

CUSTOM FOIL PRINTED TAGS & LABELS

CUSTOM EARRING CARDS & STRING TAGS
pages 3 & 10

NEW!
CUSTOM INSERT TAGS
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CUSTOM PRINTED WATCH TAGS
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CUSTOM TAG & LABEL SETS
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NEW!
BOOKLET STYLE FOLD OVER CUSTOM PRINTED STRING TAGS
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CUSTOM PRINTED RING TAGS
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Arch Crown™ INC.
Building Positive Images for Business

BUY WITH CONFIDENCE!

CALL: 1-800-526-8353 OR

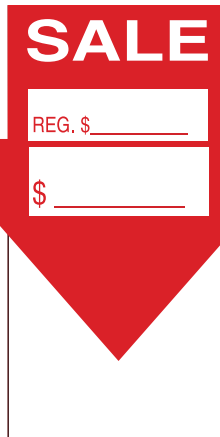
VISIT: WWW.ARCHCROWN.COM

Custom Insert Tags for Jewelry and Watch Boxes

Insert tags available with or without an adhesive strip.

Price and promote jewelry with custom tags and die shapes to meet your specifications.

Adhesive strip adheres to jewelry or watch box without leaving a glue residue.



Style HT234
Matte Black & Metallic Gold on Matte White tag stock

Shown Actual Size



Style HT234
Matte Black & Metallic Gold on Matte White tag stock

"Thank you so much for these wonderful tags! They look absolutely amazing. We just wanted to extend our gratitude for all your help. This was such a seamless experience and we have you to thank for that! We are looking forward to working with you more in the future."

Brian Marlow & Bianca Diwa
Brian Marlow New York, LLC - NY



Style 919
Black on Lavender



Style HT459
Red on Gloss White tag stock



Custom Dies, Shapes To Meet Your Specifications

Custom Printed Tags and Booklet Style Fold Overs.

Ideal for unique marketing promotions. Designed to your specifications. Call for pricing.



Style HT199



Style HT934



Style HT28

Booklet style string tags can be printed on both sides, scored and folded.



Style HT980



Style HT977



Style HT177

Custom Printed Tags Build Brand Recognition

Reinforce your brand name at point-of-sale with your logo.

Complement jewelry, gift and boutique displays with distinctive, custom foil printed tags. See page 9 for custom printed prices. Short print runs and custom die shapes available.



ASK ABOUT OUR CUSTOM DIE SHAPES
CALL 1-800-526-8353

PRINTED ON BOTH SIDES

Booklet style tags are scored, folded and printed on both sides.

Custom Printed Pressure Sensitive Labels

First impressions last the longest! Make a lasting impression with custom printed labels. See pages 6 and 7 for die shapes, background materials and colors.



Short Print Runs Available
Minimums start at 1000 tags.

Custom Printed Pressure Sensitive Labels

Display your name after the sale!

Drum up your packaging with a personal touch that's sure to get noticed.

“My experience with Arch Crown was great! I love the custom printed labels and have received many compliments on their look and design. The quality of your work went above and beyond my expectation. I was pleased with the personal attention that was put into my custom order. Your sales staff exceeded our expectations and we'll be happy to refer you to our clients.”
Neville Billimoria, Vice President
Grandeur Creations, Inc. - New York, NY



Anniversary seals send the message of your milestone with elegance and style...
build goodwill, customer confidence and sales!

Ordering information on pages 8 and 9.

Embossed and Foil Printed Labels and Tags

For a unique and elegant look, we now offer a combination of embossing and foil printing. Call 1-800-526-8353 for price quote.

