,	R-089M	Polyester/Poly-Lam	89mm	\$25.65
E4203, E4204, E4205,	R-O110M	Polyester/Poly-Lam	110mm	\$30.50
Ovation	R-064K	Kimdura/Paper	64mm	\$11.55
ZEBRA:	R-089K	Kimdura/Paper	89mm	\$16.15
Т300	R-O110K	Kimdura/Paper	110mm	\$18.75
CITIZEN:	R-Z60M	Polyester/Poly-Lam	60mm	\$39.05
CL-S621, 6002, 7202e, CL-S700	R-Z80M	Polyester/Poly-Lam	80mm	\$51.45
ZEBRA:	R-Z110M	Polyester/Poly-Lam	110mm	\$71.60
Stripe Series & Large Printers	R-Z80K	Kimdura/Paper	80mm	\$35.25
GODEX: EZ Series, G500, RT-730i				
ZEBRA: 2844, GC/GK/GX	R-Z64M	Polyester/Poly-Lam	64mm	\$16.00
GODEX: G300, GE300	R-Z109M	Polyester/Poly-Lam	109mm	\$26.70
ARGOX: OS-214 & A-200	R-Z64K	Kimdura/Paper	64mm	\$10.70
TSC: 343C, TC300	R-Z109K	Kimdura/Paper	109mm	\$13.40
ZEBRA: 2824	R-Z57M	Polyester/Poly-Lam	57mm	\$15.00
	R-Z57K	Kimdura/Paper	57mm	\$9.65
COGNITIVE:	R-B61M	Polyester/Poly-Lam	61mm	\$24.10
Blaster Advantage	R-B108M	Polyester/Poly-Lam	108mm	\$36.45
Ribbons are printer and material	specific and	d may not work if no	ot ordered	l correctly.

Arch Crown Printer Maintenance Program

Arch Crown offers exceptional service at below market rates.

We are an authorized service center for Datamax-O'Neil printers. Arch Crown is the only company focusing on specific needs of the jewelry industry that can make this claim.

- FREE! No charge for initial phone consultation or to evaluate a printer in our facility.
- Most repairs are performed labor-free, we only charge for parts and shipping. We will provide a quotation for any services we perform.
- We'll arrange for factory repairs and consult with your software company, if needed.
- Our competitors charge for tech support or make you purchase service agreements before you get service. We do not require that you purchase products from us in order to obtain these services. Arch Crown tech support is here to assist you!

BarTender[®] Software for Thermal Transfer Printers

Starter formats are included with BarTender[®] when purchased from Arch Crown.

Easy-to-use label design software offers benefits of thermal transfer printing to businesses that currently do not have bar coding capability. Whether you have a program without the ability to print frame tags or simply want a professional appearance of thermal printing, BarTender[®] is ideal for importing data, designing, formatting and printing your tags.

NEW! Easy-to-use, Easy-to-format Labels Features Pre-designed Formats.

BarTender® Starter Version \$311. **Single Printer** License Professional Version \$521.



Point-and-click Menu Selection

Features Pre-designed Label Formats.

NUMBER OF THE PARTY OF THE PART

EASY TO INSTALL SOFTWARE

TTRA - Optimal Tail - with

Format to virtually any size or shape label. Graphics, logos and TrueType font printing. ✓ Works with any printer with a Windows[®] Driver, including laser and inkiet,

includes drivers for literally thousands of industrial thermal barcode label printers. ✓ Link to Excel[™] and CSV files for integration with your inventory.

✓ Imprint UPC, Interleaved 2-of-5, Code 39, Code128 and standard barcode symbologies. Easy to include OR Codes on your labels to help direct customers to your website.

✓ Basic numeric serialization: +/-1.

Free 24-hour Tech Support for registered users

BarTender[®] Professional \$521. Single printer license; additional licenses available Link to advanced external databases and programs such as SQL Server, ODBC,

- OLE DB, Microsoft Access[®] and Oracle[®] files for integration with your inventory. Advanced serialization including alphanumeric and advanced formulas.
- \checkmark RFID printing and encoding (RFID capable printer required).

DataTagger Software for Thermal Transfer Printers

Pre-formatted label design software for Datamax printers.

DataTagger for Windows® is a simple to use, efficient software program that prints clear, easy-to-read, high quality thermal transfer labels and tags. DataTagger is ready for use with your computer, a Datamax Printer and Arch Crown tags and labels.

