

CUSTOM FOIL PRINTED OP-TAGS™ & LABELS



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OP-TAGS™
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IF FOUND,
PLEASE
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OP-TAGS™
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PLASTIC OP-TAGS™
AVAILABLE IN 14 COLORS

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CUSTOM STATIC
CLING VINYL
LABELS
pages 6-7

2017
CUSTOM
CATALOG



Building Positive Images for Business

BUY WITH CONFIDENCE!
CALL: 1-800-526-8353 OR
VISIT: www.ArchCrown.com

The Professional Method to Price and Promote Frames

Custom foil printed plastic Op-Tags™ create a positive reflection of your store's image. Foil printed Op-Tags™ add prestige and name recognition to your merchandise. For pricing and ordering information, see pages 10 and 11. Minimum order of 1000.



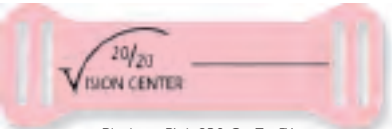
"The 833 Op-Tag™ is excellent for promoting 'Our Versions™ LIFETIME GUARANTEE', it helps us achieve a high degree of customer confidence at the point-of-sale."

Randall P. Cohen, Vice President
SNI Group/Drugstore-Direct, Inc. - Bristol, PA

To order call
1-800-526-8353
Hablamos Español



Black on Gold 830 Op-Tag™



Black on Pink 830 Op-Tag™



Red and White on Black 830 Op-Tag™



Black, Red and Yellow on White 830 Op-Tag™

"La Optica Alemana de Columbia, manifiesta su satisfacción por el excelente servicio en la asesoría, elaboración y despacho prestados por Arch Crown... un producto precioso y ajustado a lo que nosotros queríamos." Ella Karpf, Manager - Optica Alemana

Optica Alemana of Columbia states their complete satisfaction with Arch Crown for the excellent service in printing the Op-Tags™ and expediting their order.



Metallic Teal on Pink 810 Op-Tag™



Black on Tan 833 Op-Tag™

For Metallic, Matte and Gloss Imprint Colors, see bottom of page 9.

Add Prestige and Name Recognition to Your Frames

Reinforce your store's image with your name and logo custom foil printed. Choose from a wide selection of metallic, matte and gloss imprint colors, see page 15.

To order call
1-800-526-8353

Ask for our sales department



Custom Shape Op-Tags™ ... Need a Unique Design?

Designed to your specifications. Ask for our sales department.

Shown Actual Size



SO880



SO860



SO813



SO881



SO840



A Personal Touch That's Sure to Get Noticed!

A cost effective method of increasing your sales!

Your store's name deserves repeating... display it prominently to customers before they buy and again to prospective customers on every eyeglass case and accessory that leaves your store. **Laminated** labels provide a scuff resistant surface for a richer appearance and protect the foil printing.

Don't lose sight of your most unique asset... your name.

See pages 8 and 9 for shapes, sizes and colors.
For pricing information, see pages 10 and 11.
Short runs available, minimums start at 1000.



Royal Blue and Black on White Mylar



Metallic Green on Laminated Black Satin Cloth



Burgundy on White Satin Cloth



Red, Yellow and Black on Laminated White Satin Cloth



Blue on White Satin Cloth



To order call
1-800-526-8353
Ask for our sales department



Green and Blue on White Polyester



Metallic Magenta on White Satin Cloth



Red and Black on Laminated White Satin Cloth

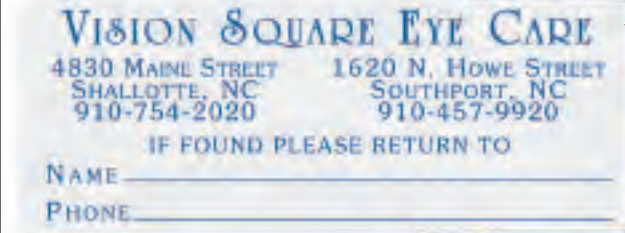
Help Your Customers Safeguard Their Investment!

Create goodwill with your customers and patients by adding "If Found, Please Return To" labels on every eyeglass case that leaves your practice.

Affordable custom foil printed labels will pay for themselves with repeat sales.

For best application on eyeglass cases, we suggest the use of Laminated Black or White Satin Cloth, Clear Acetate or Polyester.

It's easy to write on laminated and polyester labels with our fine marking pens, see page 13.