Shown Actual Size



NEW! Foil Printed and Embossed Metallic Gold on Heavy Matte Gold Label



Foil Printed and Embossed Metallic Gold and Black on White Hi-Gloss Label



Embossed and Foil Printed Metallic Silver on Silver Plastic Tag

Foil Printed and Embossed Metallic Purple and Matte Brown on Kraft Brown Label

Foil Printed and Embossed Metallic Gold and Matte Black on Heavy Matte Gold Label





Background and Imprint Colors

Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

BACKGROUND MATERIALS:

Gold Polyester
Silver Polyester
White Polyester
Black Satin Cloth
White Satin Cloth
Clear Static Cling Vinyl
White Static Cling Vinyl
Black Static Cling Vinyl
Red Static Cling Vinyl
Yellow Static Cling Vinyl
Clear Acetate*
Matte Black
Matte White*
Matte Gold
Bright Gold
Gold Embossing
Matte Silver
Bright Silver
White Hi-Gloss
Black Hi-Gloss
Brown Hi-Gloss
Ivory Hi-Gloss
Burgundy Hi-Gloss
Pink Hi-Gloss
Red Hi-Gloss
Green Hi-Gloss
Kraft Brown

*Available with
'removable' adhesive
on request.

IMPRINT COLORS:

Metallic colors

Gold Blue Copper
Silver Red Purple Green
Holographic Rainbow

Matte and gloss colors

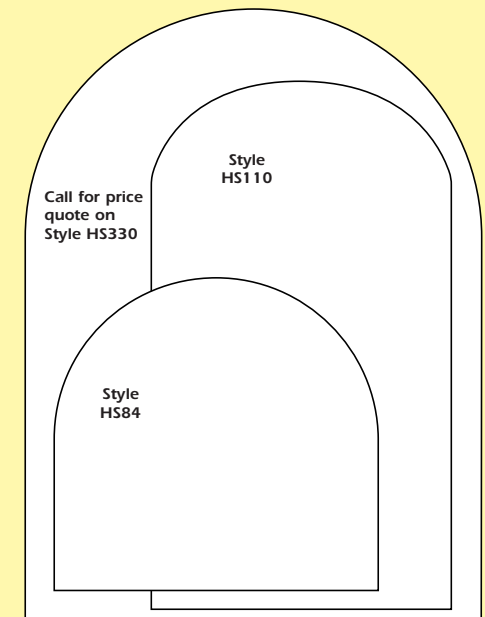
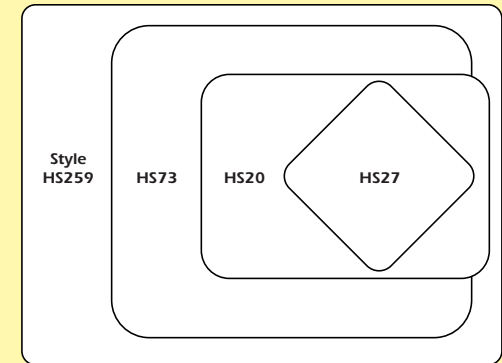
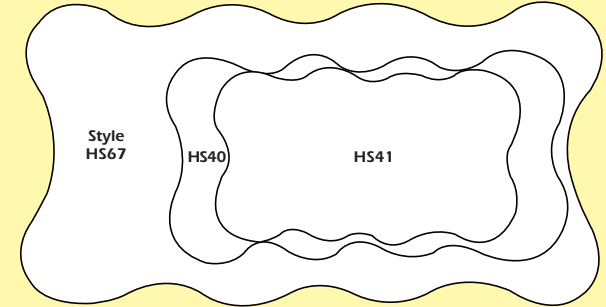
White Pink Purple
Black Blue Green
Gray Red Burgundy

Other imprint and background
colors available on request.