- ✓ All label formats pre-designed simply select the Arch Crown label stock number Easy-to-use,
 - from menu, enter label information and print.
- Compatible with all Windows[®] based PC's.
- ✓ Can import from and export to Excel[™].
- No Programming Required.
- FREE Easy-to-use, point-and-click menu. DEMO
- Custom formats available.
- Prints both text and bar codes.
- Built-in database saves label information.
- ✓ Tag and label information can be retrieved and edited.
- One-click labeling of your entire inventory using Summary Tag feature.
- FREE UPGRADES! Includes future tag and label format updates*.

*Some restrictions and small handling charge may apply.

DataTagger included in Starter Package, see page 23; if purchased separately \$250.

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SOFTWARE FOR THERMAL TRANSFER

PRINTERS

iii

Software Partners Affiliated with Arch Crown

Many software companies offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems.

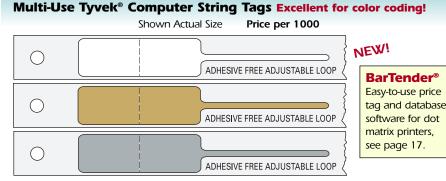
Our goal is to make the implementation of bar coding and thermal transfer printing an easy job for our customers. We work together with many of leading software companies to bring our mutual customers a complete solution for merchandise pricing. Below are software companies* that offer the ability to use Arch Crown's thermal transfer printers and/or tags with their systems. www.ArchCrown.com links to leading software companies.

Company and Telephone	Software Application	Web Address
Abbott Jewelry Systems, Inc., 866-580-3343	The Edge	TheEdgeForJewelers.com
Artisan Computer Craftsmanship 732-249-1000	Clarity: Windows Software for Jewelers	ArtisanCC.com
Certek Software Designs, Inc. 877-723-7835	Artisan POS	CerTek-Software.com
Clicks 'n' Bricks Hosting 605-223-0021	Clicks 'n' Bricks	ClicksnBricks.net
Compulink • 914-725-7400	Jewelry Shopkeeper	JewelryShopKeeper.com
Crystal Tech Solutions, Inc. 224-307-6803	Crystal Inventory	Crystalinventory.io
Data Age Business Systems 727-582-9100	Pawn Master	DataAge.com
DCIT Corporation • 201-313-1845	Business Mind for Jewelers	DCIT.com
Gem of the Net • 213-622-6622	Gemsoft Treasure	GemOfTheNet.com
Guild Jeweler Software • 574-360-5157	Guild Software	GuildJeweler.com
iDiamondCloud Inc. • 212-398-3087	iDiamondCloud	iDiamondCloud.com
Incom Technical Solutions Inc. 905-682-2111	Diamond Counter	Incom.ca
Ishal, Inc. • 646-578-8300	wJewel	wJewel.com
Jewelry Computer Systems, Inc. 630-969-1116	JCS Software	JCSsoft.com
JewelTrak® • 863-991-0396	JewelTrak [®]	JewelTrak.com
Log-On Barak Software Ltd. +972-3-3727703	Barak Software	BarakDiamonds.com
Logic Mate, Inc. • 213-623-4422	Jewels 2000	LogicMate.com
MindSpark LLC • 888- 245-1563	Piro Fusion	GoPiro.com
MPI Systems, Inc. • 203-762-2260	Gemini [®] & ShopControlPro [®]	MPIsystems.com
Positive Business Solutions 281-313-0635	Jewel POS	JewelPOS.com
Power Software, Inc. • 305-895-2627	Pawn Power Software	PawnPowerSoftware.com
Quantum Int'l Corp. • 205-833-3232	Jewelry Master	JewelryMaster.net
TJS • 877-40-SHRINK	Swim Software by TJS	OnSwim.com
Visual Retail Plus, Inc. • 888-767-4004	Visual Retail Plus	VisualRetailPlus.com
Winjewel Software • 360-658-9875	Winjewel	WinJewel.com
Wise Choice Software • 800-406-8366	Rightclick	WiseChoiceSoftware.com

*Please note that Arch Crown makes no endorsement of the companies listed above. Each customer and business should evaluate the decision to purchase software based on their specific needs and the unique characteristics of each software program and the company sponsoring the program.

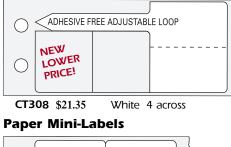
Whether you choose one of Arch Crown's software programs, design one of your own, or purchase one from one of our software partners, our technical expertise and experience with thermal transfer bar code printing and scanning will assure that you get the most out of your investment. Our knowledge of bar code technology can be an asset to your inventory control software company and technical personnel.