Blue on Laminated White Satin Cloth



Reflex Blue and Red on White Satin Cloth



Black on White Mylar



Teal and Black on White Polyester



To order call
1-800-526-8353
Ask for our sales department



Burgundy on White Satin Cloth

Short print runs available, minimums start at 1000 labels.

For shapes, sizes and colors, see pages 8 & 9.
Pricing refer to page 11.



Don't Mar Lenses with Glue, Use Static Cling Vinyl Labels

The professional way to advertise and promote your frames.

Just apply them to lenses and they stay put. Static cling vinyl labels can be reapplied many times without losing static cling or scratching your lenses.



No need for label remover
Use Static Cling Vinyl Labels!

Customize Your Price Points with Color Coded Static Cling Vinyl Labels

Promote your frames with color coded price points by printing on any of our static cling vinyl colors: clear, white, yellow, black, or red. Create your own custom color price points by printing a metallic, matte or gloss color on white or black static cling vinyl material.



Static Cling Vinyl Colors

Clear White Yellow Black Red

IMPRINT COLORS AVAILABLE:

Metallic Colors

Gold Silver Purple Rainbow Red
Blue Green Copper Holographic Gray

Other colors available on request.

Matte and Gloss Colors

Blue White Red Green
Black Purple Pink Burgundy

CUSTOM FOIL PRINTED LABELS - PRICE PER 1000

Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$283.90	\$178.90	\$145.60	\$127.35	\$116.75	\$97.40	\$84.20
HS 4, 20, 34, 41, 44, 48	288.85	182.90	148.20	130.70	119.95	99.85	86.30
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	297.95	191.30	156.30	139.20	129.35	108.85	93.85
HS 67, 94, 103, 110, 184, 259, 273, 318, 384	338.90	219.70	181.30	155.15	150.15	129.40	111.80

Add \$10.00 per 1000 ea. for Polyester, Satin Cloth, Static Cling Vinyl, Laminating or Embossing material. Plate preparation charge (nonrecurring) \$50.00; Embossing plate \$80.00 Multi-color printing add'l.

The Professional Way to Advertise and Promote!

Foil printed static cling vinyl labels add prestige and name recognition to your frames.

For shapes and sizes, see pages 8 and 9. See price chart on page 6.

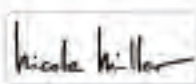
Minimum order 1000

+3.00

Blue on White Static Cling Vinyl



Black on Red on White Static Cling Vinyl



Black on Clear Static Cling Vinyl



Pink, Teal and Black on White Static Cling Vinyl



Red and Purple on Yellow Static Cling Vinyl



Red and Black on Clear Static Cling Vinyl



Metallic Gold and Burgundy on Clear Static Cling Vinyl



Burgundy on White Static Cling Vinyl



Red and Black on White Static Cling Vinyl



Green on Clear Static Cling Vinyl



Red and Blue on White Static Cling Vinyl



Metallic Red on Yellow Static Cling Vinyl



Red on Clear Static Cling Vinyl



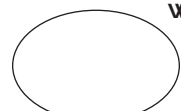
Burgundy on White Static Cling Vinyl

Color Coded and Blank Static Cling Vinyl Labels

Don't mar your lenses with messy glue residue.

Blank labels with no adhesive are easy to write on with fine marking pens.

White or Clear Static Cling Vinyl Shown Actual Size



SV136 \$55.20



SV151 \$55.20



SV289 \$55.20



SV26 \$55.20

Color Coded SV151 Labels and SV187 Price Dots for Pricing Levels



NEW!

Static Cling Vinyl Price Labels 5/8" W x 3/8" H

4 Assorted Colors (250 of each, please specify colors) SV151 \$72.25 per 1000



Static Cling Vinyl 1/4" Dia. Price Dots

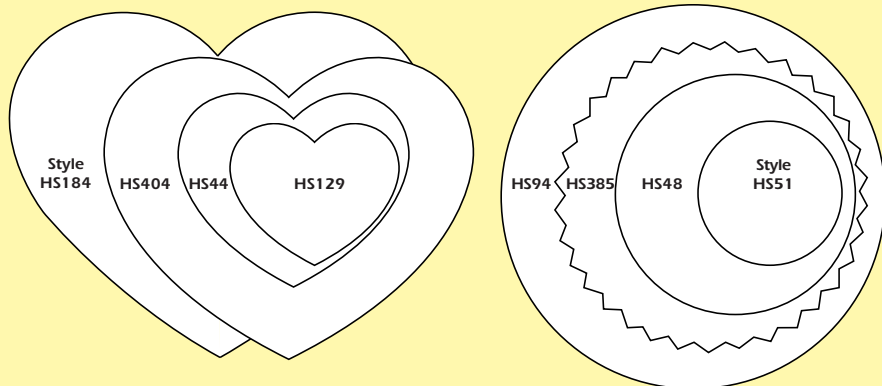
4 Assorted Colors (250 of each)