To order call
1-800-526-8353

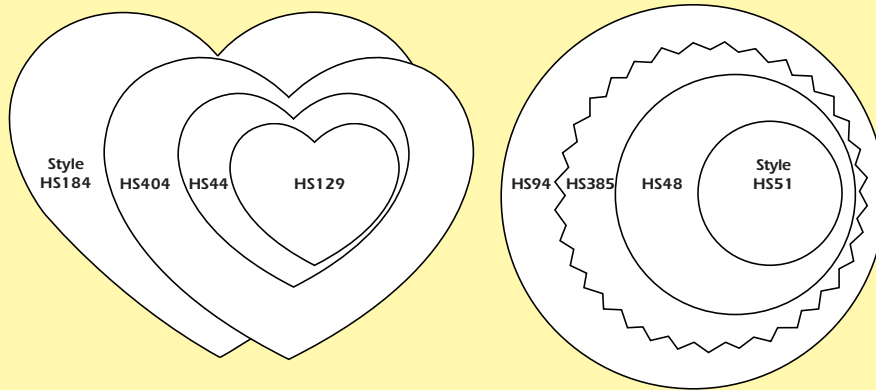
Hablamos Español



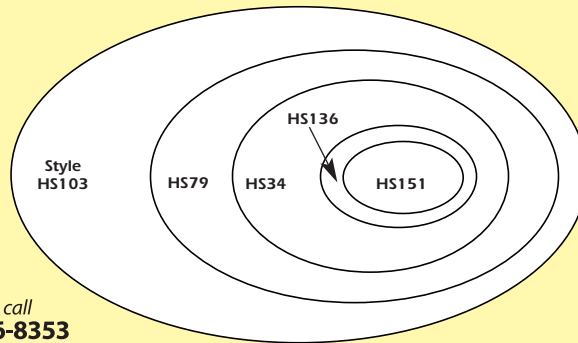
All Die Shapes Are Shown Actual Size

Is it time to reorder your custom printed tags or labels?

Please check your supply now and give us a call at 1-800-526-8353.

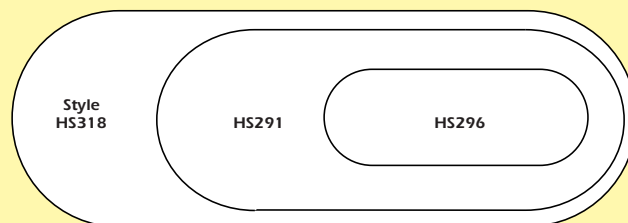
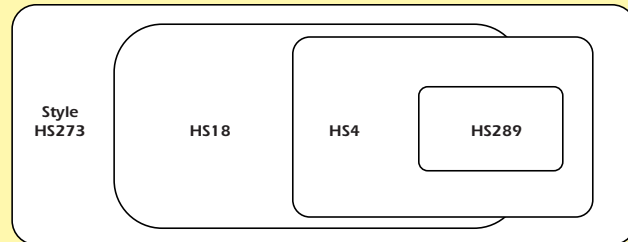


HUNDREDS
OF OTHER
DIE SHAPES
AVAILABLE



To order call
1-800-526-8353

Hablamos Español



Arch Crown Policy for Custom Printed Products

CUSTOMER SUPPLIED ART – Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

COMPUTER ARTWORK – Artwork can be submitted on either a CD, DVD or via e-mail to: orders@archcrown.com. Save images as a tif, jpg, pdf or eps file in PC format.

When compiling files be sure to embed all fonts and include a hard copy.

CHANGES – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

PROMOTIONAL RIGHTS – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

RETURNS – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

DIE SHAPES NOT SHOWN – Other shapes and sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

CANCELLATIONS – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

How to Order Custom Printed Tags and Labels

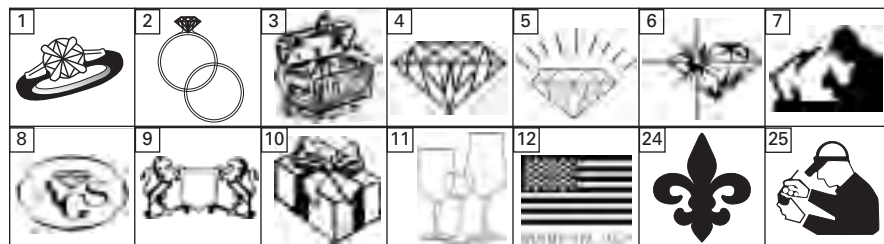
Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 6 and 7 of custom catalog.
- Select the imprint color and background material, see page 7 of custom catalog.
- Select the typeface font desired, see page 9 of custom catalog.
- Select the border style, see page 9 of custom catalog.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com
- To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.



Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (one-time charge) \$50.; Embossing Plate \$80.