Computer Tags for Pin-Feed Printers and Handwriting



CT350 \$25.50 White, Gold or Silver 2 across

Tyvek[®] Computer String Tags





TT340 Matte Poly-Lam in 8 colors 5000 tags per roll \$148.45 per roll

Matte Poly-Lam Tags on Rolls

ADHESIVE FREE SHANKS

Ideal for handwriting!

CT310 \$13.65 White 10 across

Mini-Labels can be used independently or applied to string tags, see pages 22-23.

Pressure Sensitive Fibre-Tuff Tyvek® Tags

Free special marking pen included with Fibre-Tuff tags. Fibre-Tuff Tyvek* tags cannot be torn off easily. Available with adhesive free shanks. Shown Actual Size Appressive F600 \$11.50 White TF600 \$12.50 Yellow, Gray or Gold TF601 \$18.00 White or Yellow To order call Shown Sepañol

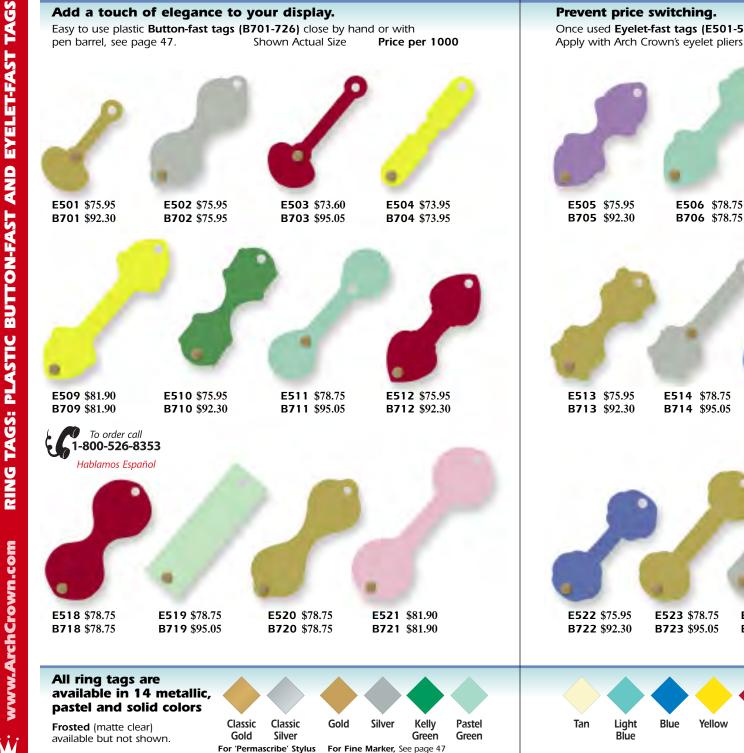
QUANTITY DISCOUNTS AVAILABLE see pages 10-15, 19 SAVE 20% on 25,000 | SAVE 25% on 50,000 | SAVE 30% on 100,000 computer tags

SOFTWARE PARTNERS AFFILIATED WITH ARCH CROWN

www.ArchCrown.com

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Arch Crown Ring Tags Often Imitated... Never Duplicated!



Plastic Button-Fast and Eyelet-Fast Ring Tags

Once used Eyelet-fast tags (E501-526) cannot be reapplied to other merchandise. Apply with Arch Crown's eyelet pliers. Price per 1000







E515 \$75.95 E516 \$78.75 E517 \$75.95 B715 \$92.30 B717 \$92.30 B716 \$95.05





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pastel and solid colors

Classic

Gold

Classic

Silver

Gold

For 'Permascribe' Stylus For Fine Marker, See page 47

Silver

Kelly

Green

Pastel

Green

Tan

Liaht

Blue

Blue

Yellow

Red

Frosted (matte clear)

available but not shown.

Eco-Friendly (EF) tag stock

Price per 1000

PS921 \$95.25 DS921 \$87.30

PS950 \$72.75 DS950 \$65.45

PS955 \$95.25

DS955 \$87.30

23

STRING

TAGS

PLASTIC,

PARCHMENT

AND

PAPER TAG

STOCK

www.ArchCrown.com

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Earth-tone Black **Eco-Friendly**

Pink Lavender White

NEW!

Your logo is a symbol of your business identity and values.

Your logo helps to grow and maintain your brand. It creates a first impression that should be used to communicate that your brand is **professional** and **trustworthy!**

Branding allows gift recipients to know where an item came from. Just 2 easy steps to brand your business!

1. Email your logo to: sales@ArchCrown.com

- **Don't have a logo?** Call Arch Crown and we'll help create one for you!
- **2.** Integrate your brand by ordering custom string tags and labels for your merchandise, gift wrapping, boxes and bags.