Black, White, Red, Yellow, Blue, Green, Orange, Violet SV187 \$72.25 per 1000

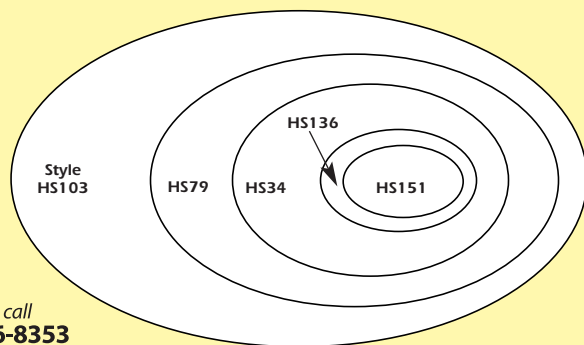
All Die Shapes Are Shown Actual Size

Is it time to reorder your custom printed tags or labels?

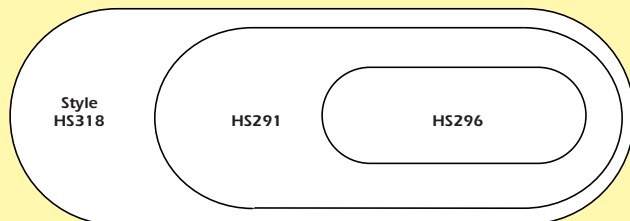
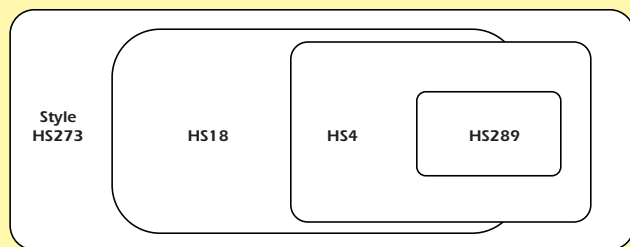
Please check your supply now and give us a call at 1-800-526-8353.



HUNDREDS
OF OTHER
DIE SHAPES
AVAILABLE



To order call
1-800-526-8353
Hablamos Español



Background and Imprint Colors

Ask about our laminated labels.

Choose from our large selection of background materials and imprint colors.

BACKGROUND MATERIALS:

Gold Polyester
Silver Polyester
White Polyester
Black Satin Cloth*
White Satin Cloth*
Clear Static Cling Vinyl
White Static Cling Vinyl
Black Static Cling Vinyl
Red Static Cling Vinyl
Yellow Static Cling Vinyl
Clear Acetate*†
Matte Black
Matte White†
Matte Gold
Bright Gold
Matte Silver
Bright Silver
White Hi-Gloss
Black Hi-Gloss
Brown Hi-Gloss
Ivory Hi-Gloss
Burgundy Hi-Gloss
Pink Hi-Gloss
Red Hi-Gloss
Green Hi-Gloss
Black Vinyl
Kraft Brown

*For best application on eyeglass cases, we suggest the use of Laminated Black or White Satin Cloth, Clear Acetate or Polyester.

†Available with 'removable' adhesive on request.

IMPRINT COLORS:

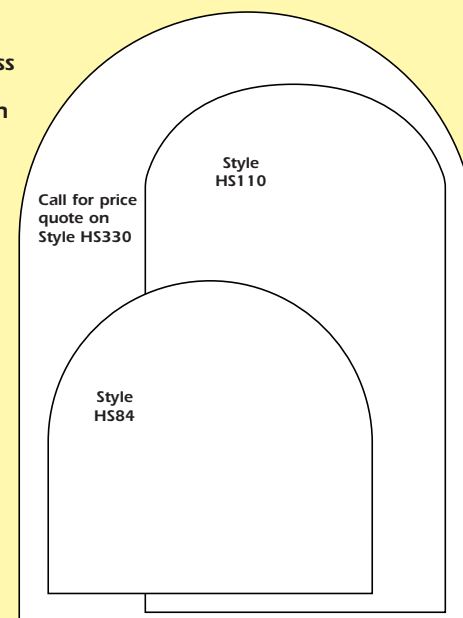
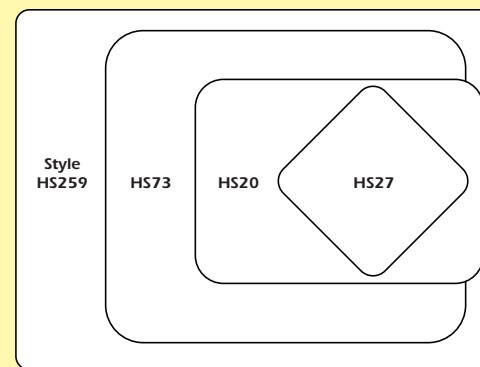
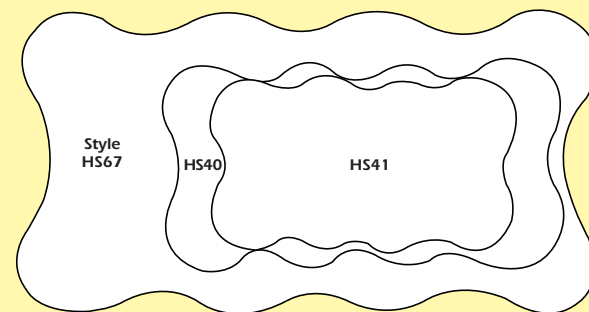
Metallic colors

Gold Blue Copper
Silver Red Purple Green
Holographic Rainbow

Matte and gloss colors

White Pink Purple
Black Blue Green
Gray Red Burgundy

Other imprint and background colors available on request.



Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, for price quote call 800-526-8353. Plate preparation charge (nonrecurring) \$50.; Embossing Plate

FOIL PRINTED PRESSURE SENSITIVE LABELS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$283.90	\$178.90	\$145.60	\$127.35	\$116.75	\$97.40	\$84.20
HS 4, 20, 34, 41, 44, 48	288.85	182.90	148.20	130.70	119.95	99.55	86.30
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	297.95	191.30	156.30	139.20	129.35	108.85	93.85
HS 67, 94, 103, 110, 184, 259, 273, 318, 384	338.90	219.70	181.30	155.15	150.15	129.40	111.80

Add \$10.00 per 1000 ea. for Polyester, Satin Cloth, Static Cling Vinyl, Laminating or Embossing material.

FOIL PRINTED TAGS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$340.15	\$235.25	\$200.60	\$182.95	\$172.65	\$157.95	\$148.90
Eyelet Tags (E5 Series, 421)	295.35	190.35	155.95	138.05	127.90	112.95	104.20
String Tags (901 - 917)	327.70	227.15	196.75	183.25	174.85	162.25	153.10
String Tags (918, 919, 950)	334.70	230.30	202.35	193.95	183.65	166.20	157.45
String Tags (920, 921, 955)	343.55	242.95	215.90	203.20	192.35	176.25	167.15
String Tags (922 - 936)	352.85	251.85	221.70	209.90	196.25	181.80	172.90
Slip-on Op-Tags (801 - 808)	290.75	186.05	151.20	133.40	123.00	110.05	101.15
Slip-on Op-Tags (809 - 838)	313.70	208.70	173.95	156.55	146.00	131.00	122.20

Plate preparation charge (one-time charge) \$50.00. Add \$8.15 per 1000 for braided string. Additional charge for printing on Frosted (matte clear).

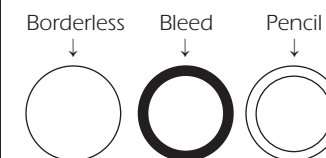
Be Sure to Indicate Typeface and Border Style

Typefaces:

Eras Medium
Avante Garde Bold
Bookman Bold
 Century Schoolbook
Clearface Bold
Zapf Chancery

Balmoral
Vivaldi Script
Brush Script
Commercial Script
Park Avenue
Marriage

Border Style: Edge of Label



NO CHARGE FOR THESE SERVICES.

Other typefaces available upon request.

Arch Crown Policy for Custom Printed Products

CUSTOMER SUPPLIED ART – Since we will follow your exact specifications in preparing your tag/label, the copy should be typed or hand printed so that it is clean and error free. In the absence of exact specifications, our artists will use their best judgment in designing your tag/label. Camera ready art is required for logos (please mail or e-mail, do not fax original art).