FOIL PRINTED PRESSURE SENSITIVE LABELS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$283.90	\$178.90	\$145.60	\$127.35	\$116.75	\$97.40	\$84.20
HS 4, 20, 34, 41, 44, 48	288.85	182.90	148.20	130.70	119.95	99.55	86.30
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	297.95	191.30	156.30	139.20	129.35	108.85	93.85
HS 67, 94, 103, 110, 184, 259, 273, 318, 384	338.90	219.70	181.30	155.15	150.15	129.40	111.80

Add \$10.00 per 1000 ea. for Polyester, Satin Cloth, Static Cling Vinyl, Laminating or Embossing material.

FOIL PRINTED TAGS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$340.15	\$235.25	\$200.60	\$182.95	\$172.65	\$157.95	\$148.90
Eyelet Tags (E5 Series, 421)	295.35	190.35	155.95	138.05	127.90	112.95	104.20
String Tags (901 - 917)	327.70	227.15	196.75	183.25	174.85	162.25	153.10
String Tags (918, 919, 950)	334.70	230.30	202.35	193.95	183.65	166.20	157.45
String Tags (920, 921, 955)	343.55	242.95	215.90	203.20	192.35	176.25	167.15
String Tags (922 - 936)	352.85	251.85	221.70	209.90	196.25	181.80	172.90
Earring Cards All Styles	CALL 1-800-526-8353 FOR CUSTOM PRINTED EARRING CARDS						
Slip-on Op-Tags (801 - 808)	290.75	186.05	151.20	133.40	123.00	110.05	101.15
Slip-on Op-Tags (809 - 838)	313.70	208.70	173.95	156.55	146.00	131.00	122.20

Plate preparation charge (one-time charge) \$50.00. Add \$8.15 per 1000 for braided string. Additional charge for printing on Frosted (matte clear).

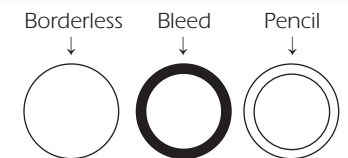
Be Sure to Indicate Typeface and Border Style

Typefaces:

Eras Medium
Avante Garde Bold
Bookman Bold
 Century Schoolbook
Clearface Bold
Zapp Chancery

Balmoral
Vivaldi Script
Brush Script
Commercial Script
Park Avenue
Marriage

Border Style: Edge of Label



NO CHARGE FOR THESE SERVICES.

Other typefaces available upon request.

Custom Printed Earring Cards

Designers... Let your customers know who you are.

Custom printed earring cards for pierced earring hoops, studs and clips. Call for pricing.



Style 442
Dimensions: 1 1/2" x 1 1/2"



Style 431
Dimensions: 2" x 3"



Style 449
Dimensions: 1 1/2" x 1 1/2"



Style 447
Dimensions: 1 3/4" x 2 1/2"



Style 530
Dimensions: 2 1/8" x 1 7/8"



Style 448
Dimensions: 1 7/16" x 1 5/16"



Style 431

Style 442

Style 449

Pressure sensitive backs for hanging on displays are sold separately.

Dimensions: 1 1/16" W x 1" H

Style ECB \$11.70 per 250

Short Print Runs Available
Minimums start at 1000 tags.

Special Offer on Custom Printed Combination Sets!

Enhance your image in a professional manner.

As a merchandising aid or advertising vehicle, personalized custom tags and labels communicate your store's unique identity. **Once out of the store, Arch Crown tags and labels act as your most cost-effective advertising medium.**

For color selection and pricing information, see pages 6 thru 9.

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed tags and/or labels.

Limit: One per customer. Offer expires 12/31/17. Cannot be combined with any other promotional offer.



"We tag all of our jewelry with a Journey Together™ tag & label set and they look fabulous. This was a huge promotion for one of our largest accounts and Arch Crown saved the day!"

Rita Mora, Vice-President
Weindling International LLC - New York, NY

Molded Plastic Tags for That Special Presentation!

The look, the feel... everything about these durable plastic molded relief tags says 'exceptional quality' about the jewelry on which they are attached.