Let your logo be a point of recognition for customers and browsers. Be memorable before and after the sale... Brand yourself!



Special Offer on Custom Printed Combination Sets!

Enhance your image in a professional manner.

As a merchandising aid or advertising vehicle, personalized custom tags and labels communicate your store's unique identity. **Once out of the store, Arch Crown tags and labels act as your most cost-effective advertising medium.**

For color selection and pricing information, see pages 34 thru 37.

Receive one **FREE** plate preparation, a \$50.00 value, when you order **any** combination of custom printed tags and/or labels.

Limit: One per customer. Offer expires 12/31/22 Cannot be combined with any other promotional offer.



BUSINESS

BRAND YOUR

ARCH CROWN HELP

Protect both the watch finish and crystal with static cling vinyl.

High quality, economical clear static cling vinyl wraps protect both the finish and crystal from scratching. Die shapes; custom or blank, pages 34 and 35.

Blank Static Cling Vinyl Wraps and Circular Crystal Protectors

<u>Style</u>	<u>Size</u>	Price per 1000
SV51CL	³ /4" diameter	\$73.45
SV48CL	1 ¹ /4" diameter	\$106.35
SV1530	1 ¹ /2″ x 3″	\$112.55
SV2030	2″ x 3″	\$127.70
SV2040	2″ x 4″	\$144.30
SV2050	2″ x 5″	\$161.20
SV3050	3″ x 5″	\$182.65

Static cling vinyl labels available in many sizes, also available in continuous rolls, call for prices. Removable adhesive on clear acetate available.

Custom printing available, see page 37 for prices.



Red rule for back of watch case Removable Adhesive on Clear Acetate

www.ArchCrown.com



Hartmut Kraft, President

Promote Image and Price with Innovative Watch Tags!



Custom Watch Taas

Design your own watch tags for a custom fit.

Price and promote watches with custom printed and die shapes to your specifications. Custom button-fast watch tags are specially designed for fastening on expandable and bracelet (men's and ladies) style bands. See page 37 for custom printed prices.



STATIC CLING VINYL WATCH WRAPS

Blank and Pre-Printed Earring Cards

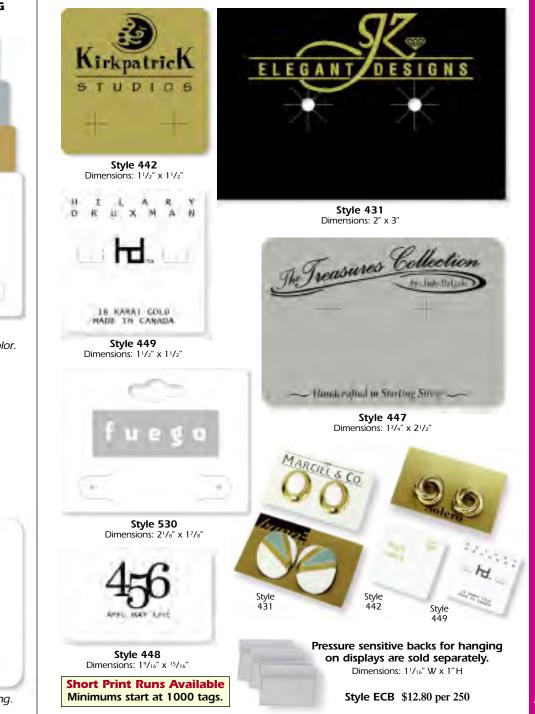
Earring Cards available in Gold, Silver and White with or without printing; Eco-Friendly blank only, please specify when ordering. Price per 250 White earring cards are pre-printed with **14KT GOLD** in Metallic Gold or **STERLING** SILVER in Metallic Silver. Gold and Silver earring cards are pre-printed in Black only.



Custom Printed Earring Cards

Designers... Let your customers know who you are.

Custom printed earring cards for pierced earring hoops, studs and clips. Shown Actual Size.