COMPUTER ARTWORK – Artwork can be submitted on either a CD, DVD or via e-mail to: orders@archcrown.com. Save images as a tif, jpg, pdf or eps file in PC format. **When compiling files be sure to embed all fonts and include a hard copy.**

CHANGES – Changes in quantities, copy, color or stock can be made prior to printing. These changes may require an additional charge.

PROMOTIONAL RIGHTS – We reserve the right to use any tags or labels which have been printed by us in promotional and advertising materials unless notified prior to printing your order.

RETURNS – All returns must be authorized in advance and accompanied by a return authorization number. Unauthorized returns will not be accepted.

DIE SHAPES NOT SHOWN – Other shapes & sizes are available. Please contact a sales representative for further information. New custom dies are available at an additional cost.

PROOFS – A black and white pdf proof will be emailed. Can be mailed or faxed upon request at no extra charge. Press proofs are available at \$150.

CANCELLATIONS – There is no charge for orders cancelled before art or typesetting has started. However, there will be no refund on plate and/or mold charges for cancellations received after art or typesetting has begun.

There can be no cancellations after the job has been printed.

How to Order Custom Printed Op-Tags™ and Labels

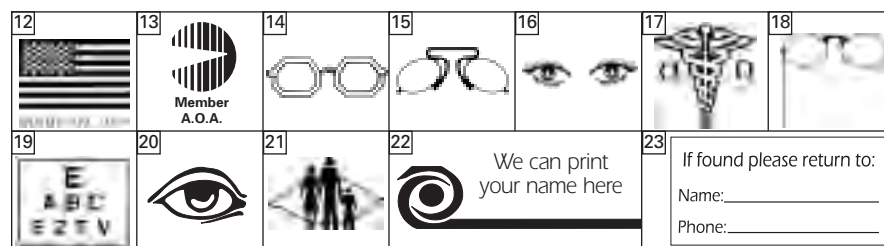
Be sure to follow these easy steps when ordering.

- Choose the die shape you want to use, see pages 8 and 9.
- Select the imprint color and background material, see page 9.
- Select the typeface font desired, see page 11.
- Select the border style, see page 11.
- Stock illustrations available, see below.
- Customer supplied art, see above Arch Crown policy.
- Fax your sketch to us: 973-731-2228 or send via e-mail: orders@ArchCrown.com
- To contact a sales representative, call toll free 1-800-526-8353 or 973-731-6300.



Stock Illustrations for Custom Printed Products

Please choose one and indicate your selection by number when ordering. There's no additional charge for this service.



Special Offer on Custom Printed Combination Sets!

Don't lose sight of merchandising opportunities!

As a merchandising aid or advertising vehicle, personalized Op-Tags™, pressure sensitive and static cling vinyl labels communicate your store's unique identity. **Once out of the store, laminated pressure sensitive labels on eyeglass cases act as your most cost-effective advertising medium.**

Choose from a wide selection of custom printed tags and labels (for color selection and pricing information, see pages 8 thru 11).

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed Op-Tags™ and/or labels.

Limit: One per customer. Cannot be combined with any other promotional offer. Offer expires 12/31/17

Shown Actual Size

"Arch Crown has truly become an asset to our many companies. Whether it is a stock item that we need the next day, or the development of a complex custom item, they always come through and deliver a quality item. Their wide variety of unique identification products always offer a solution and add the 'finishing touch' to our products."

Randall P. Cohen, Vice President
SNI Group/Drugstore-Direct, Inc. - Bristol, PA



To order call
1-800-526-8353
Hablamos Español

Permanent Fine Marking Pens for Tags and Labels

Available in black, red, blue and green

Order No. FP \$3.95



Let Arch Crown Print Your Bar Code Tags and Labels

Crisp reproduction of bar codes, logos, pricing and description.

Thermal transfer tags and labels printed to your specifications. Call for price quote.



Custom Personalized QR Codes

Personalized QR (Quick Response) codes promote your store.

Arch Crown can create and print QR codes for simple text, a URL, an email message, an SMS or MMS, a phone number, or a location to promote your business.

Arch Crown can print your QR or UPC bar codes, logo and text, call for price quote 1-800-526-8353.



Follow us on...



To order custom printed Op-Tags™ and labels call our sales department toll free 1-800-526-8353 or 973-731-6300.