Custom molded tags come in a variety of shapes and styles. Molded tags can be foil printed on both sides or a bar code label and pricing information can be applied to the back side of tag. Available in a textured or smooth finish, *please specify finish*.

Sunken, knotted or our new 'secure-lock' braided cord, *please specify cord style*.

'Secure-lock' cord can be easily attached to most jewelry. Once closed, the tag cannot be re-opened unless the cord is cut (helping to minimize unauthorized returns).

One time mold charge \$199.*
FREE Custom PMS Color Match Now Available... A \$150. Value!
NEW LOWER PRICES ON CUSTOM MOLDED TAGS!

*Size and complexity of tags may effect price. Call 1-800-526-8353 for price quote.

Minimum 3000	6000 and up	10,000	over 10,000
\$48.00* per 100	\$40.00* per 100	\$35.00* per 100	Call for special prices!



Custom 'Secure-Lock' Molded Plastic Tags

Avoid unnecessary returns with tamper-resistant, 'Secure-Lock' 'Not Returnable If Removed' molded tags, ideal for internet sales!

Once closed, the tag cannot be re-opened unless the cord is cut, helping to minimize unauthorized returns. *They pay for themselves with one saved return.*



Custom Molded Ring Tray Plugs

Keep track of your rings in and out of the display showcase.

Ring tray plugs are available in a textured or smooth finish.

FREE Custom PMS Color Match Now Available... A \$150. Value!
Molded Ring Tray Plugs (Min. 3000) Shown Actual Size

One-time mold charge:

Ring Tray Plug \$199.

Molded Ring Tray Plugs

Style MTP \$48.00 per 100

Please specify finish: Textured or Smooth when ordering



Custom Printed Static Cling Vinyl and Removable Labels

Promote your name with custom printed foil labels.

Plain and simple, they're easy to use and never leave a messy glue residue. Static cling vinyl labels can be reapplied without losing their static cling or scratching your merchandise. See pages 6 and 7 for die shapes; custom pricing on page 9.



No need for label remover!



Custom Watch Tags

Design your own watch tags for a custom fit.

Price and promote your watches with custom printed and die shapes that meet your specifications. Custom button-fast watch tags are specially designed for fastening on expandable and bracelet (men's and ladies) style bands.



Style 747



Arch Crown's button-fast watch tag is perfectly designed for our bracelet style watches. The custom printing identifies the 'Solar' collection of Bulova... ideal for building brand recognition and customer confidence at the point-of-sale.

Danny Ng – Manager, Advertising & Purchasing
Bulova Watch Co. Ltd. – Toronto, Ontario, Canada



Style B737 For Extra Wide Bands

To order call
1-800-526-8353
Ask for our sales department



Style B736 Mens Style



Style B735 Ladies Style



Style B752 For Extra Wide Bands



Style B732 Diamond Shape

Custom Printed Static Cling Vinyl Watch Crystals

Protect both the watch finish and crystal with static cling vinyl.

High quality, clear static cling vinyl watch protectors prevent crystals from scratching.

Style HS48 3/4" diameter, Style HS49 1" diameter and Style HS51 (shown below) 1 1/4" diameter.

Custom print pricing, see page 9 of custom catalog.



Black on Clear Static Cling Vinyl



Style HS48

Red on Clear Static Cling Vinyl



Accessories for Easy Marking and Fastening Tags

Fine marking pens and "PermaScribe" Stylus help identify and protect your inventory plus give your pricing a *personal touch*.

Permanent Fine Marking Pen

For all tags – Available in black, red and blue.

Order FP \$3.95



Let Arch Crown Print Your Bar Code Tags and Labels

Crisp reproduction of bar codes, logos, pricing and description.

Thermal transfer tags and labels printed to your specifications. Call for price quote.



Arch Crown can print your QR or UPC bar codes, call for price quote or email: info@ArchCrown.com



Follow us on...



Guarantee If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. **Custom printed products, printers, hardware and special orders are not returnable without prior authorization.**



To order custom printed tags and labels call our sales department toll free **1-800-526-8353 or 973-731-6300.**