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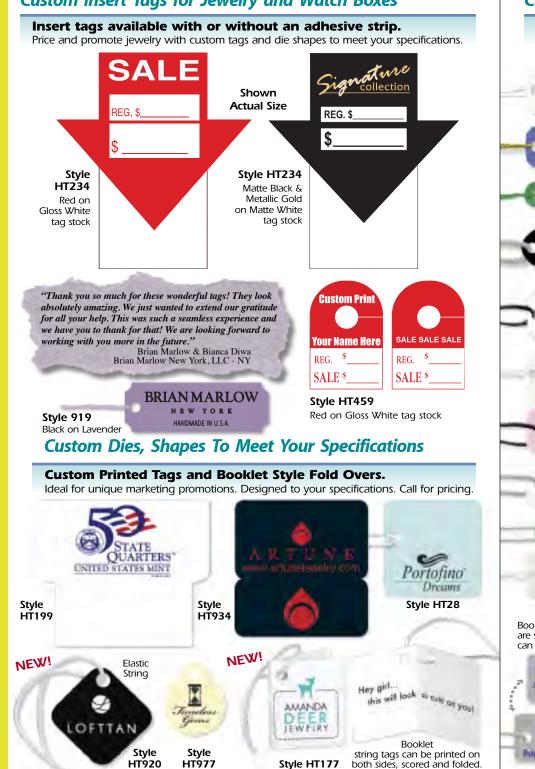
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Earring Cards are sold in boxes of 250. Please specify color and style when ordering.

EC447P \$47.35 Pre-printed, specify color.

14 KT GOLD

Custom Insert Tags for Jewelry and Watch Boxes



Custom Printed Tags Build Brand Recognition

Reinforce your brand name at point-of-sale with your logo.

Complement jewelry, gift and boutique displays with distinctive, custom foil printed tags. See page 37 for custom printed prices. Short print runs and custom die shapes available.



BOXES

JEWELRY AND WATCH

FOR

SHAPES

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CUSTOM

www.ArchCrown.com

Custom Printed Pressure Sensitive Labels



Custom Printed Pressure Sensitive Labels

Display your name after the sale!

Dress up your packaging with a personal touch that's sure to get noticed.

My experience with Arch Crown was great! I love the custom printed labels and have received many compliments on their look and design. The quality of your work went above and beyond my expectation. I was pleased with the personal attention that was put into my custom order. Your sales staff exceeded our expectations and we'll be happy to refer you to our clients. Neville Billimoria, Vice President Grandeur Creations, Inc. - New York, NY





Anniversary seals send the message of your milestone with elegance and style... build goodwill, customer confidence and sales!

Ordering information on pages 36 and 37.

Style HS384 – Metallic Silver Foil Printed and Embossed on Matte Silver

505.242.9130

Embossed and Foil Printed Labels and Tags

For a unique and elegant look, we now offer a combination of embossing and foil printing. Call 1-800-526-8353 for price quote.



Metallic Gold and Matte Black

on Matte Gold

32

LABELS

CUSTOM PRINTED

Elestel

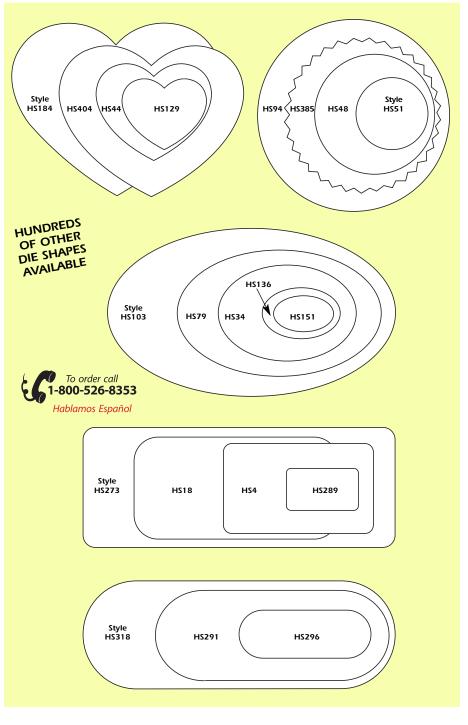
www.ArchCrown.com

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All Die Shapes Are Shown Actual Size

Is it time to reorder your custom printed tags or labels?

Please check your supply now and give us a call at 1-800-526-8353.



Background and Imprint Colors

Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

BACKGROUND **MATERIALS:**

Gold Polyester Silver Polyester White Polyester Gray Cloth Blue Cloth Black Cloth White Cloth Clear Static Cling Vinyl White Static Cling Vinyl Black Static Cling Vinyl Red Static Cling Vinyl Yellow Static Cling Vinyl Clear Acetate* Matte Black Matte White* Matte Gold **Bright Gold** Matte Silver **Bright Silver Gloss White Gloss Black Gloss Brown Gloss Ivory Gloss Burgundy Gloss Pink Gloss Red Gloss** Green Kraft Brown *Available with 'removable' adhesive on request. **IMPRINT COLORS:**

Metallic colors

Silver Red

Gray Red

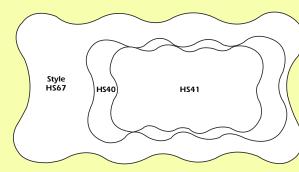
Gold Blue Copper

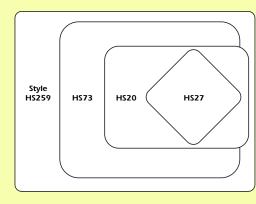
Holographic Rainbow Matte and gloss colors White Pink Purple Black Blue Green

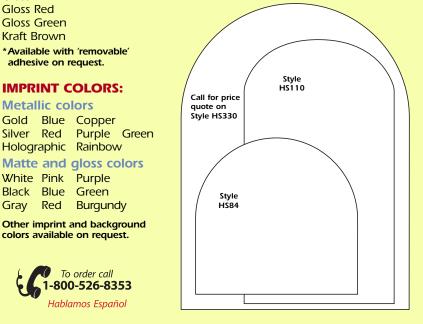
colors available on request.

Burgundy

To order call -800-526-8353 Hablamos Español







DIE

SHAPES

FOR CUSTOM PRINTED

LABELS

36

PRINTED PRODUCTS

CUSTOM

ARCH CROWN POLICY FOR

www.ArchCrown.com

CUSTOMER SUPPLIED ART - Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

COMPUTER ARTWORK - Artwork can be submitted on either a CD, DVD or via e-mail to: orders@archcrown.com. Save images as a tif, jpg, pdf or eps file in PC format. When compiling files be sure to embed all fonts and include a hard copy.

CHANGES – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

PROMOTIONAL RIGHTS – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

RETURNS – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

DIE SHAPES NOT SHOWN - Other shapes and sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

CANCELLATIONS – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

How to Order Custom Printed Tags and Labels

Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 34 and 35.
- Select the imprint color and background material, see page 35.
- Select the typeface font desired, see page 37.
- Select the border style, see page 37.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com

To order call

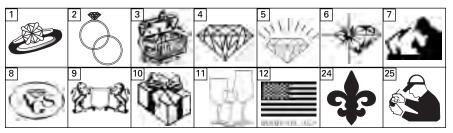
Hablamos Españo

800-526-8353

• To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.

Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) \$50.; Embossing Plate \$80.

	FOIL PRINTED PRESSURE SENSITIVE LABELS						
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$322.40	\$203.20	\$165.30	\$144.60	\$132.65	\$110.65	\$95.60
HS 4, 20, 34, 41, 44, 48	328.00	207.70	168.30	148.35	136.20	113.10	98.00
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	338.35	217.25	177.50	158.10	146.90	123.65	106.60
HS 67, 94, 103 110, 184, 259, 273, 318, 384	384.85	249.55	205.95	176.20	170.50	146.95	127.00

Add \$10.00 per 1000 each for Polyester, Cloth, Static Cling Vinyl, Laminating or Embossing.

	FOIL PRINTED TAGS						
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$386.25	\$267.15	\$227.80	\$207.75	\$196.10	\$179.40	\$169.10
Eyelet Tags (E5 Series, 421)	335.40	216.15	177.10	156.75	145.20	128.25	118.35
String Tags (901 - 917)	372.10	258.00	223.40	208.05	198.55	184.25	173.90
String Tags (918, 919, 950)	380.05	261.50	229.80	220.25	208.60	188.75	178.80
String Tags (920, 921, 955)	390.15	275.85	245.15	230.75	218.45	200.15	189.80
String Tags (922 - 936)	400.65	286.00	251.80	238.35	222.90	206.45	196.35
Earring Cards All Styles	CALL 1-8	CALL 1-800-526-8353 FOR CUSTOM PRINTED EARRING CARDS					
Slip-on Op-Tags (801 - 808)	330.15	211.35	171.75	151.50	139.65	125.00	114.85
Slip-on Op-Tags (809 - 838)	356.25	237.00	197.55	177.80	165.80	148.80	138.80

Plate preparation charge (one-time charge) \$50.00. Add \$9.10 per 1000 for braided string.

Be Sure to Indicate Typeface and Border Style

Typefaces: Eras Medium Avante Garde Bold Wivaldi Script **Bookman Bold** Century Schoolbook Commercial Script **Clearface Bold** Zapf Chancery

Balmoral Brush Script Park Avenue Marriage

Other typefaces available upon request.

Bleed Pencil **NO CHARGE** FOR THESE SERVICES.

Border Style: Edge of Label

www.ArchCrown.com

Borderless

Prevent Unauthorized Returns and Theft



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"Not Returnable If Removed" tags pay for themselves... ideal for internet sales and preventing unauthorized returns! When removed, eyelet-fast tags cannot be reattached!



Security Package includes: Pliers, eyelets and your choice of one box of P518NR, P521NR or P526NR (with 3 holes) white eyelet-fast tags. SP \$165.05 NOT RETURNABLE Pre-printed box of eyelet-fast tags including eyelets, if purchased separately. IF REMOVED P518NR, P521NR or P526NR \$93.00 per 1000



Tags with Lock Ties Avoid Unnecessary Returns

Pre-Printed plastic tags include secure plastic lock ties.

NOT RETURNABLE Style P919NR \$112.35 per 1000 Secure Plastic Lock Ties also sold separately Style LT \$32.95 per 1000

REMOVED

Shown Actual Size

Ken Craft, Inc. - New York, NY

Simulated Security Tags... an Anti-Theft Deterrent

Create an appearance that jewelry tags must be demagnetized.

Theft deterrent pressure sensitive polyester security tags appear to be an electronic monitoring device. Once applied, they cannot be removed easily (they must be cut).



Custom Printed Static Cling Vinyl and Removable Labels

Promote your name with custom printed foil labels.

Plain and simple, they're easy to use and never leave a messy glue residue. Static cling vinyl labels can be reapplied without losing their static cling or

scratching your merchandise. See pages 34 and 35 for die shapes; custom pricing on page 37.



Pre-Printed Static Cling Vinyl Labels for Tabletop Ware

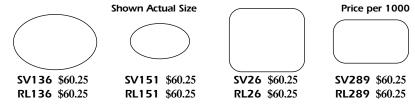
The professional way to price and promote china and crystal.

Promotional static cling vinyl labels are removable (no adhesive) and can be reapplied without losing their static cling or scratching your merchandise. Shown Actual Size

ASSORTMENT	Available in colors as s	hown below. Price per	1000
special special states any 4 styles from Choose any 4 styles from choose any 4 styles from pages 30 thru 43.	ESPECIAL	ESPECIAL	WAS \$ NOW \$
250 tags parts	P136EW \$81.00	P136EY \$81.00	P289W \$81.00
CLEARANCE	SALE	NEW	REG \$
P136CY \$81.00	P289S \$81.00	P289N \$81.00	P289R \$81.00
CLEARANCE	SALE	LIST \$ OUR \$	Retail S OUR S
P136CR \$81.00	P289SR \$81.00	P289L \$81.00	P289RO \$81.00

Blank Static Cling Vinyl or Removable Labels

Available in white or clear only, and are easy to write on with permanent fine marking pens (see page 47). Order SV for Static Vinyl and RL for Removable Labels.



Specialty Tags and Labels... Ideal for Jewelry Identification

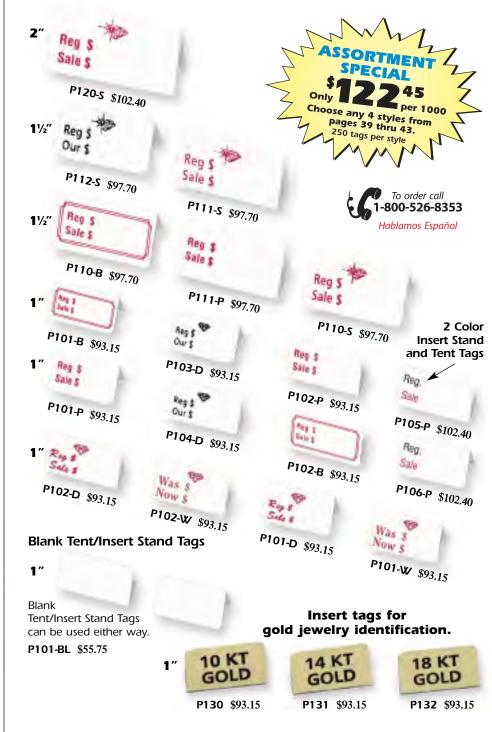
Distinctive pre-printed tags and labels are perfect for identifying precious and semi-precious jewelry, hand-crafted and great value.



Blank and Pre-Printed Tent and Insert Stand Tags

Display your best prices.

Tent and insert stand tags are available in colors as shown, blank and custom printed.



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LABELS

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TAGS

PRE-PRINTED

PROMOTIONAL

PROMOTIONAL

PRE-PRINTED TENT

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NSERT

STAND

TAGS

www.ArchCrown.com

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Promotional Tags and Labels Designed for Ring Trays



Pre-Printed Promotional Watch Tags



Pre-Printed Promotional Plastic Tags



www.ArchCrown.com

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The look, the feel... everything about these durable plastic molded relief tags says 'exceptional quality' about the jewelry on which they are attached.

Custom molded tags come in a variety of shapes and styles. Molded tags can be foil printed on both sides or a bar code label and pricing information can be applied to the back side of taq. Available in a textured or smooth finish, please specify finish.

Sunken, knotted or our new 'secure-lock' braided cord, please specify cord style. 'Secure-lock' cord can be easily attached to most jewelry. Once closed, the tag cannot be re-opened unless the cord is cut (helping to minimize unauthorized returns).

One time mold charge \$199.*

FREE Custom PMS Color Match Now Available... A \$150. Value! **NEW LOWER PRICES ON CUSTOM MOLDED TAGS!**

*Size and complexity of tags may effect price. Call 1-800-526-8353 for price quote.

-			
Minimum 3000	6000 and up	10,000	over 10,000
\$48.00* per 100	\$40.00* per 100	\$35.00* per 100	Call for special prices!



Custom 'Secure-Lock' Molded Plastic Tags

Avoid unnecessary returns with tamper-resistant, 'Secure-Lock' 'Not Returnable If Removed' molded tags, ideal for internet sales! Once closed, the tag cannot be re-opened unless the cord is cut, helping to minimize unauthorized returns. They pay for themselves with one saved return.

GOVBERG SECURE-LOCK' CORD jewelers since 1916 (OPEN) NOT RETURNABLE YOUR LOGO HERE IF REMOVED govbergwatches.com 'SECURE-LOCK' CORD (CLOSED) Custom molded tags NOT RETURNABLE can be foil printed on both sides. IF TAG IS REMOVED NOT To order call 1-800-526-8353 RETURNABLE IF REMOVED Ask for our sales department ores obay com/ hewatchbars

Pre-Printed 'Secure-Lock' Molded Plastic Taas

Avoid unnecessary returns with tamper-resistant, 'Secure-Lock' 'Not Returnable If Removed' molded taos, ideal for internet sales! Once closed, the tag cannot be re-opened unless the cord is cut, helping to minimize unauthorized returns. They pay for themselves with one saved return.



NEW! Custom Medallions and Coins

Coins and commemorative medallions for anniversary celebrations, special events and marketing promotions.

Custom coins are available in a variety of metals and several plating options. including enamel coloring. Common sizes are 38mm, 45mm, and 51mm.

Minimums as low as 100 pieces! FREE Custom Design Call 1-800-526-8353 for price quote.



CUSTOM MOLDED PLASTIC RELIEF TAGS

www.ArchCrown.com

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RING HOLDER

RING TRAY PLUGS, MODULAR PRICE CUBES &

www.ArchCrown.com

"SOLD" plugs in black or white with gold foil imprint. Price per 100 Blank rectangular ring tray plugs in black or white. Price per 100



Blank oval ring tray plugs in gold, silver, white or black. Price per 100

Custom Molded Ring Tray Plugs

Keep track of your rings in and out of the display showcase.

Ring tray plugs are available in a textured or smooth finish.

FREE Custom PMS Color Match Now Available... A \$150. Value!

Molded Ring Tray Plugs One-time mold charge: Ring Tray Plug \$199. Style MTP \$51.35 per 100 Minimum 3000



Modular Price Cubes Enhance Your Displays

Have your prices seen in a neat, orderly fashion.

Use free standing or in conjunction with a ring holder or support pin.

Modular Price Cubes	(actual size)	Pack of 120 pieces	Pack of 240 pieces	Bag of 20 pieces same character or dollar sign	50 Support Pins
3x5mm Mini Relief (Raised Letters)	8550≌	\$68.85	\$120.55	\$13.45	\$73.30

Modular Price Cubes* are available in Mini Relief Gold on Black *Supplies are limited. Some other styles may also be available.



Accessories for Easy Marking and Fastening Tags

Fine marking pens and "PermaScribe" Stylus help identify and protect your inventory plus give your pricing a 'personal touch'.



Use with eyelet-fast tags (E501-537)

Evelet Plier

Order PL \$108.75



Permanent Fine Marking Pen For all tags: Available in black, red and blue Order FP \$3.95



Pen Barrel for Fastening Tags

Apply button-fast tags (B701-737) with plastic buttons, easy to close by hand or with end of pen barrel. Order PB

"Permascribe" Stylus (etcher) "Permascribe" for classic gold and classic silver coated plastic taqs. Order SC \$12.05



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